

Executive Director's Report

Deny Dotson – 10 January – 14 February 2019

➤ **General**

- ✓ People/talent:
 - Staff meeting third Thursday monthly
 - Employee evaluations
 - Emergency Operations Table Top Exercise 1/24
- ✓ 2019-20 Budget Review
 - Internal 1/11
 - Sub Committee 1/23
 - Pipers 1/30
- ✓ Special Events
 - Team Planning Sessions 1/22, 2/12
 - Devil Saloon Crawl & Father- Daughter Day TV Interviews 2/8
 - Grand Prix planning 1/11
- ✓ General marketing meeting with RAD 1/22 ; 2/12
- ✓ Visitor Center marketing, merchandising and budget review with staff
- ✓ County Commissioner meeting: Tourism update 1/15, 2/5
- ✓ County Manager monthly meeting & review 2/7
- ✓ Local Community
 - Fourth Ward School Board 1/24, Wildlife Advisory Board 1/22, non-profits
- ✓ On-going Communication:
 - VCTC agenda & packets, minute(s) review, email newsletters, special event notification(s)
 - Boardwalk (snow shoveling 😊) on-going! ; VC Merchant Facebook page updates
- ✓ General Special Event paperwork
 - NDOT planning, safety & permitting. Parade applications sent 2/6
 - Outside Promoter Communications
 - Street Vibrations 2/11, Civil War Group, Car club(s), Wild West Fest 2/5
 - New special event leads '19 – '20
 - International Collegiate Mining Competition 2/4

➤ **Special Projects / Interaction**

- ✓ Website: editing and back-end training
- ✓ App / Beacon development discussion 1/22
- ✓ Black & Howell:
 - Design meetings 1/11
- ✓ Gold Hill Depot short term lease
- ✓ Fairgrounds & Arena purchase agreement(s)
 - Design meeting with planning & public works 1/28
- ✓ Crystal Bar appraisal approval
 - County Commissioner agenda 2/5
- ✓ Travel Nevada Rural Roundup RFP
 - Proposal submittal 1/30
 - Site visits 2/6
 - Award date 2/8

➤ **Committee Participation Meetings or Highlights (activity since last report)**

- ✓ Storey County Dept. head meeting 1/17
- ✓ Docent program meeting w/ airport rescheduled for 3/13
- ✓ V&T Railway Commission meeting 1/30
 - Marketing meeting / conf call every Wednesday
 - General Manager meetings third Wednesday monthly
- ✓ Pipers Opera House Board meeting 1/23
- ✓ RTT Board meeting 2/13
 - State Legislature "Tourism" Day 2/13
 - Executive Meeting 2/7

Quote of the Month:

“To appreciate the beauty
of a snowflake it is
necessary to stand out
in the cold.”

- ARISTOTLE

