

**"Devil Made Me Do It" Saloon Crawl 2019
MASTER BUDGET**

Overall Revenue	2018	2019 Budget	2019 Actual	2019	2018	2017	2016	2015
Merchants/Sponsors/Vendors			-	-				
"Season Pass" Online Sales	540.00		-	-	6			
Tickets - Online Sales (140)	2,820.00	2,800.00	3,180.00	165	144	65	136	85
Tickets - Cash Sales (75)	1,855.00	1,875.00	1,094.00	52	76	75	135	143
Tickets - CC/Square Sales (35)	1,346.79	875.00	841.13	36	59	52	20	26
Merchandise Sales			-	-				
Misc.			-	-				
Total Income	6,561.79	5,550.00	5,115.13	253	285	192	291	254

Budget based on 250
15 Total Designated Drivers

EX Overall Expenses

EX - 1 Advertising - GoogleAds, Eblasts	564.26	725.00	25.00	
EX - 2 Advertising - Facebook (VCTC)			175.13	
EX - 3 Commemorative Glasses (500)	1,099.47	1,375.00	1,457.23	
EX - 4 Contracted Services			175.00	
Entertainment/Music			-	
Event Supplies	132.64	200.00	-	
Merchandise			-	
Permits/Requirements		10.00	-	
EX - 5 Printing (maps, banners, fliers)	84.58	125.00	90.62	
EX - 6 Prizes/Giveaways	334.51	350.00	375.53	Gas Card/Tattoos/Beads
Rentals				
Staff & Benefits	364.00	365.00	0.00	
Wristbands				
Other Operational/Misc.		50.00		
Total Expenses	2,579.46	3,200.00	2,298.51	

Event Surplus 3,982.33 2,350.00 2,816.62

Liquid Blue 85% Commission 3,384.98 1,997.50 2,394.13

V.C.T.C. NET 597.35 352.50 422.49

Total Event Funding	Requested
Event Expense Budget	3,200.00
Event "Cash in Registers"	500.00
Misc.	
FINAL	3,700.00
Total LBE Expenses Paid Out :	2,123.38
Difference due to V.C.T.C. :	1,076.62 LBE Check #2042 on 4/2/19
V.C.T.C. Paid Expenses :	175.13

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