

**Rocky Mountain Oyster Fry 2019
MASTER**

Revenue	2018	2019 Budget	2019 Actual
Cook Entries & Vendors	3,326.82	3,625.00	2,222.98
Sponsorships/Ad Sales	2,500.00	2,500.00	4,500.00
Merchandise Sales	7,587.55	8,000.00	9,537.22
Tasting Kits & Bar Crawl	24,376.84	28,350.00	36,007.51
Bar Sales	4,764.09	6,000.00	11,909.00
Misc.	0.00	0.00	0.00
Total Income	42,555.30	48,475.00	64,176.71

Expenses				
EX - 01	Cook Entries	8,740.48	10,428.00	12,723.57
EX - 02	Contests	3,548.17	3,605.00	3,503.64
EX - 03	Merchandise	6,480.18	6,500.00	5,683.94
EX - 04	Entertainment/Music	0.00	150.00	0.00
EX - 05	Permits/Requirements	70.00	70.00	70.00
EX - 06	Advertising	2,874.67	2,925.00	852.68
EX - 07	Printing	1,670.50	1,325.00	641.28
EX - 08	Rentals	2,464.88	2,541.00	3,247.07
EX - 09	Bar	2,445.30	2,755.00	4,024.10
EX - 10	Staff & Benefits	3,207.00	3,476.00	3,598.39
EX - 11	Contracted Services	725.00	600.00	975.00
EX - 12	Other Operational	2,404.01	2,625.00	2,535.25
EX - 13	Event Supplies	2,415.84	2,500.00	2,603.45
	Total Expenses	37,046.03	39,500.00	40,458.37

Event Surplus	5,509.27	8,975.00	23,718.34
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Liquid Blue 85% Commission	4,682.88	7,628.75	20,160.59
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V.C.T.C. Net	826.39	1,346.25	3,557.75
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Total Event Funding	Requested
Event Expense Budget	39,500.00
Event "Cash in Registers"	4,500.00
Misc.	
FINAL	44,000.00

Total LBE Expenses Paid Out :	40,080.69
Difference due to V.C.T.C. :	-580.69

V.C.T.C. Paid Expenses :	
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Rocky Mountain Oyster Fry 2019
Cook/Vendor Entries

REVENUE

Cook/Competition Booths	2018	2019 Budget	2019 Actual	Rentals/Add-ons			Extra Product/Oysters - \$50/box		
The Ballys Vaqueros/Espolon			-	0.00	0.00				
Battle Born Ballers/Palace/AFSCM	125.00	125.00	-				50.00	50.00	-
Bighorn Bar & Grill	COMP		-						-
Broadbent & Associates, Inc.			-						-
Brewery Balls	125.00	125.00	-				200.00	100.00	-
Cajones Caliente/Matt Fogerty	200.00	200.00	225.00						-
Canvas Café & V.C. RV Park			COMP						-
Cherry Bomb Catering			-						-
Chuy's Spicy Balls	COMP	200.00	COMP						-
Delta Saloon/Sack Shack			-						-
Fig Tree Catering	175.00	175.00	-						-
Gold Hill Hotel			-						-
Gourmet to Go Catering			-						-
Great Balls of Fire/Sugarloaf Motel			125.00						-
Jackass "Nuts"/Red's Candies	125.00	125.00	-						-
Lucky Charms/Barbara Everhart	168.72		COMP						-
Maria's Red Hot TaBAlLes			VCTC						-
Mark Twain Casino/Anna Green			-						-
Mel John & Jons/Eikelberger		175.00	-						-
Men Welding Fire	COMP	175.00	COMP						-
Mustang Ranch Steakhouse			Sponsor						-
Nut Up or Shut Up/Bucket of Blood	Sponsor	Sponsor	Sponsor						-
Nuttin' Better/V.C. Jerky Co.	COMP	COMP	-						-
Paul Ries			-						-
Pig Feathers BBQ			125.00						-
Red Dog Saloon			-						-
Red's Nasty Nuts/Red's Candies	125.00		-						-
Storey Co. Senior Center			-						-
The Union - Carson City	COMP	175.00	225.00				100.00	100.00	-
VCTC Chili	VCTC	VCTC	VCTC						-
Misc.			-						-
TOTALS	1,043.72	1,475.00	700.00	0.00	0.00	0.00	350.00	250.00	0.00

