

**"Devil Made Me Do It" Saloon Crawl 2019  
MASTER BUDGET**

Overall Revenue	2018	2019 Budget	2019 Actual	2019
Merchants/Sponsors/Vendors				
"Season Pass" Online Sales	540.00			
Tickets - Online Sales (140)	2,820.00	2,800.00		
Tickets - Cash Sales (75)	1,855.00	1,875.00		
Tickets - CC/Square Sales (35)	1,346.79	875.00		
Merchandise Sales				
Misc.				
<b>Total Income</b>	<b>6,561.79</b>	<b>5,550.00</b>	<b>0.00</b>	<b>0</b>

2018	2017	2016	2015
6			
144	65	136	85
76	75	135	143
59	52	20	26
<b>285</b>	<b>192</b>	<b>291</b>	<b>254</b>

Budget based on 250

**EX**

Overall Expenses	2018	2019 Budget	2019 Actual	2019
Advertising - GoogleAds, Eblasts	564.26	725.00		
Commemorative Glasses (500)	1,099.47	1,375.00		
Contracted Services				
Entertainment/Music				
Event Supplies	132.64	200.00		
Merchandise				
Permits/Requirements		10.00		
Printing (maps, banners, fliers)	84.58	125.00		
Prizes/Giveaways	334.51	350.00		
Rentals				
Staff & Benefits	364.00	365.00		
Wristbands				
Other Operational/Misc.		50.00		
<b>Total Expenses</b>	<b>2,579.46</b>	<b>3,200.00</b>	<b>0.00</b>	

Gas Card/Tattoos/Beads

<b>Event Surplus</b>	<b>3,982.33</b>	<b>2,350.00</b>	<b>0.00</b>
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<b>Liquid Blue 85% Commission</b>	<b>3,384.98</b>	<b>1,997.50</b>	<b>0.00</b>
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<b>V.C.T.C. NET</b>	<b>597.35</b>	<b>352.50</b>	<b>0.00</b>
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Total Event Funding	Requested
Event Expense Budget	3,200.00
Event "Cash in Registers"	500.00
Misc.	
<b>FINAL</b>	<b>3,700.00</b>

  

<b>Total LBE Expenses Paid Out :</b>	<b>0.00</b>
<b>Difference due to V.C.T.C. :</b>	<b>3,200.00</b>

  

<b>V.C.T.C. Paid Expenses :</b>	<b>0.00</b>
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