60th Annual International Camel and Ostrich Races
September 6-7-8, 2019
Sponsorship Packet

Liquid Blue
(p) 775.851.4444  (f) 775.851.4456  info@liquidblueevents.com
OWN IT $10,000

ON YOUR MARK, GET SET, BANG!

Welcome Back to Virgina City's Fairground & Arena

When you combine one of the most famous historical cities in the world with Camels, Ostriches, an all New Arena and the cast of local characters it’s pure magic. You gotta love Virginia City events! More than 10,000 people migrate to Virginia City to witness something you just won’t see anywhere else. This event sells out every year and if you think that is impressive, this event is becoming a viral phenomenon.

BENEFITS

We are going to put your name right up front on everything! "Your" Camel Races

Your name and logo will be present everywhere the Camel Races are mentioned. The sheer ton of coverage! You show in all media, advertising & promotional material, event website, print media, radio, t-shirts / apparel, media, tickets press releases and all sponsor cross promotion.

Your name and logo on the arches at the main entry and exit to the Camel Races

10 banners in the arena (sponsors to provide with a 10’ x 4’ maximum size) + 6 bow flags prominently placed at entry of the arena

20’ x 20’ exhibition space in the Vendor Village (optional)

20 tickets to the VIP tent Friday, Saturday & Sunday

20 additional General Admission

20 Camel Race T-shirts

6 Entries / Rides into the Sponsor’s Camel Race & Entries into the Ostrich Races*

Facebook check-in promotion / ticket location (facebook, radio and web promotion) as preferred Ticket Location anyone who checks into your establishment will receive ticket discount and anyone checking into Camel Races will receive sponsor discount

PA Announcements all weekend long

The ability to use the Camel Race logo on your promotions

The ability to provide ticket buyers giveaway or marketing material as they enter the arena

Monthly personalized press releases, e-mail blasts to ticket buyers and facebook posts

Logo on all Staff Shirts

---

*SOLD

*If you select a sponsorship level with an entry into the Camel Race or Ostrich Races, you may provide a jockey, but they must pass the class given by Joe Hedrick (owner of the livestock) the day of the races, AND sign a written waiver and release of liabilities. Joe Hedrick has the right to refuse any camel jockey for any reason. Joe Hedrick will determine if the jockey is fit to ride a camel or ostrich. Sponsors will be required to either supply a back-up jockey or be prepared to select a professional jockey provided by Joe Hedrick’s team to ride on your behalf.

(p) 775.851.4444 (f) 775.851.4456 info@liquidblueevents.com
On Your Mark, Get Set, Bang!

When you combine one of the most famous historical cities in the world with Camels, Ostriches and the cast of local characters it's pure magic. You gotta love Virginia City events! More than 10,000 people migrate to Virginia City to witness something you just won't see anywhere else. This event sells out every year and if you think that is impressive, this event is becoming a viral phenomenon.

Benefits

Name and / or logo in all media, advertising & promotional material, event website, print, event poster, TV, radio, event t-shirts / apparel, social media and press releases.

8 banners in the arena (sponsors to provide with a 10’ x 4’ maximum size)

Naming sponsor on two races of choice (example: Ostrich Race Final presented by YOU)

10’ x 20’ exhibition space in the Vendor Village (optional)

10 tickets to the VIP tent Friday & Sunday

10 additional General Admission tickets

10 Camel Race T-shirts

4 Entries into the Camel Races + 2 Entries into the Ostrich Races*

Facebook check-in promotion / ticket location (facebook, radio and web promotion) as preferred “Ticket Location” Anyone who checks into your establishment will receive ticket discount and anyone checking into Camel Races will receive sponsor discount.

PA Announcements all weekend long

The ability to provide ticket buyer giveaways or marketing material as they enter the arena

Two personalized press releases, e-mail blasts and facebook posts

*If you select a sponsorship level with an entry into the Camel Race or Ostrich Races, you may provide a jockey, but they must pass the class given by Joe Hedrick (owner of the livestock) the day of the races, AND sign a written waiver and release of liabilities. Joe Hedrick has the right to refuse any camel jockey for any reason. Joe Hedrick will determine if the jockey is fit to ride a camel or ostrich. Sponsors will be required to either supply a back-up jockey or be prepared to select a professional jockey provided by Joe Hedrick’s team to ride on your behalf.
ON YOUR MARK, GET SET, BANG!

When you combine one of the most famous historical cities in the world with Camels, Ostriches and the cast of local characters it's pure magic. You gotta love Virginia City events! More than 10,000 people migrate to Virginia City to witness something you just won't see anywhere else. This event sells out every year and if you think that is impressive, this event is becoming a viral phenomenon.

BENEFITS

Your name and kickback offer will be on all printed and electronic tickets

4 banners in the arena (sponsors to provide with a 10’ x 4’ maximum size)

8 tickets to the VIP tent Friday & Sunday

10 additional General Admission tickets

5 Camel Race T-shirts

4 Entries into the Camel Races + 2 Entries into the Ostrich Races*

Two personalized press releases, e-mail blasts and facebook posts

---

*If you select a sponsorship level with an entry into the Camel Race or Ostrich Races, you may provide a jockey, but they must pass the class given by Joe Hedrick (owner of the livestock) the day of the races, AND sign a written waiver and release of liabilities. Joe Hedrick has the right to refuse any camel jockey for any reason. Joe Hedrick will determine if the jockey is fit to ride a camel or ostrich. Sponsors will be required to either supply a back-up jockey or be prepared to select a professional jockey provided by Joe Hedrick’s team to ride on your behalf.
ON YOUR MARK, GET SET, BANG!
When you combine one of the most famous historical cities in the world with Camels, Ostriches and the cast of local characters it’s pure magic. You gotta love Virginia City events! More than 10,000 people migrate to Virginia City to witness something you just won’t see anywhere else. This event sells out every year and if you think that is impressive, this event is becoming a viral phenomenon.

