

THE INTERNATIONAL
**CAMEL
& OSTRICH**
R A C E S

STEP BACK IN TIME
Virginia City NEVADA
EST. 1859



SPONSORSHIP PACKET
SEPT. 11 - 13, 2020

THE INTERNATIONAL
**CAMEL
 & OSTRICH**
 R A C E S

STEP BACK IN TIME
 Virginia City NEVADA
 EST. 1859

OWN IT

ON YOUR MARK, GET SET, BANG!

\$10,000

When you combine one of the most famous historical cities in the world with Camels, Ostriches, an all New Nevada event and the cast of local characters it's pure magic. You gotta love Virginia City events! More than 10,000 people migrate to Virginia City every year for something you just won't see anywhere else. This event sells out every year and if you think that is impressive, this event is a true phenomenon.

BENEFITS

We are going to put your name right up front on everything! "Your" Camel

Your name and logo will be present everywhere the Camel Races are held. That's an average of 10000 people in all media, advertising, material, event website, print, event poster, TV, radio, social media, and all sponsor cross promotion.

Your name and logo on the arches at the top of the Camel Races

10 banners in the arena (sponsors to provide) 10ft x 4ft maximum size. 10 flags prominently displayed at the arena

Custom exhibition space in the Vendor Village

20 tickets to the VIP tent Friday, Saturday & Sunday

20 additional General Admission

6 Entries / Rides into the Sponsor's Camel Races and Ostrich Races*

PA Announcements all weekend long

The ability to use the Camel Race logo on your promotions

The ability to provide ticket buyers giveaway or marketing material as they enter the arena

Monthly personalized press releases, e-mail blasts to ticket buyers and facebook posts

Logo on all Staff Shirts

4 SHOWS

10,000 FANS

SALE

*If you select a sponsorship level with an entry into the Camel Race or Ostrich Races, you may provide a jockey, but they must pass the class given by Joe Hedrick (owner of the livestock) the day of the races, AND sign a written waiver and release of liabilities. Joe Hedrick has the right to refuse any camel jockey for any reason. Joe Hedrick will determine if the jockey is fit to ride a camel or ostrich. Sponsors will be required to either supply a back-up jockey or be prepared to select a professional jockey provided by Joe Hedrick's team to ride on your behalf.



(p) 775.851.4444 (c) 775.851.4456 team@liquidblueevents.com



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\$5,000

**LOVE IT
ON YOUR MARK, GET SET, BANG!**

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BENEFITS

Name and / or logo in all media, advertising & promotional material, event website, print, event poster, TV, radio, event t-shirts / apparel, social media and press releases.

Up to 8 banners in the arena (sponsors to provide with a 10' x 4' maximum size)

Naming sponsor on two races of choice (example: Ostrich Race Final presented by YOU)

Custom exhibition space in the Vendor Village (optional) - Space & Size TBD

10 tickets to the VIP tent Friday & Sunday

10 additional General Admission tickets

4 Entries into the Camel Races + 2 Entries into the Ostrich Races*

Facebook check-in promotion / ticket location (facebook, radio and web promotion)
as preferred "Ticket Location" Anyone who checks within your establishment, will receive ticket discount and anyone checking into Camel Races will receive sponsor discount.

PA Announcements all weekend long

The ability to provide ticket buyer giveaways or marketing material as they enter the arena

Two personalized press releases, e-mail blasts and facebook posts

*If you select a sponsorship level with an entry into
Camel Race or Ostrich Races, you may provide a jockey
they must pass the class given by Joe Hedrick (own
livestock) the day of the races, AND sign a written
and release of liabilities. Joe Hedrick has the right
any camel jockey for any reason. Joe Hedrick will
if the jockey is fit to ride a camel or ostrich. Sponsor
be required to either supply a back-up jockey or be
to select a professional jockey provided by Joe Hedrick
team to ride on your behalf.

4 SHOWS

10,000 FANS

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**TICKET
SPONSOR**

\$3,000

ON YOUR MARK, GET SET, BANG!

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BENEFITS

- Your name and kickback offer will be on all printed and electronic tickets
- 4 banners in the arena (sponsors to provide with a 10' x 4' maximum size)
- 8 tickets to the VIP tent Friday & Sunday
- 10 additional General Admission tickets
- 4 Entries into the Camel Races + 2 Entries into the Ostrich Races*
- Two personalized press releases, e-mail blasts and facebook posts

*If you select a sponsorship level with an entry into the Camel Race or Ostrich Races, you may provide a jockey, but they must pass the class given by Joe Hedrick (owner of the livestock) the day of the races, AND sign a written waiver and release of liabilities. Joe Hedrick has the right to refuse any camel jockey for any reason. Joe Hedrick will determine if the jockey is fit to ride a camel or ostrich. Sponsors will be required to either supply a back-up jockey or be prepared to select a professional jockey provided by Joe Hedrick's team to ride on your behalf.

