

**Rocky Mountain Oyster Fry 2020
MASTER**

Revenue	2019	2020 Budget	2020 Actual
Cook Entries & Vendors	2,222.98	2,795.00	0.00
Sponsorships/Ad Sales	4,500.00	4,500.00	0.00
Merchandise Sales	9,537.22	9,200.00	0.00
Tasting Kits & Bar Crawl	36,007.51	34,280.00	0.00
Bar Sales	11,909.00	11,000.00	0.00
Misc.	0.00	0.00	0.00
Total Income	64,176.71	61,775.00	0.00

Expenses				
EX - 01	Cook Entries	12,723.57	12,920.00	0.00
EX - 02	Contests	3,503.64	4,420.00	0.00
EX - 03	Merchandise	5,683.94	5,700.00	0.00
EX - 04	Entertainment/Music	0.00	250.00	0.00
EX - 05	Permits/Requirements	70.00	70.00	0.00
EX - 06	Advertising	852.68	2,925.00	0.00
EX - 07	Printing	641.28	1,135.00	0.00
EX - 08	Rentals	3,247.07	3,315.00	0.00
EX - 09	Bar	4,024.10	3,860.00	0.00
EX - 10	Staff & Benefits	3,598.39	3,865.00	0.00
EX - 11	Contracted Services	975.00	1,575.00	0.00
EX - 12	Other Operational	2,535.25	2,650.00	0.00
EX - 13	Event Supplies	2,603.45	3,315.00	0.00
	Total Expenses	40,458.37	46,000.00	0.00

Event Surplus	23,718.34	15,775.00	0.00
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Liquid Blue 85% Commission	20,160.59	13,408.75	0.00
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V.C.T.C. Net	3,557.75	2,366.25	0.00
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Total Event Funding	Requested
Event Expense Budget	46,000.00
Event "Cash in Registers"	4,500.00
Misc.	
FINAL	50,500.00

Rocky Mountain Oyster Fry 2020
Cook/Vendor Entries

Rocky Mountain Oyster Fry 2020
Cook/Vendor Entries

Rocky Mountain Oyster Fry 2020
Revenue Detail

Sponsorships & Map Ad Sales	2019	2020 Budget	2020 Actual
Bucket of Blood	500.00	500.00	
Comstock Mine/Foundation			
Dolan Auto Group	1,000.00	1,000.00	
Gold Hill Hotel			
Mustang Ranch Lounge	2,000.00	2,000.00	
New West Distributing	1,000.00	1,000.00	
Palace Restaurant			
YELP			
Misc.			
Totals	4,500.00	4,500.00	0.00

Merchandise			
Cash Sales	4,365.00	4,200.00	
Square/CC Transaction Sales	5,172.22	5,000.00	
Pre-Event Sales			
Misc.			
	9,537.22	9,200.00	0.00

Tasting Kits & Saloon Crawl Sales				2019
Tickets - CASH	12,749.00	12,000.00		X
Tickets - EventBrite/Online	8,064.00	7,500.00		
Tickets - Square/CC	9,870.51	9,500.00		
Saloon Crawl - CASH	See Tastings	See Tastings		
Saloon Crawl - EventBrite (330)	5,324.00	5,280.00		
Saloon Crawl - Square/CC	See Tastings	See Tastings		
Saloon Crawl COMPS				
Misc.				
Totals	36,007.51	34,280.00	0.00	0

2019	2018	2017	2016	2015
X				
208	81			
331	227			
111	57			
15	25			
665	390	430	410	505

Based on 500 Crawlers

Bar & Coke Trailer Sales			
Cash - Main Bar Sales	11,909.00	10,000.00	
Square/CC - Main Bar Sales		1,000.00	
Cash - Coke Trailer Sales			
Misc.			
	11,909.00	11,000.00	0.00

Misc.			
Parade Donations	0.00	0.00	
Parking Fees			
Misc.			
	0.00	0.00	0.00

Rocky Mountain Oyster Fry 2020
Expense Detail

	2019	2020 Budget	2020 Actual
EX - 02 Awards/Prize Money			
Best Overall Taste - Professional			
Prize Money	750.00	600.00	
1st Place Trophy (34qt Pot)	104.12	100.00	
2nd Place Prize Money		300.00	
2nd Place Trophy (128oz Flask)	50.00	55.00	
3rd Place Trophy (64oz Flask)		55.00	
Best Overall Taste - Amateur			
Prize Money	750.00	600.00	
1st Place Trophy (34qt Pot)	104.12	100.00	
2nd Place Prize Money		300.00	
2nd Place Trophy (128oz Flask)	50.00	55.00	
3rd Place Trophy (64oz Flask)		55.00	
Best Presentation - Prize Money			
1st Place Trophy (128oz Flask)	50.00	55.00	
2nd Place Prize Money		150.00	
2nd Place Trophy (64oz Flask)	44.33	55.00	
3rd Place Trophy (64oz Flask)	44.33	55.00	
Most Creative Dish - Prize Money			
1st Place Trophy (128oz Flask)	50.00	55.00	
2nd Place Prize Money		150.00	
2nd Place Trophy (64oz Flask)	44.33	55.00	
3rd Place Trophy (64oz Flask)	44.33	55.00	
People's Choice - Prize Money			
1st Place Trophy (128oz Flask)	50.00	55.00	
2nd Place Prize Money		150.00	
2nd Place Trophy (64oz Flask)	44.33	55.00	
3rd Place Trophy (64oz Flask)	44.33	55.00	
Best Booth - Prize Money			
1st Place Trophy (128oz Flask)			
2nd Place Trophy (64oz Flask)			
3rd Place Trophy (64oz Flask)			
Best Team Name - Trophy (64oz Flask)			
	44.33	55.00	
D.D. Saloon Crawl - Gas G.C.			
	50.00	50.00	
1st Place Costume (2qt Das Boot)			
2nd Place Costume (2qt Das Boot)	135.09	150.00	
3rd Place Costume (2qt Das Boot)			
Special Award/Trophy		100.00	
Misc.			
	3,503.64	4,420.00	0.00