Non-Competition Vendors

	2018	2019 Budget	2019 Actual	Rentals/Add-ons		
Bella - Italian Cream Sodas	190.00	200.00	-	0.00	0.00	
Brittany Ana Creations	189.62		-			
Celeste Pierini			-			
Cutco Cutlery	189.62	200.00	200.00			
Desvio x2 (Pillow & Talon Hooks)			-			
Earthy Creations			-			
Espolon Grill y Tequileria			-			
Fatburger Food Truck			-			
First Fruits Sustainable Farms, LLC	190.00	200.00	200.00			
Girl Scout Troop 657/708	COMP		124.58			
Goodie's Lemonade			-			
Happy Treats			-			
Hillbilly Chili/Bob White	290.00	300.00	-			
Hot Dog Rod			-			
Karen's Krafts			-			
Lester Nails			-			
LuLa Roe/Rachael Scott	189.62	200.00	199.60			
Pain Free Products, LLC			-			
Parris Psychic			-			
Reno Gazette-Journal			-			
Rockin E. Custom Works	189.62	200.00	200.00			
Sippin Good Enterprises	190.00	200.00	199.60			
Sleep Number			-			
Soleil Communications/Welk	189.62	200.00	199.60			
Storey Co. Senior Center	COMP		COMP			
Tandy Leather Factory			-			
Truckee Meadows Candy Co.			199.60			
VCHS Drama Fundraiser			-			
V.C. High School Student Council	125.00		-			
Wally Hot Springs			-			
Western NV Safe Routes to School			-			
Your Way Insurance			-			
Misc.		200.00	-			
TOTALS	1,933.10	1,900.00	1,522.98	0.00	0.00	0.00

COOKS & VENDOR REVENUE TOTALS **3,326.82** **3,625.00** **2,222.98**

-1.02

EX - 01 EXPENSES

Business Licenses	2018	2019 Budget	2019 Actual	Oyster Expense (\$2.489/lb - 2,000lbs.			Cook Ticket Redemption Payouts		
				1,800 lbs.	2,000 lbs.	0.00 lbs.			
The Ballys Vaqueros/Espolon			-		4,978.00	-			
Battle Born Ballers/Palace/AFSCM		15.00	-	270.60			442.00	500.00	-
Big Horn Bar & Grill	15.00		-	210.77					-
Broadbent & Associates, Inc.			-						-
Brewery Balls			-	333.78			283.00	300.00	-
Cajones Caliente/Matt Fogerty	15.00	15.00	15.00	160.67		236.38	508.00	700.00	716.00
Canvas Café & V.C. RV Park			0.00			425.31			276.00
Cherry Bomb Catering			-					700.00	-
Chuy's Spicy Balls/Mari Chuy's	15.00	15.00	0.00	326.65		425.87	336.00	500.00	498.00
Delta Saloon/Sack Shack			-						-

