

**International Camel Races 2019
MASTER**

Revenue	2017	2018	2019 Budget	2019 Actual
Vendors	5,087.36	4,521.80	5,500.00	0.00
Corp. & Ride Sponsors/Grants	21,245.27	19,274.24	21,775.00	0.00
Ticket/VIP Sales	128,661.59	127,996.23	128,000.00	687.50
Private Cabanas	0.00	0.00	0.00	0.00
Merchandise Sales	12,484.22	12,106.13	13,100.00	0.00
Bar & Coke Trailer Sales	16,090.50	16,360.46	16,400.00	0.00
Raffle/Auction/Donations	0.00	0.00	0.00	0.00
Parking & Misc.	7,210.00	8,596.32	8,600.00	0.00
Total Income	190,778.94	188,855.18	193,375.00	687.50

Expenses					
EX - 001	Main Event - Camels	52,295.23	52,843.75	53,020.00	0.00
EX - 002	Vendor Permits/Licenses	365.00	290.00	315.00	0.00
EX - 003	VIP Tent	8,000.00	8,360.00	8,500.00	0.00
EX - 004	Private Cabanas	0.00	0.00	0.00	0.00
EX - 005	Merchandise	7,739.08	7,701.44	8,300.00	0.00
EX - 006	Additional Entertainment	4,693.48	7,641.05	7,625.00	0.00
EX - 007	Permits/Requirements	755.00	730.00	730.00	0.00
EX - 008	Advertising	5,174.80	6,220.00	6,150.00	0.00
EX - 009	Printing	4,105.50	1,840.49	2,180.00	0.00
EX - 010	Event Supplies	1,214.53	1,451.07	1,500.00	0.00
EX - 011	Tent Rentals	8,421.20	8,716.68	9,187.00	0.00
EX - 012	Additional Rentals	13,813.98	11,973.95	12,870.00	0.00
EX - 013	Bar	8,147.24	8,298.73	9,000.00	0.00
EX - 014	Staff & Benefits	11,274.63	10,895.93	10,520.00	0.00
EX - 015	Contracted Services	6,853.35	7,300.00	8,400.00	0.00
EX - 016	Other Operational/Misc.	274.74	286.07	703.00	0.00
	Total Expenses	133,127.76	134,549.16	139,000.00	0.00

Event Surplus	57,651.18	54,306.02	54,375.00	687.50
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Liquid Blue 85% Commission	49,003.50	46,160.12	46,218.75	584.38
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V.C.T.C. NET	8,647.68	8,145.90	8,156.25	103.13
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Total Event Funding	Requested
Event Expense Budget	139,000.00
Event "Cash in Registers"	12,000.00
Misc.	
FINAL	151,000.00

International Camel Races 2019

Vendor Details

REVENUE

Vendors	2018	2019 Budget	2019 Actual	Vendor Rentals/Add-ons		
Betty's Curios				0.00		
Brain Freeze Shaved Ice						
Brats, Dogs, Franks	374.40	375.00				
Brights Delights	600.00	600.00				
Cajun Delights						
Delta Saloon						
Dollar Loan Center						
Drink Doctor, The						
Earthy Creations						
Fantasy Face Painting						
Fashion Sunglasses	375.00	375.00				
Fatburger Food Truck						
Friar on the Mountain						
Gail Bauer/Sports						
Goldilocks Kettle Corn						
Goodi's Lemonade	375.00	375.00				
Grandma's Fudge						
Hillbilly Chili	600.00					
Island Ice						
J&J Italian Ices						
Jax Kettle Corn	374.40	375.00				
Kendall's Sugar Shack	300.00	300.00				
KoKo's Teriyaki	625.00	600.00				
Lilly's Lingerie						
LuLaRoe - Rachael Scott	374.27	600.00				
Marbelous Games						
Metal Art/Fabiola	275.00	375.00				
Mobile Rock (Kid's Adventure Park)						
Mr. Margarita	COMP	450.00				
Mr. Pops Gourmet Caramel Corn						
Murphy's Mustard Co.						
Mustang Ranch Steakhouse						
Nevada Health Link						
OnStreet Concessions/Snowie Ice						
Outlander, LLC						
Phillys NV						
R&D's Popcorn Alley						
Reno Gazette-Journal						
Rockin' E Custom Works						
Soleil Communications						
Sun Works						
Super Swirl						
Tahoe Activities	99.73	175.00				
Tandy Leather						
Tillie's Nevada						
Western Bling						
Wings & Things						
World Birds of Prey						
Yogurt Beach						
VENDOR ICE SALES	149.00	150.00				
Misc.		750.00				
	4,521.80	5,500.00	0.00	0.00	0.00	0.00
REVENUE TOTALS	4,521.80	5,500.00	0.00			

