

Groups and Meetings Visitor Center

January 2019

Presented By Katie Demuth

VISITVIRGINIACITYNV.COM



Groups

If we had Globus and Trafalgar same as 2017, groups would have been up 11%.

2018

2,747

Down 11%
700 missing from Globus

2017 Total = 3,111

2019

Large
Conferences

ABA and NTA Follow up

Merchant Partners

Non regularly scheduled bus groups increased by more than 400 visitors.

VISITVIRGINIACITYNV.COM

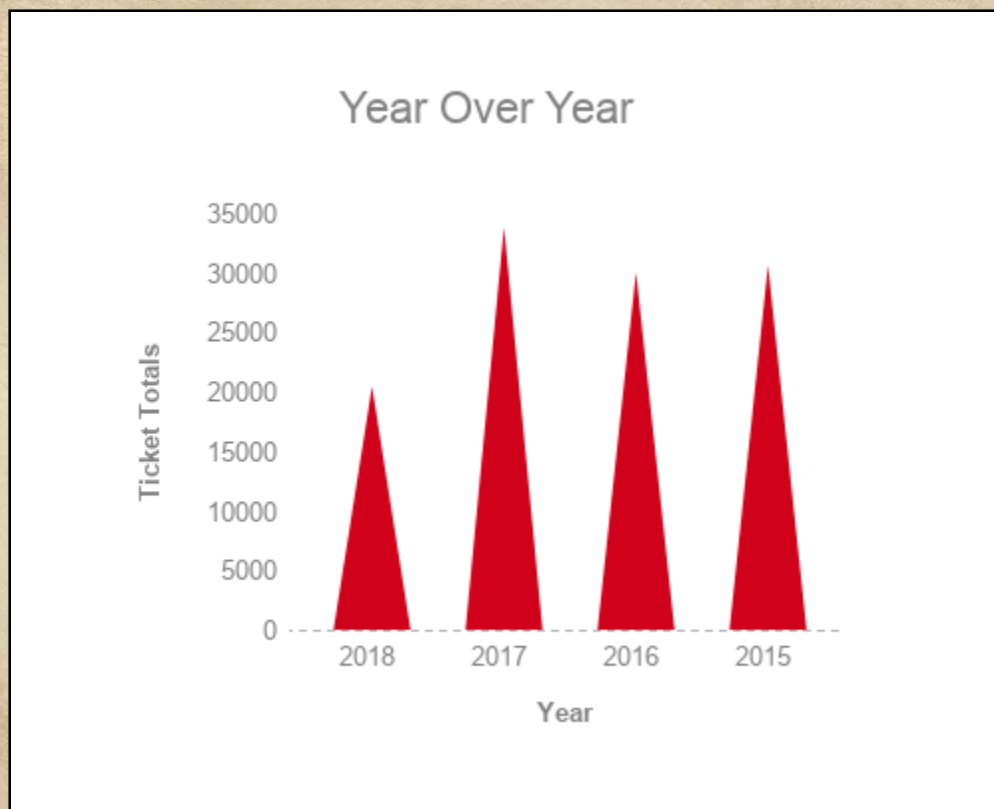


COMSTOCK
ADVENTURE
PASS

VISITVIRGINIACITYNV.COM



Comstock Adventure Pass



Ticket sales are down 35% from 2017. This is mainly due to the Trolley Tour no longer being sold in Visitors Center.

Changes on the horizon for the program. VCTC is researching other destinations and their management of ticket sales.

CityPASS



Spend Less and Experience More at Top Attractions.

Prev Day:
Wed, Dec. 19

Thursday, December 20, 2018

Donor Visit with a Nation Builder
10:00 am - 11:00 am

Come enjoy a rare opportunity to visit with one of Colonial Williamsburg's Nation Builders as part of a small, intimate group. Meet an interpreter portraying a historical figure such as Thomas ...

- ◆ Donor Event
- ◆ Free Reservation Required
- 📍 St. George Tucker House

Visit a Nation Builder- President Jefferson
1:30 pm - 2:00 pm

The story of America is full of hope and struggle. Step into the past with President Thomas Jefferson, Author of American Ideals. Learn more about his contribution to the founding of our nation as you ...

- ◆ Included with Admission
- 📍 Governor's Palace Stage

A Christmas Remembered - James Madison
3:00 pm - 3:30 pm

Ignite the nostalgic glow of holiday seasons past with a Nation Builder as they share Christmas memories that they hold dear.

- ◆ Included with Admission
- 📍 Governor's Palace Stage

GENEVA PASS
24 / 48 / 72h

VISITVIRGINIACITYNV.COM



NEW



VISIT VIRGINIACITYNV.COM



Thank you

VISITVIRGINIACITYNV.COM