Rocky Mountain Oyster Fry 2019

				Cook/Vendor Entries					
Fig Tree Catering			-	309.07	-				-
Gold Hill Hotel			-		-				-
Gourmet to Go Catering			-	309.42	-				-
Great Balls of Fire/Sugarloaf Motel			0.00		312.61	89.60			289.00
Jackass "Nuts"/Red's Candies			-	236.64	-				-
Lucky Charms/Barbara Everhart	15.00		15.00	303.48	371.58	106.50	505.00		750.00
Maria's Red Hot TaBALLes			-		226.65	64.96			VCTC
Mark Twain Casino/Anna Green			-		-				-
Mel John & Jons/Eikelberger			-		-			400.00	-
Men Welding Fire	15.00	15.00	15.00	431.70	367.04	105.20	190.00	500.00	515.00
Mustang Ranch Lounge			0.00		314.01	90.00			724.00
Nut Up or Shut Up/Bucket of Blood			0.00	442.83	566.61	162.40	792.00	850.00	1,089.00
Nuttin' Better/V.C. Jerky Co.			-	228.62	-		259.00	300.00	-
Paul Ries			-		-				-
Pig Feathers BBQ			15.00		362.75	103.97			390.00
Red Dog Saloon			-		-				-
Red's Nasty Nuts/Red's Candies			-	232.85	-		293.00		-
Storey Co. Senior Center			-		-				-
The Union - Carson City	15.00	15.00	15.00	435.87	436.33	125.06	340.00	400.00	583.00
VCTC Chili			-	138.72	217.02	62.20			VCTC
Misc. - EXTRA NON-USED FRIES			-	180.83	2366.41				-
TOTALS	90.00	75.00	75.00	4,552.48	4,978.00	6,628.57	1,221.60	3,948.00	5,150.00
									5,830.00

-1.01 Non-Competition Vendor - Business Licenses

Bella Italian Cream Sodas	25.00	25.00	-
Brittany Ana Creations			-
Celeste Pierini			-
Cutco Cutlery	25.00	25.00	25.00
Desvio x2 (Pillow & Talon Hooks)			-
Earthy Creations			-
Espolon Grill y Tequileria			-
Fatburger Food Truck			-
First Fruits Sustainable Farms, LLC	25.00	25.00	25.00
Girl Scout Troop 657/708			25.00
Goodi's Lemonade			-
Happy Treats			-
Hillbilly Chili/Bob White	25.00	25.00	-
Hot Dog Rod			-
Karen's Krafts			-
Lester Nails			-
LuLa Roe/Rachael Scott	25.00	25.00	25.00
Pain Free Products, LLC			-
Parris Psychic			-
Reno Gazette-Journal			-
Rockin E. Custom Works	25.00	25.00	25.00
Sippin Good Enterprises		25.00	25.00
Sleep Number			-
Soleil Communications/Welk		25.00	15.00
Storey Co. Senior Center			0.00
Tandy Leather Factory			-
Truckee Meadows Candy Co.			25.00
VCHS Drama Fundraiser			-
V.C. High School Student Council			-
Wally's Hot Springs			-
Western NV Safe Routes to School			-
Your Way Insurance			-
Misc.		25.00	-
TOTALS	150.00	225.00	190.00
EXPENSE TOTALS	8,740.48	10,428.00	12,723.57

Rocky Mountain Oyster Fry 2019
Revenue Detail

Sponsorships & Map Ad Sales	2018	2019 Budget	2019 Actual
Bucket of Blood	500.00	500.00	500.00
Comstock Mine/Foundation			-
Dolan Auto Group	1,000.00	1,000.00	1,000.00
Gold Hill Hotel			-
Mustang Ranch Lounge			2,000.00
New West Distributing	1,000.00	1,000.00	1,000.00
Palace Restaurant			-
YELP			-
Misc.			-
Totals	2,500.00	2,500.00	4,500.00

Merchandise			
Cash Sales	2,780.00	3,000.00	4,365.00
Square/CC Transaction Sales	4,807.55	5,000.00	5,172.22
Pre-Event Sales			-
Misc.			-
	7,587.55	8,000.00	9,537.22

Tasting Kits & Saloon Crawl Sales				2019
Tickets - CASH	10,146.00	10,500.00	12,749.00	X
Tickets - EventBrite/Online	6,787.00	7,200.00	8,064.00	
Tickets - Square/CC	5,200.44	5,400.00	9,870.51	
Saloon Crawl - CASH	See Tastings		See Tastings	208
Saloon Crawl - EventBrite/Online	984.00	5,250.00	5,324.00	331
Saloon Crawl - Square/CC	1,259.40		See Tastings	111
Saloon Crawl COMPS			-	15
Misc.			-	
Totals	24,376.84	28,350.00	36,007.51	665