BENEFITS
Name and or logo the following: advertising & promotional material, event website, print, event poster, event t-shirts / apparel, social media and press releases.

4 banners in the arena (sponsors to provide with a 10’ x 4’ maximum size)

Naming sponsor on two races of choice (example: Ostrich Race final presented by YOU)

10’ x 10’ exhibition space in the Vendor Village (optional)

8 tickets to the VIP tent Friday & Sunday

8 additional General Admission tickets

6 Camel Race T-shirts

3 Entries into the Camel Races - 2 Entries in the Ostrich Races*

PA Announcements all weekend long

The ability to provide ticket buyers giveaway or marketing material as they enter the arena

One personalized press releases, e-mail blast and facebook post

*If you select a sponsorship level with an entry into the Camel Race or Ostrich Races, you may provide a jockey, but they must pass the class given by Joe Hedrick (owner of the livestock) the day of the races, AND sign a written waiver and release of liabilities. Joe Hedrick has the right to refuse any camel jockey for any reason. Joe Hedrick will determine if the jockey is fit to ride a camel or ostrich. Sponsors will be required to either supply a back-up jockey or be prepared to select a professional jockey provided by Joe Hedrick’s team to ride on your behalf.

LET'S RIDE $2,500
ON YOUR MARK, GET SET, BANG!
When you combine one of the most famous historical cities in the world with Camels, Ostriches and the cast of local characters it’s pure magic. You gotta love Virginia City events! More than 10,000 people migrate to Virginia City to witness something you just won’t see anywhere else. This event sells out every year and if you think that is impressive, this event is becoming a viral phenomenon.

BENEFITS
Name and or logo the following: advertising & promotional material, event website, print, event poster, event t-shirts / apparel, social media and press releases.

2 banners in the arena (sponsors to provide with a 10’ x 4’ maximum size)
10’ x 10’ exhibition space in the Vendor Village (optional)
4 tickets to the VIP tent Friday & Sunday
6 additional General Admission tickets
4 Camel Race T-shirts
2 Entry into the Camel Races + 1 Entry into the Ostrich Races*
PA Announcements all weekend long
One personalized press releases, e-mail blast and facebook post

*If you select a sponsorship level with an entry into the Camel Race or Ostrich Races, you may provide a jockey, but they must pass the class given by Joe Hedrick (owner of the livestock) the day of the races, AND sign a written waiver and release of liabilities. Joe Hedrick has the right to refuse any camel jockey for any reason. Joe Hedrick will determine if the jockey is fit to ride a camel or ostrich. Sponsors will be required to either supply a back-up jockey or be prepared to select a professional jockey provided by Joe Hedrick’s team to ride on your behalf.

GIDDY UP $1,500
ON YOUR MARK, GET SET, BANG!

$1,000
Name and / or logo the following: advertising & promotional material, event website, print, event poster, event t-shirts / apparel, social media and press releases.

2 banners in the arena (sponsors to provide with a 10’ x 4’ maximum size)
10’ x 10’ exhibition space in the Vendor Village (optional)
1 Entries into the Camel Race - 1 Entry in the Ostrich Race*
2 tickets to the VIP tent Friday & Sunday
4 additional General Admission tickets
PA Announcements all weekend long

$250
2 banners in the arena (sponsors to provide with a 10’x4’ maximum size)
4 General Admissions Tickets

$500
2 banners in the arena (sponsors to provide with a 10’ x 4’ maximum size)
10’ x 10’ exhibition space in the Vendor Village (optional)
1 Entry into the Camel Race*
4 General Admission tickets

*If you select a sponsorship level with an entry into the Camel Race or Ostrich Races, you may provide a jockey, but they must pass the class given by Joe Hedrick (owner of the livestock) the day of the races. AND sign a written waiver and release of liabilities. Joe Hedrick has the right to refuse any camel jockey for any reason. Joe Hedrick will determine if the jockey is fit to ride a camel or ostrich. Sponsors will be required to either supply a back-up jockey or be prepared to select a professional jockey provided by Joe Hedrick’s team to ride on your behalf.
SIGN UP HERE!

Exhibition Company: ________________________________________________________________

Sponsorship / Vendor involvement description: __________________________________________

Tax I.D./E.I.N. # (Mandatory): ______________________________________________________

CONTACT INFO

Print Name: ______________________________________ Title: ___________________________ Date: ______________________

Contact E-Mail:_______________________________________ Address:____________________________________________

City: __________________________________________ State: ___________________________ Zip Code: ___________________

Telephone________________________________ Cell Phone:______________________________ Fax:________________________

Total Due: $____________ - including CC fee if applicable

Check:_____ Credit Card*_____ *3.5% charge for all credit card transactions

Authorized Applicant Signature: __________________________________________________

Date:______________________

PAYMENT

Name (as it appears on card)_____________________________________

Credit Card #_________________________________________________

Expiration Date:_________ Billing ZIP:__________________________

Security Code:___________ Credit Card Type:  VISA  MC  AMEX  DISC

Make all checks payable to the VCTC (Virginia City Tourism Commission)

Mail checks and contract to:

LIQUID BLUE EVENTS
748 South Meadows Pkwy.
Suite A9 #275, Reno, NV 89521
phone: 775.851.4444  fax: 775.851.4456.