

**Father-Daughter Day Dance 2020
MASTER**

Revenue	2019	2020 Budget	2020 Actual
Sponsorships/Ad Sales	1,000.00	1,000.00	0.00
Tickets	15,064.49	14,620.00	0.00
Vendors	0.00	0.00	0.00
Merchandise Sales	0.00	0.00	0.00
Bar Sales	0.00	0.00	0.00
Misc.	0.00	0.00	0.00
Total Income	16,064.49	15,620.00	0.00

Expenses				
EX - 01	Entertainment	1,100.00	1,200.00	0.00
EX - 02	Merchandise	0.00	0.00	0.00
EX - 03	Permits/Requirements	0.00	0.00	0.00
EX - 04	Advertising	526.29	975.00	0.00
EX - 05	Printing	548.63	565.00	0.00
EX - 06	Rentals	0.00	0.00	0.00
EX - 07	Bar	0.00	0.00	0.00
EX - 08	Staff & Benefits	476.00	535.00	0.00
EX - 09	Contracted Services	5,200.00	5,215.00	0.00
EX - 10	Other Operational/Rentals	650.00	650.00	0.00
EX - 11	Event Supplies	625.14	860.00	0.00
	Total Expenses	9,126.06	10,000.00	0.00

Event Surplus	6,938.43	5,620.00	0.00
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Liquid Blue 85% Commission	5,897.67	4,777.00	0.00
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V.C.T.C. NET	1,040.76	843.00	0.00
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Total Event Funding	Requested
Event Expense Budget	10,000.00
Event "Cash in Registers"	1,000.00
Misc.	
FINAL	11,000.00

Father-Daughter Day Dance 2020
Revenue Detail

Sponsorships	2019	2020 Budget	2020 Actual
Dolan Auto Group	1,000.00	1,000.00	
Fred's Closet			
House of Black & White			
Misc.			
Totals	1,000.00	1,000.00	0.00

TICKET REVENUE				2020
Father All Access @ \$65				
DANCE ONLY @ \$20 & \$25 (20)	490.00	450.00		
Daughter All Access @ \$40 (20)	1,200.00	800.00		
COMBO Package Buy @ \$99 (130)	13,266.00	12,870.00		
Cash Sales @ Event (15)	55.00	375.00		
CC/Square Sales @ Event (5)	53.49	125.00		
COMPS				
Misc.				
Totals	15,064.49	14,620.00	0.00	0

2019	2018	2017	2016	2015
			1	12
22	13	15	24	24
30	25	21	4	13
268	214	190	86	
2	2	8	12	
2	9	8	2	
15	8	5		
				18
339	271	247	129	67

Budget based on 320

Vendors			
-	0.00	0.00	
-			
Misc.			
Totals	0.00	0.00	0.00

Merchandise			
Cash Sales	0.00	0.00	
Square/CC Transaction Sales			
Misc.			
Totals	0.00	0.00	0.00

Bar @ Piper's			
Cash Sales	0.00	0.00	
Square/CC Transaction Sales			
Misc.			
Totals	0.00	0.00	0.00

Misc.			
Donations	0.00	0.00	
Auction/Raffle			
Misc.			
Totals	0.00	0.00	0.00

Father-Daughter Day Dance 2020
Expense Detail

EX - 01 Entertainment	2019	2020 Budget	2020 Actual
DJ Fees/Music	1,100.00	1,200.00	
Docent Fees			
Misc.			
	1,100.00	1,200.00	0.00

EX - 02 Merchandise	2019	2020 Budget	2020 Actual
T-shirts	0.00	0.00	
Sweatshirts			
Misc.			
	0.00	0.00	0.00

EX - 03 Permits/Requirements	2019	2020 Budget	2020 Actual
Liquor Licenses	0.00	0.00	
Vendor Business Licenses			
Vendor Health Permits			
Organizer/Event Permit			
Misc.			
	0.00	0.00	0.00

EX - 04 Advertising	2019	2020 Budget	2020 Actual
Eblast Fees	50.00	75.00	
Facebook Promotions	476.29	750.00	
Google Ad Words		150.00	
Online/Digital, Print, Radio, TV			
Misc.			
	526.29	975.00	0.00

EX - 05 Printing	2019	2020 Budget	2020 Actual
Event Tickets/Redemption Tokens	427.84	440.00	
Keepsakes			
Lanyard Badges			
Posters/Flyers			
Schedule of Events/Information/Maps	49.33	50.00	
Signage/Banners/Flags	71.46	75.00	
Misc.			
	548.63	565.00	0.00

EX - 06 Rentals	2019	2020 Budget	2020 Actual
Tents & Sidewall	0.00	0.00	
Tables, Chairs, & Linen			
Lights/Generators/Heaters			
Sound/Audio			
Delivery/Labor			
Applied Discount			
Misc.			
	0.00	0.00	0.00

EX - 07 Bar	2019	2020 Budget	2020 Actual
Beer	0.00	0.00	
Soda/Water			
Wine/Liquor/Champagne			
Cups & Glasses			
Bar Supplies			
Misc.			
	0.00	0.00	0.00

EX - 08 Staff & Benefits	2019	2020 Budget	2020 Actual
Additional Event Staff	180.00	220.00	
Bartenders			
Ticket Booth Leads	296.00	315.00	
Hotel Room Nights			
Food/Beverage			
Costume Rentals & "Flare"			
Misc.			
	476.00	535.00	0.00

EX - 09 Contracted Services/Reimbursements (based on 285 "All Access" people)	2019	2020 Budget	2020 Actual
Grandma's Fudge @ \$2	598.00	570.00	
Red's Candies @ \$2	320.00		
Roasting House Drinks @ \$2	442.00	570.00	
Canvas Café	160.00		
Delta Saloon Lunch @ \$5	230.00		
Palace Restaurant Lunch @ \$5	0.00	1,425.00	
Red Dog Saloon Lunch @ \$5	715.00		
Red's Candies Lunch @ \$5	45.00		
Roasting House Lunch @ \$5	260.00		
Priscilla Pennyworth's @ \$15	690.00		
Garters & Bloomers @ \$15	630.00	2,100.00	
Silver Sadie's @ \$15	660.00		
Event Photographer	450.00	550.00	
Event Videographer			
Misc.			
	5,200.00	5,215.00	0.00

EX - 10 Other Operational	2019	2020 Budget	2020 Actual
Piper's Opera House Rental Fee	650.00	650.00	
Digital Artwork			
Postage			
Transportation Services			
Trash Services/Supplies			
Misc.			
	650.00	650.00	0.00

EX - 11 Event Supplies	2019	2020 Budget	2020 Actual
Beads			
Comp Drinks/Snacks/Ice	306.37	325.00	
Decorations	223.16	300.00	
General Supplies		35.00	
Lanyards/Laminants			
Mailing Supplies			
Office Supplies			
Wrist Corsages/Supplies	95.61	100.00	
Wristbands			
Misc.		100.00	
	625.14	860.00	0.00