

## FOR IMMEDIATE RELEASE

**CONTACT:** Ronele Dotson, RAD Strategies Inc. 775-378-0031 / media@radstrategiesinc.com

## GIDDY UP TO VIRGINIA CITY FOR THE 4<sup>TH</sup> ANNUAL RODEO AND FIESTA DEL CHARRO

**VIRGINIA CITY, Nev. (July 22, 2019)** — The rodeo returns to Virginia City Aug. 24 – 25 bringing with it a full force of western and cultural heritage starting off with a longhorn cattle drive right down the center of town. The 4th annual Virginia City Rodeo and Fiesta del Charro features a mutton bustin' tournament, classic bull fighting, traditional rodeo events and a celebration of Hispanic heritage. The rodeo is presented by Dolan Auto Group and by the Flying U Rodeo and the legendary Cotton Rosser, known for the Reno Rodeo and other large-scale regional events.

Saturday, Aug. 24 at 12 p.m. brings the longhorns to town for parade led by the stars of show as they head to the Virginia City Arena and Fairgrounds for the main event. Get up close and personal with these massive animals, magnificent horses and talented cowboys. The Longhorn Cattle Drive and Rodeo Parade is a free event before the Virginia City Rodeo & Fiesta del Charro.

The Fiesta del Charro features Latin traditions such as a charro vs bucking horse completion, charro trick roping and escarmusas, an all-female Mexican drill team. Other highlights include extreme team bull fighting, bronc riding and even a children's coin dig.

For the competitive youngins there's a kids' mutton bustin' tournament with the top performers from Saturday having a chance to claim a golden belt buckle during Sunday's Virginia City Mutton' Bustin' Tournament of Champions. All regional winners and participants are encouraged to enter.

Tickets are available now. General admission is \$18 each for Saturday and Sunday. Kids general admission is \$15. Seating is on a first come, first served basis so be sure to arrive early. Kids mutton bustin' registration is \$25. Purchase tickets <u>online</u>. For more information on Virginia City visit VisitVirginiaCityNV.com or call the Virginia City Tourism Commission at 775-847-7500.

A short 30-minute drive from the Reno-Tahoe International Airport takes visitors to one of the largest historic districts in the United States - Virginia City, Nevada. Come experience this mining "boomtown" as it was in the 1800's. Step back in time while visiting the numerous historic buildings, saloons, churches and museums or take a mine tour or even ride a real steam train. The Comstock Adventure Passes offer the best value with discounted attraction packages. For lodging, event calendar or Comstock Adventure Passes, visit online or call 775-847-7500. The Visitor Information Center is located at 86 South C Street, Virginia City.