

**Rocky Mountain Oyster Fry 2019
MASTER**

Revenue	2018	2019 Budget	2019 Actual
Cook Entries & Vendors	3,326.82	3,625.00	0.00
Sponsorships/Ad Sales	2,500.00	2,500.00	0.00
Merchandise Sales	7,587.55	8,000.00	0.00
Tasting Kits & Bar Crawl	24,376.84	28,350.00	0.00
Bar Sales	4,764.09	6,000.00	0.00
Misc.	0.00	0.00	0.00
Total Income	42,555.30	48,475.00	0.00

Expenses				
EX - 01	Cook Entries	8,740.48	10,428.00	0.00
	Awards & Prize Money	3,414.70	3,460.00	0.00
EX - 02	Contests	133.47	145.00	0.00
EX - 04	Merchandise	6,480.18	6,500.00	0.00
EX - 05	Entertainment/Music	0.00	150.00	0.00
EX - 06	Permits/Requirements	70.00	70.00	0.00
EX - 07	Advertising	2,874.67	2,925.00	0.00
EX - 08	Printing	1,670.50	1,325.00	0.00
EX - 09	Rentals	2,464.88	2,541.00	0.00
EX - 10	Bar	2,445.30	2,755.00	0.00
EX - 11	Staff & Benefits	3,207.00	3,476.00	0.00
EX - 12	Contracted Services	725.00	600.00	0.00
EX - 13	Other Operational	2,404.01	2,625.00	0.00
EX - 14	Event Supplies	2,415.84	2,500.00	0.00
	Total Expenses	37,046.03	39,500.00	0.00

Event Surplus	5,509.27	8,975.00	0.00
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Liquid Blue 85% Commission	4,682.88	7,628.75	0.00
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V.C.T.C. Net	826.39	1,346.25	0.00
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Total Event Funding	Requested
Event Expense Budget	39,500.00
Event "Cash in Registers"	4,500.00
Misc.	
FINAL	44,000.00

Total LBE Expenses Paid Out :	0.00
Difference due to V.C.T.C. :	39,500.00

V.C.T.C. Paid Expenses :	
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Rocky Mountain Oyster Fry 2019
Cook/Vendor Entries

REVENUE

Cook/Competition Booths	2018	2019 Budget	2019 Actual	Rentals/Add-ons			Extra Product/Oysters - \$50/box		
The Ballys Vaqueros/Espolon				0.00	0.00				
Battle Born Ballers/Palace/AFSCM	125.00	125.00					50.00	50.00	
Bighorn Bar & Grill	COMP								
Broadbent & Associates, Inc.									
Brewery Balls	125.00	125.00					200.00	100.00	
Cajones Caliente/Matt Fogerty	200.00	200.00							
Cherry Bomb Catering									
Chuy's Spicy Balls/Mari Chuy's	COMP	200.00							
Delta Saloon/Sack Shack									
Fig Tree Catering	175.00	175.00							
Fryin' Balls/The Union - Carson City	COMP	175.00					100.00	100.00	
Gold Hill Hotel									
Gourmet to Go Catering									
Jackass "Nuts"/Red's Candies	125.00	125.00							
Lucky Charms/Barbara Everhart	168.72								
Mark Twain Casino/Anna Green									
Mel John & Jons/Eikelberger		175.00							
Men Wielding Fire	COMP	175.00							
Mustang Ranch Steakhouse									
Nut Up or Shut Up/Bucket of Blood	Sponsor	Sponsor							
Nuttin' Better/V.C. Jerky Co.	COMP	COMP							
Paul Ries									
Pig Feathers									
Red Dog Saloon									
Red's Nasty Nuts/Red's Candies	125.00								
Storey Co. Senior Center									
VCTC Chili	COMP	COMP							
Misc.									
TOTALS	1,043.72	1,475.00	0.00	0.00	0.00	0.00	350.00	250.00	0.00

