

Executive Director's Report

Deny D. – 11 October – 09 November 2018

➤ **General**

- ✓ People/talent:
 - Staff meeting third Thursday monthly
 - FEMA ICS Training 10/24
 - Tyler Training 10/16
- ✓ 2018-19 Budget Review
- ✓ Special Events
 - Redrun & Thomas Train follow up / Interviews
 - Retreat meeting 11/1
 - Review – Finalize 2019 dates
 - Design for '19 event card
- ✓ General marketing meeting with RAD 11/5
- ✓ Visitor Center marketing, merchandising and budget review with staff
- ✓ County Commissioner meeting: Tourism update 10/16
- ✓ County Manager monthly meeting & review 11/1
- ✓ Local Community
 - Fourth Ward School Board, Wildlife Advisory Board, donations for non-profits
- ✓ On-going Communication:
 - VCTC agenda & packets, minute(s) review, email newsletters, special event notification(s)
 - Boardwalk 10/12; VC Merchant Facebook page
- ✓ General Special Event paperwork
 - NDOT safety & permitting meeting scheduled
 - Outside Promoter Communications
 - Street Vibrations, Civil War Group, Car club(s)
 - New special event leads '19 – '20
 - Wild West Fest, Extreme Motor Cycles, Barrel Racing, Women w/ Wheels Drag Race
 - International Collegiate Mining Competition 10/24

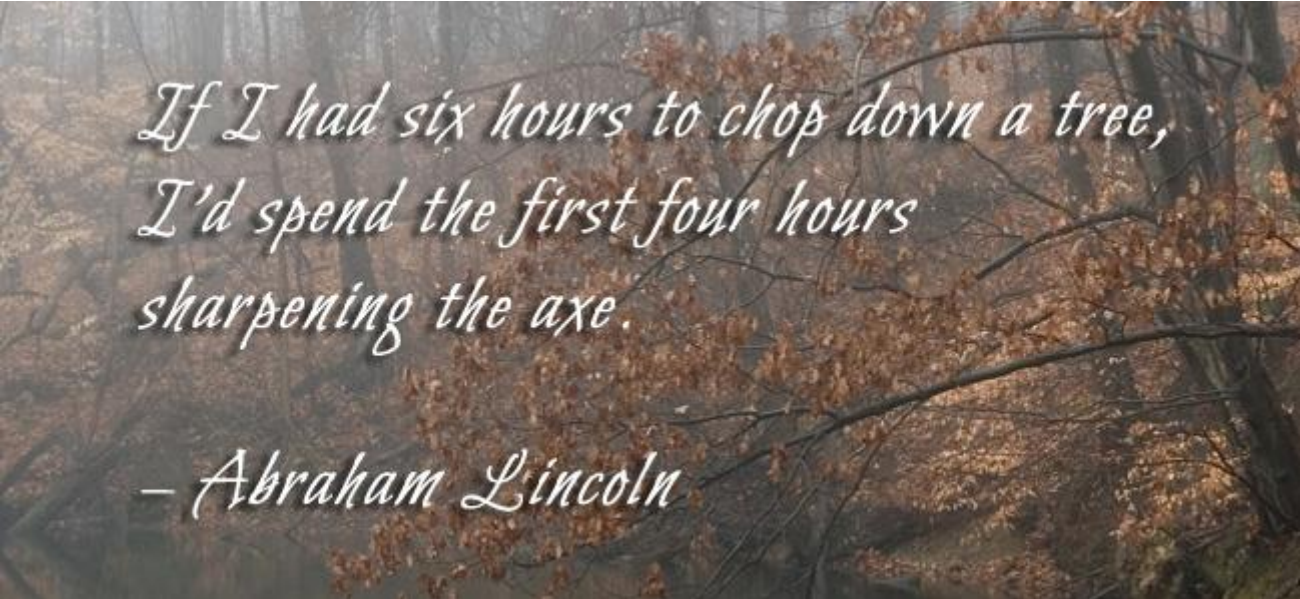
➤ **Special Projects / Interaction**

- ✓ Website: editing and back-end training
- ✓ App / Beacon development discussion 10/23
- ✓ Black & Howell:
 - Demolition started 10/23
- ✓ Gold Hill Depot short term lease with GH Hotel
- ✓ Fairgrounds & Arena agreement language w/ DA
 - County agenda Dec 4
- ✓ Transportation concept meeting with local Uber 11/7
- ✓ RSCVA : China Ready Program
 - Follow up 10/31 to discuss VCTC brochure translation into Mandarin

➤ **Committee Participation Meetings or Highlights (activity since last report)**

- ✓ Storey County Dept. head meeting 10/16
- ✓ VCTC Community Workshop 10/18
- ✓ Docent program meeting 10/22 (Living Legends & 601)
- ✓ V&T Railway Commission meeting 10/25
 - Marketing meeting / conf call every Wednesday
 - General Manager meetings third Wednesday monthly
- ✓ Pipers Opera House Board meeting 10/15
- ✓ RTT Board meeting 10/10 (in Minden)
 - Special project chair for new photography grant

Quote of the Month:



*If I had six hours to chop down a tree,
I'd spend the first four hours
sharpening the axe.*

- Abraham Lincoln