

Virginia City Tourism Commission Meeting

AGENDA

86 South C. Street - P.O. Box 920 - Virginia City, Nevada 89440
(775) 847-7500 Phone – (775) 847-7507 Fax

Website - www.VisitVirginiaCityNV.com Email - VisitorInfo@StoreyCounty.org

VIRGINIA CITY CONFERENCE CENTER
10 SOUTH E STREET
VIRGINIA CITY, NV 89440

DATE: 11 JULY 2019
09:00 A.M.

NOTICE: A POSSIBLE QUORUM OF THE MEMBERS OF THE STOREY COUNTY BOARD OF COMMISSIONERS AT THIS VIRGINIA CITY TOURISM COMMISSION BOARD MEETING. NO OFFICIAL COUNTY BUSINESS WILL BE CONDUCTED.

➤ **CALL TO ORDER**

➤ **PLEDGE OF ALLEGIANCE & ROLL CALL**

**DISCUSSION ONLY*

➤ **APPROVAL OF AGENDA FOR**

- 11 JULY 2019

**DISCUSSION / POSSIBLE ACTION*

➤ **APPROVAL OF MINUTES FROM**

- 13 JUNE 2019

**DISCUSSION / POSSIBLE ACTION*

➤ **PUBLIC COMMENT**

*Public comment will be allowed at the beginning and end of each meeting (this comment should be limited to matters **not** on the agenda). Public comment will be allowed after each item on the agenda (this comment should be limited to each agendized topic).*

The Board Chair reserves the right to limit the time allotted for each individual to speak.

*** **NEW BUSINESS** ***

➤ **FINANCIAL UPDATE**

- TOURISM TAX REPORT
- TRANSIENT LODGING TAX REPORT
- BUDGET UPDATE

**DISCUSSION ONLY*

DENY DOTSON

➤ **CONSIDERATION AND POSSIBLE APPROVAL OF A PROFESSIONAL SERVICES CONTRACT FOR GENERAL CREATIVE AND WEBSITE MAINTENAINCE WITH THE ANTOS AGENCY**

- PROJECT VS. RETAINER COMPENSATION

**DISCUSSION / POSSIBLE ACTION*

DENY DOTSON

➤ **MARKETING UPDATES**

- GENERAL PRESENTATION
- *DISCUSSION ONLY*

RAD STRATEGIES

➤ **SPECIAL EVENT UPDATES**

- 4TH OF JULY
 - COMSTOCK CLASSIC CAR SHOW
 - HOT AUGUST NIGHTS
 - CHILI ON THE COMSTOCK FINAL BUDGET
 - RODEO & FIESTA DEL CHARRO
 - CONSIDERATION AND POSSIBLE APPROVAL OF THE INTERNATIONAL CAMEL & OSTRICH RACES BUDGET IN THE AMOUNT OF \$139,000
- *DISCUSSION / POSSIBLE ACTION*

LIQUID BLUE EVENTS

➤ **GROUPS, FAMS, TRADE SHOWS AND VISITOR CENTER UPDATE**

**DISCUSSION ONLY*

KATIE DEMUTH

➤ **PIPERS OPERA HOUSE UPDATE**

**DISCUSSION ONLY*

WHITNEY BRUNSON

➤ **MERCHANT & COMMUNITY COALITION UPDATE**

**DISCUSSION ONLY*

➤ **CRYSTAL BAR (VISITOR CENTER) & BLACK & HOWELL UPDATE**

**DISCUSSION ONLY*

DENY DOTSON

➤ **STAFF REPORTS & CORRESPONDENCE & FUTURE MEETINGS**

- DIRECTORS REPORT
 - CORRESPONDENCE
 - NEXT VCTC MEETING
- *** 9:00 A.M., THURSDAY 8 AUGUST 2019 ***

VIRGINIA CITY CONFERENCE CENTER, 10 SOUTH E STREET, VIRGINIA CITY, NV 89440
(SUBJECT TO CHANGE)

**DISCUSSION ONLY*

➤ **ADJOURNMENT**

(*) Denotes Possible Action Items

NOTICE: This notice is posted pursuant to NRS 241 at the Virginia City Post Office, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department, and the Nevada State Public Notices Website. Anyone interested may request personal notice of the meeting. Agenda items must be received by 5:00PM Thursday preceding the regular meeting. Items may not necessarily be heard in the order they appear. For placement, call the Director at 775-847-7500. Virginia City Tourism Commission recognizes the needs and civil rights of all persons regardless of race, color, religion, sex, disability, family status or origin. Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meetings are requested to notify the Virginia City Tourism Commission office, in writing, at P.O. Box 920, Virginia City, Nevada 89440. Virginia City Tourism Commission has been advised by Nevada Attorney General's Office to limit public comment to three (3) minutes or less to minimize lengthy meetings. Certificate of Posting

I, Leah Kruse, with the Virginia City Tourism Commission, do hereby certify that I posted, or caused to be posted, a copy of this agenda at the following locations in compliance with NRS 241.020(3): Virginia City Post Office, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department. In addition, this agenda has been electronically posted in compliance with NRS 241.020(3) at <https://visitvirginiacitynv.com/about/>, and NRS 232.2175 at <https://notice.nv.gov/>. To obtain further documentation regarding posting or supporting materials, please contact Leah Kruse at (775) 847-7500 or llkruse@storeycounty.org.