Non-Competition Vendors

	2018	2019 Budget	2019 Actual	Rentals/Add-ons		
Bella - Italian Cream Sodas	190.00	200.00		0.00	0.00	
Brittany Ana Creations	189.62					
Celeste Pierini						
Cutco Cutlery	189.62	200.00				
Desvio x2 (Pillow & Talon Hooks)						
Earthy Creations						
Espolon Grill y Tequileria						
Fatburger Food Truck						
First Fruits Sustainable Farms, LLC	190.00	200.00				
Girl Scout Troop 657/708	COMP					
Goodi's Lemonade						
Happy Treats						
Hillbilly Chili/Bob White	290.00	300.00				
Hot Dog Rod						
Karen's Krafts						
Lester Nalls						
LuLa Roe/Rachael Scott	189.62	200.00				
Pain Free Products, LLC						
Parris Psychic						
Reno Gazette-Journal						
Rockin E. Custom Works	189.62	200.00				
Sippin Good Enterprises	190.00	200.00				
Sleep Number						
Soleil Communications/Welk	189.62	200.00				
Storey Co. Senior Center	COMP					
Tandy Leather Factory						
VCHS Drama Fundraiser						
V.C. High School Student Council	125.00					
Wally Hot Springs						
Your Way Insurance						
Misc.		200.00				
TOTALS	1,933.10	1,900.00	0.00	0.00	0.00	0.00

COOKS & VENDOR REVENUE TOTALS **3,326.82** **3,625.00** **0.00**

-1.02

EX - 01 EXPENSES

Business Licenses	2018	2019 Budget	2019 Actual	Oyster Expense (\$2.489/lb) - 2,000lbs.			Cook Ticket Redemption Payouts
				1,800 lbs.	2,000 lbs.	0.00 lbs.	
The Ballys Vaqueros/Espolon					4,978.00		
Battle Born Ballers/Palace/AFSCM		15.00		270.60		107.00	442.00
Big Horn Bar & Grill	15.00			210.77		83.34	500.00
Broadbent & Associates, Inc.							
Brewery Balls				333.78		131.98	283.00
Cajones Caliente/Matt Fogerty	15.00	15.00		160.67		63.53	300.00
Cherry Bomb Catering							700.00
Chuy's Spicy Balls/Mari Chuy's	15.00	15.00		326.65		129.16	500.00
Delta Saloon/Sack Shack							
Fig Tree Catering				309.07		122.21	
Fryin' Balls/The Union - Carson City	15.00	15.00		435.87		172.35	340.00
Gold Hill Hotel							
Gourmet to Go Catering				309.42		122.35	
Jackass "Nuts"/Red's Candies				236.64		93.57	
Lucky Charms/Barbara Everhart	15.00			303.48		120.00	505.00

Rocky Mountain Oyster Fry 2019

		Cook/Vendor Entries							
Mark Twain Casino/Anna Green									
Mel John & Jons/Eikelberger							400.00		
Men Wielding Fire	15.00	15.00	431.70		170.70	190.00	500.00		
Mustang Ranch Steakhouse									
Nut Up or Shut Up/Bucket of Blood			442.83		175.10	792.00	850.00		
Nuttin' Better/V.C. Jerky Co.			228.62		90.40	259.00	300.00		
Paul Ries									
Pig Feathers									
Red Dog Saloon									
Red's Nasty Nuts/Red's Candies			232.85		92.07	293.00			
Storey Co. Senior Center									
VCTC Chili			138.72		54.85				
Misc. - EXTRA NON-USED FRIES			180.83		71.49				
TOTALS	90.00	75.00	4,552.48	4,978.00	0.00	1,800.10	3,948.00	5,150.00	0.00

870

-1.01 Non-Competition Vendor - Business Licenses

Bella Italian Cream Sodas	25.00	25.00					
Brittany Ana Creations							
Celeste Pierini							
Cutco Cutlery	25.00	25.00					
Desvio x2 (Pillow & Talon Hooks)							
Earthly Creations							
Espolon Grill y Tequileria							
Fatburger Food Truck							
First Fruits Sustainable Farms, LLC	25.00	25.00					
Girl Scout Troop 657/708							
Good's Lemonade							
Happy Treats							
Hillbilly Chili/Bob White	25.00	25.00					
Hot Dog Rod							
Karen's Krafts							
Lester Nails							
LuLa Roe/Rachael Scott	25.00	25.00					
Pain Free Products, LLC							
Parris Psychic							
Reno Gazette-Journal							
Rockin E. Custom Works	25.00	25.00					
Sippin Good Enterprises							
Sleep Number							
Soleil Communications/Welk							25.00
Storey Co. Senior Center							
Tandy Leather Factory							
VCHS Drama Fundraiser							
V.C. High School Student Council							
Wally's Hot Springs							
Your Way Insurance							
Misc.		25.00					
TOTALS	150.00	225.00	0.00				
EXPENSE TOTALS	8,740.48	10,428.00	0.00				