International Camel Races 2019

Vendor Details

EXPENSES

EX - 2.01 Business Licenses

	2018	2019 Budget	2019 Actual
1862 David Wally's Resort			
Betty's Curios			
Brain Freeze Shaved Ice			
Brats, Dogs, Franks	25.00	25.00	
Brights Delights	25.00	25.00	
Cajun Delights			
Delta Saloon			
Dollar Loan Center			
Drink Doctor, The			
Earthy Creations			
Fantasy Face Painting			
Fashion Sunglasses	25.00	25.00	
Fatburger Food Truck			
Friar on the Mountain			
Gail Bauer/Sports			
Goldilocks Kettle Corn			
Goodi's Lemonade	25.00	25.00	
Grandma's Fudge			
Hillbilly Chili	25.00		
Island Ice			
J&J Italian Ices			
Jax Kettle Corn	25.00	25.00	
Kendall's Sugar Shack	25.00	25.00	
KoKo's Teriyaki	25.00	25.00	
Lilly's Lingerie			
LuLaRoe - Rachael Scott	25.00	25.00	
Marbelous Games			
Metal Art/Fabiola	25.00	25.00	
Mr. Margarita	25.00	25.00	
Mr. Pops Gourmet Caramel Corn			
Murphy's Mustard Co.			
Mustang Ranch Steakhouse			
Nevada Health Link			
OnStreet Concessions/Snowie Ice			
Outlander, LLC			
Phillys NV			
R&D's Popcorn Alley			
Reno Gazette-Journal			
Rockin' E Custom Works			
Soleil Communications			
Sun Works			
Super Swirl			
Tahoe Activities	15.00	15.00	
Tandy Leather			
Tillie's Nevada			
Western Bling			
Wings & Things			
World Birds of Prey			
Yogurt Beach			
Misc.		50.00	
	290.00	315.00	0.00

EXPENSE TOTALS **290.00** **315.00** **0.00**

Profit/Loss **4,231.80** **5,185.00** **0.00**

International Camel Races 2019
Revenue Detail

Sponsorships/Rides/Donations	2018	2019 Budget	2019 Actual
Ames Construction	1,775.00	1,775.00	
Barrels O' Candy			
Bonanza Saloon			
Bucket of Blood	1,000.00	1,000.00	
Comstock Creamery			
Daniels Security Management			
Dave Collins Mastering			
Delta Saloon			
Dolan Auto Group	9,000.00	9,000.00	
Elko Visitors Authority			
Gold Hill Hotel			
Gradma's Fudge			
Great Basin Orthopaedics		1,000.00	
Hrischi Masonry			
Humpty Dumpty			
International Order of Camel Jockies			
Invisible Fence of the Sierras	1,000.00	1,000.00	
Lost Moose Ranch/Jackie McGuffy			
Mark Twain Saloon & Casino			
Marshall Mint			
Mustang Ranch Lounge	2,000.00	3,000.00	
NCOT			
New West Distributing	2,000.00	2,000.00	
PricewaterhouseCoopers			
R.S.C.V.A.	499.24		
Red Dog Saloon	500.00	500.00	
Red's Candies	COMP		
Rory's Towing	1,000.00	1,000.00	
S & S Stables	500.00	500.00	
Stone Age Quarry/Comstock Rock			
Ponderosa Saloon			
V.C. Taphouse			
Washoe Camp Saloon			
Weil, Laurel			
The Washoe Club / Photo Shop			
Misc.		1,000.00	
Totals	19,274.24	21,775.00	0.00

Ticket Sales - 65.5% of Sell-out

EventBrite Sales	65,046.00	65,000.00	
CC/Square Pre-Event	2,378.77	2,400.00	
CC/Square @ Event	33,966.46	34,000.00	
Cash Sales	23,404.00	23,400.00	
Checks Pre-Event (VIP Group)	3,201.00	3,200.00	687.50
Misc.			
Totals	127,996.23	128,000.00	687.50

	Kids/Local	GA	Premium	In-Arena	VIP
Friday	\$ 8.00	\$ 12.00	\$ 22.00	\$ -	\$ 55.00
Saturday	\$ 12.00	\$ 15.00	\$ 25.00	\$ -	\$ 55.00
Sunday	\$ 12.00	\$ 15.00	\$ 25.00	\$ -	\$ 55.00
Total/Day	1,555	450	0	300	

