

## VCTC Community Meeting post-mortem

### What worked

### What didn't work

<p>Lots of County management was there—good to see Pat Whitten.</p> <p>Great attendance by merchants, residents, county management</p> <p>Conversations at tables were productive, good information came out</p> <p>Facilitator as objective</p> <p>The VCTC Board sat at each of the tables</p> <p>Got to sit with people you didn't know—a good mixer</p> <p>Entire VCTC staff was there</p> <p>Good timing</p> <p>Good ideas</p> <p>Gave a voice to people</p> <p>Food and Wine</p>	<p>Wine</p> <p>VCTC staff did not mingle—sat together at a separate table</p> <p>Deny looked disconnected, disinterested, indifferent</p> <p>The commitment worksheet was offensive</p> <p>Too tightly controlled, stifled the brainstorming, not a lot of back and forth...couldn't bring more ideas forth</p> <p>Facilitator took too long to explain things</p> <p>It was a meeting in a workshop format</p> <p>Questions were not very good, not what we wanted to talk about</p> <p>Coalition could have had a hand in designing the workshop -the questions needed to be in "english"</p> <p>Don't know what was accomplished or what the objective of the meeting was</p> <p>Had no purpose- a social event</p> <p>Lots of people didn't know what is and has already been done</p> <p>How do we engage the rest of the community</p> <p>Venue not conducive to this type of meeting...too much noise, too many people in one room</p>
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Suggestions for process improvement if there is a next workshop:

Facilitator needs to do some pre-work and talk to each stakeholder representative ( VCTC, Merchants, Residents, County ) to understand issues, needs and expectations of each segment and to get input into the design and outcome of the meeting.

Meeting design to be reviewed by each segment representative to ensure buy in and enrollment in helping the meeting move along and be successful.

Start the meeting by asking what the expectations are in the room ...then address which are and are not going to be met in that meeting.

State what the outcomes of the meeting are.

Have breakout rooms for subgroups to work in , if that is a feature of the design.

Have smaller venue OR have better sound system and projection

2 hours is optimal time