Rocky Mountain Oyster Fry 2019
Revenue Detail

Sponsorships & Map Ad Sales	2018	2019 Budget	2019 Actual
Bucket of Blood	500.00	500.00	
Comstock Mine/Foundation			
Dolan Auto Group	1,000.00	1,000.00	
Gold Hill Hotel			
Mustang Ranch Steakhouse			
New West Distributing	1,000.00	1,000.00	
Palace Restaurant			
YELP			
Misc.			-
Totals	2,500.00	2,500.00	0.00

Merchandise			
Cash Sales	2,780.00	3,000.00	
Square/CC Transaction Sales	4,807.55	5,000.00	
Pre-Event Sales			
Misc.			
	7,587.55	8,000.00	0.00

Tasting Kits & Saloon Crawl Sales				2019
Tickets - CASH	10,146.00	10,500.00		X
Tickets - EventBrite/Online	6,787.00	7,200.00		
Tickets - Square/CC	5,200.44	5,400.00		
Saloon Crawl - CASH	See Tastings			X
Saloon Crawl - EventBrite/Online	984.00	5,250.00		
Saloon Crawl - Square/CC	1,259.40			
Saloon Crawl COMPS				
Misc.				
Totals	24,376.84	28,350.00	0.00	0

2018	2017	2016	2015
X			
81			
227			
57			
25			
390	430	410	505

Based on 400 Crawlers

Bar & Coke Trailer Sales			
Cash - Main Bar Sales	4,220.00	5,500.00	
Square/CC - Main Bar Sales	544.09	500.00	
Cash - Coke Trailer Sales			
Misc.			
	4,764.09	6,000.00	0.00

Misc.			
Parade Donations	0.00	0.00	
Parking Fees			
Misc.			
	0.00	0.00	0.00

Rocky Mountain Oyster Fry 2019
Expense Detail

EX - 02 Awards/Prize Money	2018	2019 Budget	2019 Actual
Best Overall Taste - Professional			
Prize Money	750.00	750.00	
1st Place Trophy (34qt Pot)	102.37	105.00	
2nd Place Prize Money			
2nd Place Trophy (128oz Flask)	58.99	60.00	
3rd Place Trophy (64oz Flask)			
Best Overall Taste - Amateur			
Prize Money	750.00	750.00	
1st Place Trophy (34qt Pot)	102.37	105.00	
2nd Place Prize Money			
2nd Place Trophy (128oz Flask)	58.99	60.00	
3rd Place Trophy (64oz Flask)			
Best Presentation - Prize Money	350.00	350.00	
1st Place Trophy (128oz Flask)	58.99	60.00	
2nd Place Trophy (64oz Flask)	45.00	50.00	
3rd Place Trophy (64oz Flask)	45.00	50.00	
Most Creative Dish - Prize Money	350.00	350.00	
1st Place Trophy (128oz Flask)	58.99	60.00	
2nd Place Trophy (64oz Flask)	45.00	50.00	
3rd Place Trophy (64oz Flask)	45.00	50.00	
People's Choice - Prize Money	350.00	350.00	
1st Place Trophy (128oz Flask)	59.00	60.00	
2nd Place Trophy (64oz Flask)	45.00	50.00	
3rd Place Trophy (64oz Flask)	45.00	50.00	
Best Booth - Prize Money			
1st Place Trophy (128oz Flask)			
2nd Place Trophy (64oz Flask)			
3rd Place Trophy (64oz Flask)			
Best Team Name - Trophy (64oz Flask)	45.00	50.00	
D.D. Saloon Crawl - Gas G.C.	50.00	50.00	
	3,414.70	3,460.00	0.00