SELL-OUT REVENUE	
\$	196,280.00

CAMEL RACE - FINAL TICKET #s

	EventBrite	Square/CC	Cash Sales	Pre-Sales	COMPS	Arena Rental @ .60c
2019 FINAL						0
2018 FINAL	2,522	1,827	1,156	117	374	5,996
2017 FINAL	2,941	1,616	1,191	55	542	6,345
2016 FINAL	2,428	1,511	1,792	46	326	6,103

Private Cabanas

Friday (\$2K)	0.00	0.00	
Saturday (\$2.5K)			
Sunday (\$2K)			
Totals	0.00	0.00	0.00

Merchandise

Cash Sales	5,581.00	6,100.00	
CC/Square Sales	6,525.13	7,000.00	
% of Sales from Vendor			
Misc.			
Totals	12,106.13	13,100.00	0.00

Bar Sales

Cash Sales	15,242.90	15,300.00	
Coke Trailer Cash Sales	1,102.00	1,100.00	
CC/Square Transactions	15.56		
Misc.			
Totals	16,360.46	16,400.00	0.00

Raffle/Auction/Donations

Cash Sales	0.00	0.00	
CC/Square Transactions			
Misc.			
Totals	0.00	0.00	0.00

Parking & Other Misc.

Parking Fees - CASH Main	7,553.60	7,500.00	
Parking Fees - CASH Courthouse	855.00	850.00	
Parking CC/Square Sales	9.72		
ATM Machine Commissions	178.00	250.00	
Misc.			
Totals	8,596.32	8,600.00	0.00

International Camel Races 2019

Expense Detail

EX - 01 Main Event	2018	2019 Budget	2019 Actual
Hedricks Production	47,500.00	47,500.00	
Hay for Animals	710.75	720.00	
IOCJ Donation	650.00	650.00	
Dolan Camel Rides (100)	500.00	500.00	
Hotel Room Nights - Jockeys	2,233.00	2,400.00	
Water Truck & Water Usage	1,250.00	1,250.00	
	52,843.75	53,020.00	0.00

EX - 03 VIP Tent	2018	2019 Budget	2019 Actual
Food/Caterer (minus Cabanas)	8,360.00	8,500.00	
Decorations			
Misc. Supplies			
	8,360.00	8,500.00	0.00

EX - 04 Cabanas	2018	2019 Budget	2019 Actual
Rentals (\$400ea)	0.00	0.00	
Food/Catering (\$200 ea)			
Beer/Wine (\$50ea)			
Soda/Water (\$50ea)			
Snack Food & Supplies			
Misc.			
	0.00	0.00	0.00

EX - 05 Merchandise	2018	2019 Budget	2019 Actual
T-shirts & Hoodies	5,192.44	5,500.00	
Hat Order	2,509.00	2,800.00	
Stuffed Camels			
Misc.			
	7,701.44	8,300.00	0.00

EX - 06 Additional Entertainment	2018	2019 Budget	2019 Actual
Amplified Entertainment	6,850.00	6,850.00	
DJ Fees			
Halftime/Intermission Little Person			
Hotel Room Nights			
In-Arena Game Supplies	416.05	400.00	
Live Band/Entertainment			
MC - Larry Elliot			
National Anthem Singer & Hotel	375.00	375.00	
NV State Gunfighters			
Pony Express - Donation			
Sound Management Fee			
VC Docents			
Misc.			
	7,641.05	7,625.00	0.00

EX - 07 Permits/Requirements	2018	2019 Budget	2019 Actual
Liquor Licenses	30.00	30.00	
Fire - Fire Extinguishers			
Ambulance	675.00	675.00	
NDOT - Cones, Barricades, Signs			
Police/NHP			
Noise/Sound			
Organizer/Event Permit (Health)	25.00	25.00	
Misc.			
	730.00	730.00	0.00

EX - 08 Advertising	2018	2019 Budget	2019 Actual
Eblast Fees	50.00	200.00	
Facebook Promotions	1,520.00	1,500.00	
Google Ad Words	4,650.00	4,450.00	
Online/Digital, Print, Radio, TV			
Misc.			
	6,220.00	6,150.00	0.00