EX - 03 Merchandise			
Shirts, Sweatshirts, Longsleeve	4,132.44	4,100.00	
Hats/Beanies	1,551.50	1,600.00	
Misc.			
	5,683.94	5,700.00	0.00

EX - 04 Entertainment/Music			
DJ Fees	STAFF	250.00	
MC - John Tyson			
Musician/Band/Entertainment			
Leprechauns/"Too Tall"			
	0.00	250.00	0.00

EX - 05 Permits/Requirements			
Liquor Licenses	20.00	20.00	
Ambulance/Fire			
Police/NHP/Security			
Organizer/Event Permit (Health)	50.00	50.00	
Misc.			
	70.00	70.00	0.00

EX - 06 Advertising			
Eblast Fees	25.00	75.00	
Facebook Promotions	377.68	1,000.00	
Google Ad Words	450.00	350.00	
Online/Digital, Print, Radio, TV		1,500.00	
Misc.			
	852.68	2,925.00	0.00

EX - 07 Printing			
Bar Crawl Maps	151.03	175.00	
Lanyard Badges	13.00	35.00	
Posters/Flyers			
Schedule of Events			
Signage/Banners/Flags	94.74	200.00	
Oyster Cook Booth Signs/Lamination	382.51	375.00	
Tasting Chips/People's Choice Cards		250.00	
VIB Redemption Gold Coins (200)		100.00	
Misc.			
	641.28	1,135.00	0.00

EX - 08 Tent Rentals (Camelot)			
Tents & Sidewall	1,785.00	1,849.00	
Tables & Chairs	779.29	780.00	
Linen	346.57	350.00	
Fencing/Umbrellas/Heaters	365.60	365.00	
Stage	284.41	285.00	
Delivery/Labor	406.00	406.00	
Applied Discount/Sponsorship	(825.00)	(825.00)	
Ice Caddy/Troughs/Stanchions	180.20	180.00	
Misc. (Special Discount)	(75.00)	(75.00)	
	3,247.07	3,315.00	

EX - 09 Bar			
Beer	3,145.65	3,000.00	
Wine/Liquor	770.15	750.00	
Soda/Water	73.95	75.00	
Ice	34.35	35.00	
Cups			
Bar Supplies			
Misc.			
	4,024.10	3,860.00	0.00

EX - 10 Staff & Benefits			
Bartenders	416.00	420.00	
Additional Event Staff	825.00	825.00	
Apparel Booth Personnel	270.00	270.00	
Oyster Booth Personnel	410.00	650.00	
Staff Lead Personnel	242.00	250.00	
Ticket Booth Personnel	930.00	950.00	
Hotel Room Nights			
Food/Beverage			
Shirts/Sweatshirts	505.39	500.00	
Misc.			
	3,598.39	3,865.00	0.00

EX - 11 Contracted Services			
Cherry Bomb Catering	525.00	525.00	
Photographer	450.00	550.00	
Snow Removal/Greg Hess			
Videographer		500.00	
Misc.			
	975.00	1,575.00	0.00

EX - 12 Other Operational/Rentals			
Gas Refills			
Generator Rental	400.00	500.00	
Judges Expense	31.25	35.00	
Lot Rental			
Postage	26.00		
Readerboard Rental			
Restroom & Fencing Rentals	1,167.26	1,200.00	
Sound/Audio	585.00	585.00	
Transportation Services			
Trash Services/Supplies	325.74	330.00	
Misc.			
	2,535.25	2,650.00	0.00

EX - 13 Event Supplies			
Bar Crawl Cups	538.11	1,100.00	
Bar Crawl Supplies/Stamps	28.71	35.00	
Mardi Gras Bead Giveaways	162.23	175.00	
V.I.B. Baller Flare Items	194.13	225.00	
Decorations			
Digital Artwork Purchases		80.00	
Ice Melt Bags			
Kwik Covers	83.00	125.00	
Lanyard Ropes	14.99		
Office Supplies	83.34	75.00	
Temporary Tattoos			
VCTC "Chili Booth" Supplies	1,070.48	1,000.00	
VCTC "Tamales Booth" Supplies	428.46	500.00	
Wristbands			
Misc.			
	2,603.45	3,315.00	0.00