2018	2017	2016	2015
X			
81			
227			
57			
25			
390	430	410	505

Based on 400 Crawlers

Bar & Coke Trailer Sales			
Cash - Main Bar Sales	4,220.00	5,500.00	11,909.00
Square/CC - Main Bar Sales	544.09	500.00	-
Cash - Coke Trailer Sales			-
Misc.			-
	4,764.09	6,000.00	11,909.00

Misc.			
Parade Donations	0.00	0.00	-
Parking Fees			-
Misc.			-
	0.00	0.00	0.00

Rocky Mountain Oyster Fry 2019
Expense Detail

EX - 02 Awards/Prize Money	2018	2019 Budget	2019 Actual
Best Overall Taste - Professional			
Prize Money	750.00	750.00	750.00
1st Place Trophy (34qt Pot)	102.37	105.00	104.12
2nd Place Prize Money			
2nd Place Trophy (128oz Flask)	58.99	60.00	50.00
3rd Place Trophy (64oz Flask)			
Best Overall Taste - Amateur			
Prize Money	750.00	750.00	750.00
1st Place Trophy (34qt Pot)	102.37	105.00	104.12
2nd Place Prize Money			
2nd Place Trophy (128oz Flask)	58.99	60.00	50.00
3rd Place Trophy (64oz Flask)			
Best Presentation - Prize Money	350.00	350.00	350.00
1st Place Trophy (128oz Flask)	58.99	60.00	50.00
2nd Place Trophy (64oz Flask)	45.00	50.00	44.33
3rd Place Trophy (64oz Flask)	45.00	50.00	44.33
Most Creative Dish - Prize Money	350.00	350.00	350.00
1st Place Trophy (128oz Flask)	58.99	60.00	50.00
2nd Place Trophy (64oz Flask)	45.00	50.00	44.33
3rd Place Trophy (64oz Flask)	45.00	50.00	44.33
People's Choice - Prize Money	350.00	350.00	350.00
1st Place Trophy (128oz Flask)	59.00	60.00	50.00
2nd Place Trophy (64oz Flask)	45.00	50.00	44.33
3rd Place Trophy (64oz Flask)	45.00	50.00	44.33
Best Booth - Prize Money			
1st Place Trophy (128oz Flask)			
2nd Place Trophy (64oz Flask)			
3rd Place Trophy (64oz Flask)			
Best Team Name - Trophy (64oz Flask)	45.00	50.00	44.33
D.D. Saloon Crawl - Gas G.C.	50.00	50.00	50.00
1st Place Costume (2qt Das Boot)			
2nd Place Costume (2qt Das Boot)	133.47	145.00	135.09
3rd Place Costume (2qt Das Boot)			
Bar Crawl Raffle Prizes			
Misc.			
	3,548.17	3,605.00	3,503.64
EX - 03 Merchandise			
3.01 Shirts, Sweatshirts, Longsleeve	4,384.17	4,400.00	4,132.44
3.02 Hats/Beanies	2,096.01	2,100.00	1,551.50
Misc.			
	6,480.18	6,500.00	5,683.94
EX - 04 Entertainment/Music			
DJ Fees	0.00	150.00	STAFF
MC - John Tyson			
Musician/Band/Entertainment			
Leprechauns/"Too Tall"			
	0.00	150.00	0.00
EX - 05 Permits/Requirements			
5.01 Liquor Licenses	20.00	20.00	20.00
Ambulance/Fire			
Police/NHP/Security			
5.02 Organizer/Event Permit (Health)	50.00	50.00	50.00
Misc.			
	70.00	70.00	70.00
EX - 06 Advertising			
6.01 Eblast Fees	25.00	75.00	25.00
6.02 Facebook Promotions	999.67	1,000.00	377.68
6.03 Google Ad Words	300.00	350.00	450.00
Online/Digital, Print, Radio, TV	1,550.00	1,500.00	0.00
Misc.			
	2,874.67	2,925.00	852.68
EX - 07 Printing			
7.01 Bar Crawl Maps	211.44	150.00	151.03
7.02 Lanyard Badges	37.90	50.00	13.00
General Event Signage/Printing			
Posters/Flyers			
Schedule of Events			
7.03 Signage/Banners/Flags	177.06	175.00	94.74
7.04 Oyster Cook Booth Signs/Lamination	710.65	500.00	382.51
Tasting Chips/People's Choice Cards	276.74	150.00	
VIB Redemption Gold Coins (200)	256.71	300.00	
Misc.			
	1,670.50	1,325.00	641.28