EX - 11 Tent Rentals (Camelot)	2018	2019 Budget	2019 Actual
VIP TENT	2,074.00	2,200.00	
Beer Tents	734.40	735.00	
Cabana Tent			
Apparel Tent	170.00	170.00	
Ticket & Additional Tents	510.00	510.00	
Animal & East Shade Tents	1,723.80	2,000.00	
Staging & Stage Tent	508.13	510.00	
Tent Sidewalls	414.37	450.00	
Tables & Umbrellas	1,250.13	1,250.00	
Linens	659.80	675.00	
Chairs	352.05	375.00	
Safety Package	204.00	204.00	
Horse Trough/Stanchion/Podium	175.10	175.00	
Astro Turf, Decorative Fencing	657.90	675.00	
Delivery - Camelot	308.00	308.00	
Labor - Camelot	150.00	150.00	
Camelot Sponsorship/Discount	(1,175.00)	(1,200.00)	
Misc.			
	8,716.68	9,187.00	0.00

EX - 12 Additional Rentals	2018	2019 Budget	2019 Actual
Arena Property Rentals	3,600.00	3,600.00	
Bleacher Rentals			
Gator/Trailer Rentals	944.72	950.00	
Golf Cart Rentals	570.95	600.00	
Lights & Generators	2,700.00	3,000.00	
Pierce Lot Rentals			
Restroom & Fencing Rentals	3,541.74	4,100.00	
Sound/Audio			
Traffic Equip./NV Barricade	200.00	200.00	
Trash Service/Rentals	416.54	420.00	
Scissor Lifts for Sound			
Misc.			
	11,973.95	12,870.00	0.00

EX - 13 Bar & Coke Trailer	2018	2019 Budget	2019 Actual
Beer (minus Cabanas)	3,308.50	3,300.00	
Liquor	702.65	1,200.00	
Mixers, Beverage Supply	209.01	200.00	
Reimbursement/Bucket Blood			
Soda/Water	1,416.28	1,500.00	
V.C.T.C. Wine & Gin	590.00	600.00	
Ice	1,110.20	1,200.00	
Supplies, Cups, Glassware	12.09	50.00	
Bar Team Donation (6%)	950.00	950.00	
Misc.			
	8,298.73	9,000.00	0.00

EX - 14 Staff & Benefits	2018	2019 Budget	2019 Actual
Misc. Event Staff	3,659.00	3,700.00	
Maint. Crew - LABOR READY			
Merchandise Staff	687.00	685.00	
Ticket Takers/Box Office	2,834.00	2,850.00	
Golf Cart/Shuttle Drivers	435.00	450.00	
Parking Team Donation (29%)	2,440.00	2,450.00	
Food/Beverage			
Vendor Staff Food Payouts			
Shirts (subtracted from Merch Total)	795.93	335.00	
Hump Day - RAD Expenses			
Kids Raffle Split/Donation			
Misc. - Cleanup Hours	45.00	50.00	
	10,895.93	10,520.00	0.00

International Camel Races 2019

Expense Detail

EX - 09 Printing

Posters/Flyers		250.00	
Program/Schedule of Events	418.44	420.00	
Washoe County School			
Food& Drink Vouchers (VIP)	197.04	200.00	
Signage/Banners/Flags	778.43	650.00	
Tickets			
RSCVA Replacement Flag			
Lanyards Badges		200.00	
Parking Passes	350.94	360.00	
General Printing & Laminating	95.64	100.00	
Misc.			
	1,840.49	2,180.00	0.00

EX - 15 Contracted Services

Arena Main/Labor - Dirt Work			
Parade Organizer Fee			
Photographer		350.00	
Reed High School Donation	5,000.00	5,000.00	
Security/ Martin-Ross/ESI			
Trolley & Other Transportation	1,500.00	1,500.00	
Videographer		750.00	
W. C. Safe & Sober Found.	500.00	500.00	
Wi-Fi Setup/Service	300.00	300.00	
Misc.			
	7,300.00	8,400.00	0.00

EX - 10 Event Supplies

Arena Sound Wiring System			
Beads			
Bees - Bait Meat	44.95	50.00	
Coin Dig Supplies	21.52	30.00	
Home Depot Supplies	396.29	400.00	
Kwik Covers/Table Covers	402.79	400.00	
Lanyards	33.90	45.00	
Office Supplies			
Temporary Tattoos			
Ticket Purchase Wristbands	505.15	500.00	
Wristbands "Over 21"			
Zip Ties, Velcro Tape, Etc.	46.47	75.00	
Misc.			
	1,451.07	1,500.00	0.00

EX - 16 Other Operational/Misc.

Artwork Fees/Purchases	40.00	60.00	
Decorations	134.66	150.00	
Dump Run			
Gas Refills	26.41	50.00	
Postage	13.00	26.00	
Sponsorship Plaques			
Property Power & Water Fees			
Ticket Refunds	72.00		
Check Re-order		85.00	
Storey County Van Expenses			
Misc.		332.00	
	286.07	703.00	0.00