EX - 08 Tent Rentals (Camelot)			
Tents & Sidewall	1,490.90	1,500.00	
Tables & Chairs	423.54	450.00	
Linen	318.73	400.00	
Fencing/Umbrellas/Heaters	255.85	200.00	
Stage	284.41	285.00	
Delivery/Labor	331.00	331.00	
Applied Discount/Sponsorship	(800.00)	(800.00)	
Ice Caddy/Troughs/Stanchions	235.45	250.00	
Misc. (Special Discount)	(75.00)	(75.00)	
	2,464.88	2,541.00	0.00

EX - 09 Bar			
Beer	2,160.60	2,400.00	
Wine/Liquor	189.41	220.00	
Soda/Water	60.94	75.00	
Ice	34.35	60.00	
Cups			
Misc. Bar Supplies			
	2,445.30	2,755.00	0.00

EX - 10 Staff & Benefits			
Bartenders	579.00	657.00	
Ticket Booth Personnel	975.00	1,250.00	
Staff Lead Personnel	242.00	242.00	
Apparel Booth Personnel	255.00	355.00	
Staff MC/Sound Setup			
Additional Event Staff	622.00	622.00	
Hotel Room Nights			
Food/Beverage	28.94		
Shirts/Sweatshirts	505.06	350.00	
Misc.			
	3,207.00	3,476.00	0.00

EX - 02 Costume & Misc. Contests			
1st Place Costume (2qt Das Boot)			
2nd Place Costume (2qt Das Boot)	133.47	145.00	
3rd Place Costume (2qt Das Boot)			
Bar Crawl Raffle Prizes			
Misc.			
	133.47	145.00	0.00

EX - 11 Contracted Services			
Cherry Bomb Catering	250.00	250.00	
Photographer	235.00	350.00	
Snow Removal/Greg Hess	240.00		
Videographer			
Misc.			
	725.00	600.00	0.00

EX - 03 Merchandise			
Shirts, Sweatshirts, Longsleeve	4,384.17	4,400.00	
Hats/Beanies	2,096.01	2,100.00	
Misc.			
	6,480.18	6,500.00	0.00

EX - 12 Other Operational/Rentals			
Gas Refills			
Generator Rental	160.00	750.00	
Judges Expense	49.03	50.00	
Lot Rental			
Postage			
Readerboard Rental			
Restroom & Fencing Rentals	996.93	1,000.00	
Sound/Audio	885.00	500.00	
Transportation Services			
Trash Services/Supplies	313.05	325.00	
Misc.			
	2,404.01	2,625.00	0.00

EX - 04 Entertainment/Music			
DJ Fees	0.00	150.00	
MC - John Tyson			
Musician/Band/Entertainment			
Leprechauns/"Too Tall"			
	0.00	150.00	0.00

EX - 05 Permits/Requirements			
Liquor Licenses	20.00	20.00	
Ambulance/Fire			
Police/NHP/Security			
Organizer/Event Permit (Health)	50.00	50.00	
Misc.			
	70.00	70.00	0.00

EX - 13 Event Supplies			
Bar Crawl Cups	835.00	1,000.00	
Bar Crawl Supplies/Stamps			
Beads	127.23	150.00	
Decorations	69.11	75.00	
Digital Artwork Purchases	120.00	120.00	
Ice Melt Bags	35.63		
Kwik Covers	91.94	125.00	
Lanyard Ropes	21.63	30.00	
Office Supplies			
Outdoor Speaker Supplies	190.48		
Temporary Tattoos			
VCTC "Booth Entry" Supplies	924.82	900.00	
Wristbands			
Misc.		100.00	
	2,415.84	2,500.00	0.00

EX - 06 Advertising			
Eblast Fees	25.00	75.00	
Facebook Promotions	999.67	1,000.00	
Google Ad Words	300.00	350.00	
Online/Digital, Print, Radio, TV	1,550.00	1,500.00	
Misc.			
	2,874.67	2,925.00	0.00

EX - 07 Printing			
Bar Crawl Maps	211.44	150.00	
Lanyard Badges	37.90	50.00	
General Event Signage/Printing			
Posters/Flyers			
Schedule of Events			
Signage/Banners/Flags	177.06	175.00	
Oyster Cook Booth Signs/Lamination	710.65	500.00	
Tasting Chips/People's Choice Cards	276.74	150.00	
VIB Redemption Gold Coins (200)	256.71	300.00	
Misc.			
	1,670.50	1,325.00	0.00