EX - 08 Tent Rentals (Camelot)			
Tents & Sidewall	1,490.90	1,500.00	1,785.00
Tables & Chairs	423.54	450.00	779.29
Linen	318.73	400.00	346.57
Fencing/Umbrellas/Heaters	255.85	200.00	365.60
Stage	284.41	285.00	284.41
Delivery/Labor	331.00	331.00	406.00
Applied Discount/Sponsorship	(800.00)	(800.00)	(825.00)
Ice Caddy/Troughs/Stanchions	235.45	250.00	180.20
Misc. (Special Discount)	(75.00)	(75.00)	(75.00)
	2,464.88	2,541.00	3,247.07

EX - 09 Bar			
9.01 Beer	2,160.60	2,400.00	3,145.65
9.02 Wine/Liquor	189.41	220.00	770.15
9.03 Soda/Water	60.94	75.00	73.95
9.04 Ice	34.35	60.00	34.35
Cups			
Bar Supplies			
Misc.			
	2,445.30	2,755.00	4,024.10

EX - 10 Staff & Benefits			
Bartenders	579.00	657.00	416.00
10.01 Ticket Booth Personnel	975.00	1,250.00	930.00
Staff Lead Personnel	242.00	242.00	242.00
Apparel Booth Personnel	255.00	355.00	270.00
Additional Event Staff	622.00	622.00	1,235.00
Hotel Room Nights			
Food/Beverage	28.94		
10.02 Shirts/Sweatshirts	505.06	350.00	505.39
Misc.			
	3,207.00	3,476.00	3,598.39

EX - 11 Contracted Services			
11.01 Cherry Bomb Catering	250.00	250.00	525.00
11.02 Photographer	235.00	350.00	450.00
Snow Removal/Greg Hess	240.00		
Videographer			
Misc.			
	725.00	600.00	975.00

EX - 12 Other Operational/Rentals			
Gas Refills			
12.01 Generator Rental	160.00	750.00	400.00
12.02 Judges Expense	49.03	50.00	31.25
Lot Rental			
12.03 Postage			26.00
Readerboard Rental			
12.04 Restroom & Fencing Rentals	996.93	1,000.00	1,167.26
12.05 Sound/Audio	885.00	500.00	585.00
Transportation Services			
12.06 Trash Services/Supplies	313.05	325.00	325.74
Misc.			
	2,404.01	2,625.00	2,535.25

EX - 13 Event Supplies			
13.01 Bar Crawl Cups	835.00	1,000.00	538.11
13.02 Bar Crawl Supplies/Stamps			28.71
13.03 Mardi Gras Bead Giveaways	127.23	150.00	162.23
13.04 V.I.B. Baller Flare Items			194.13
Decorations	69.11	75.00	
Digital Artwork Purchases	120.00	120.00	
Ice Melt Bags	35.63		
13.05 Kwik Covers	91.94	125.00	83.00
13.06 Lanyard Ropes	21.63	30.00	14.99
13.07 Office Supplies			83.34
Outdoor Speaker Supplies	190.48		
Temporary Tattoos			
13.08 VCTC "Chili Booth" Supplies	924.82	900.00	1,070.48
13.09 VCTC "Tamales Booth" Supplies			428.46
Wristbands			
Misc.		100.00	
	2,415.84	2,500.00	2,603.45