



Groups and Meetings Visitor Center

September 2019

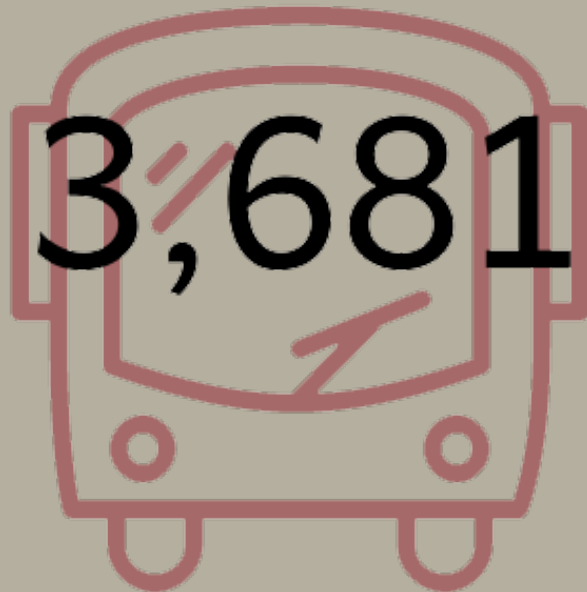
Presented By Katie Demuth



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EST. 1859

Groups

2019



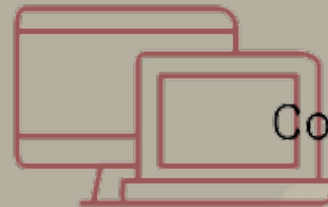
2018 Total = 2,747

Current

Bus Groups

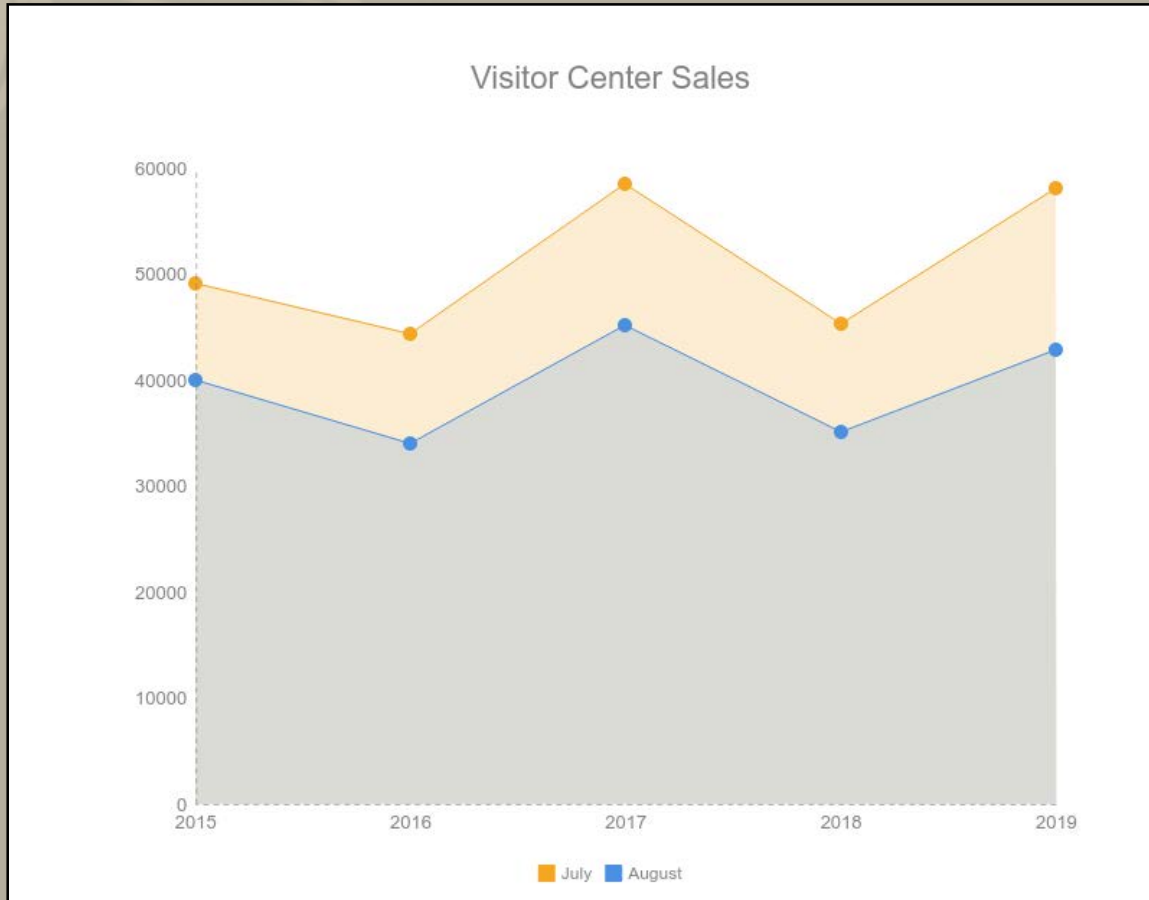


FAMs/Site Tours



Conferences

Visitors Center



We had a great July and August.

Our staff is showing ownership of the visitors center and really working hard.

Liza has won 5 of the 6 weeks for top sales

We have an internal sales program starting to help encourage customer service and engagement with visitors.

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RTT - October

VCTC is hosting Reno-Tahoe Territory October meeting at Silverland Inn & Suites. This is a great opportunity for us to showcase our town to other tourism professionals.



If you have any updates or new details we can share with the group, please let me know.

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Thank you



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