

**"Devil Made Me Do It" Saloon Crawl 2020
MASTER BUDGET**

Overall Revenue	2019	2020 Budget	2020 Actual	2020	2019	2018	2017	2016	2015
Merchants/Sponsors/Vendors									
"Season Pass" Online Sales						6			
Tickets - Online Sales (140)	3,180.00	2,800.00			165	144	65	136	85
Tickets - Cash Sales (75)	1,330.00	1,875.00			52	76	75	135	143
Tickets - CC/Square Sales (35)	841.13	875.00			36	59	52	20	26
Merchandise Sales									
COMPS									
Misc.									
Total Income	5,351.13	5,550.00	0.00	0	253	285	192	291	254

Budget based on 250
15 Total Designated Drivers

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Overall Expenses				
Advertising - GoogleAds, Eblasts	25.00	725.00		
Advertising - Facebook (VCTC)	175.13			
Commemorative Glasses (500)	1,457.23	1,600.00		
Contracted Services	175.00	175.00		
Entertainment/Music				
Event Supplies				
Merchandise				
Permits/Requirements		10.00		
Printing (maps, banners, fliers)	90.62	125.00		
Prizes/Giveaways	375.53	375.00		Gas Card/Tattoos/Beads
Rentals				
Staff & Benefits	236.00	300.00		
Wristbands				
Other Operational/Misc.		90.00		
Total Expenses	2,534.51	3,400.00	0.00	

Event Surplus 2,816.62 2,150.00 0.00

Liquid Blue 85% Commission 2,394.13 1,827.50 0.00

V.C.T.C. NET 422.49 322.50 0.00

Total Event Funding	Requested
Event Expense Budget	3,400.00
Event "Cash in Registers"	500.00
Misc.	
FINAL	3,900.00