**4 SHOWS
10,000 FANS**

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**LET'S
RIDE**

\$2,500

ON YOUR MARK, GET SET, BANG!

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BENEFITS

Name and or logo the following: advertising & promotional material, event website, print, event poster, event t-shirts / apparel, social media and press releases.

Up to 4 banners in the arena (sponsors to provide with a 10' x 4' maximum size)

Naming sponsor on two races of choice (example: Ostrich Race final presented by YOU)

10' x 10' exhibition space in the Vendor Village (optional)

8 tickets to the VIP tent Friday & Sunday

8 additional General Admission tickets

3 Entries into the Camel Races - 2 Entries in the Ostrich Races*

PA Announcements all weekend long

The ability to provide ticket buyers giveaway or marketing material as they enter the arena

One personalized press releases, e-mail blast and facebook post

*If you select a sponsorship level with an entry into the Camel Race or Ostrich Races, you may provide a jockey, but they must pass the class given by Joe Hedrick (owner of the livestock) the day of the races, AND sign a written waiver and release of liabilities. Joe Hedrick has the right to refuse any camel jockey for any reason. Joe Hedrick will determine if the jockey is fit to ride a camel or ostrich. Sponsors will be required to either supply a back-up jockey or be prepared to select a professional jockey provided by Joe Hedrick's team to ride on your behalf.

4 SHOWS

10,000 FANS

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GIDDY UP

\$1,500

ON YOUR MARK, GET SET, BANG!

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BENEFITS

Name and logo the following: advertising & promotional material, event website, print, event poster, event t-shirts / apparel, social media and press releases.

2 banners in the arena (sponsors to provide with a 10' x 4' maximum size)

10' x 10' exhibition space in the Vendor Village (optional)

4 tickets to the VIP tent Friday & Sunday

6 additional General Admission tickets

2 Entries into the Camel Races + 1 Entry into the Ostrich Races*

PA Announcements all weekend long

One personalized press releases, e-mail blast and facebook post

*If you select a sponsorship level with an entry into the Camel Race or Ostrich Races, you may provide a jockey, but they must pass the class given by Joe Hedrick (owner of the livestock) the day of the races, AND sign a written waiver and release of liabilities. Joe Hedrick has the right to refuse any camel jockey for any reason. Joe Hedrick will determine if the jockey is fit to ride a camel or ostrich. Sponsors will be required to either supply a back-up jockey or be prepared to select a professional jockey provided by Joe Hedrick's team to ride on your behalf.

4 SHOWS
10,000 FANS

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MAKE SOME NOISE

ON YOUR MARK, GET SET, BANG! CHOOSE ONE!

\$1,000

Name and / or logo the following: advertising & promotional material, event website, print, event poster, event t-shirts / apparel, social media and press releases.

2 banners in the arena (sponsors to provide with a 10' x 4' maximum size)

10' x 10' exhibition space in the Vendor Village (optional)

1 Entries into the Camel Race - 1 Entry in the Ostrich Race*

2 tickets to the VIP tent Friday & Sunday

4 additional General Admission tickets

PA Announcements all weekend long

\$250

2 banners in the arena(sponsors to provide with a 10'x4' maximum size)

4 General Admission Tickets

\$500

2 banners in the arena (sponsors to provide with a 10' x 4' maximum size)

10' x 10' exhibition space in the Vendor Village (optional)

1 Entry into the Camel Race*

4 General Admission tickets

*If you select a sponsorship level with an entry into the Camel Race or Ostrich Races, you may provide a jockey, but they must pass the class given by Joe Hedrick (owner of the livestock) the day of the races, AND sign a written waiver and release of liabilities. Joe Hedrick has the right to refuse any camel jockey for any reason. Joe Hedrick will determine if the jockey is fit to ride a camel or ostrich. Sponsors will be required to either supply a back-up jockey or be prepared to select a professional jockey provided by Joe Hedrick's team to ride on your behalf.

4 SHOWS
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SIGN UP HERE!

Exhibition Company: _____

Sponsorship / Vendor involvement description: _____

Tax I.D./E.I.N. # (**Mandatory**): _____

CONTACT INFO

Print Name: _____ Title: _____ Date: _____

Contact E-Mail: _____ Address: _____

City: _____ State: _____ Zip Code: _____

Telephone _____ Cell Phone: _____

Total Due: \$ _____ - including CC fee if applicable

Check: _____ Credit Card* _____ *4.0 % charge for all credit card transactions

Authorized Applicant Signature: _____

Date: _____

PAYMENT

Make all checks payable to **STOREY COUNTY**

Name (as it appears on card) _____

Credit Card # _____

Expiration Date: _____ Billing ZIP: _____

Security Code: _____ Credit Card Type: VISA MC AMEX DISC

Mail Checks and contract to:
LIQUID BLUE EVENTS
748 South Meadows Pkwy.
Suite A9 #275, Reno NV 89521
phone:775.851.4444 fax:775.851.4456

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