

# Virginia City Tourism Commission Meeting

## AGENDA

86 South C. Street - P.O. Box 920 - Virginia City, Nevada 89440  
(775) 847-7500 Phone – (775) 847-7507 Fax

Website - [www.VisitVirginiaCityNV.com](http://www.VisitVirginiaCityNV.com) Email - [VisitorInfo@StoreyCounty.org](mailto:VisitorInfo@StoreyCounty.org)

DATE: 9 APRIL 2020

02:00 P.M.

Due to the Governor's mandated steps to protect against the spread of COVID-19, the Virginia City Tourism Commission is not hosting an in-person board meeting this month. Members of the public who wish to attend the meeting remotely, may do so by accessing the following meeting on Zoom.com:

### Join Zoom Meeting

<https://zoom.us/j/112736881?pwd=akJZeTFVeFZwUINBL21EbDhSYUQ1Zz09>

Meeting ID: 112 736 881

Password: 318577

If necessary, you may join by phone by calling one of the following numbers:

+1 669 900 6833 US

+1 253 215 8782 US

+1 301 715 8592 US

Meeting ID: 112 736 881

*NOTICE: A POSSIBLE QUORUM OF THE MEMBERS OF THE STOREY COUNTY BOARD OF COMMISSIONERS AT THIS VIRGINIA CITY TOURISM COMMISSION BOARD MEETING. NO OFFICIAL COUNTY BUSINESS WILL BE CONDUCTED.*

➤ **CALL TO ORDER**

➤ **PLEDGE OF ALLEGIANCE & ROLL CALL**

*\*DISCUSSION ONLY*

➤ **PUBLIC COMMENT**

*Public comment will be allowed at the beginning and end of each meeting (this comment should be limited to matters **not** on the agenda). Public comment will be allowed after each item on the agenda (this comment should be limited to each agendized topic).*

**The Board Chair reserves the right to limit the time allotted for each individual to speak.**

**Public comment will be via the "Chat" feature in the Zoom meeting software and/or by calling in to the meeting on one of the Zoom phone numbers listed above.**

➤ **APPROVAL OF AGENDA FOR**

- 9 APRIL 2020

*\*DISCUSSION / FOR POSSIBLE ACTION*

➤ **APPROVAL OF MINUTES FROM**

- 12 MARCH 2020

*\*DISCUSSION / FOR POSSIBLE ACTION*

**\*\*\* NEW BUSINESS \*\*\***

- **COVID-19 UPDATE** AUSTIN OSBOURNE
  
- **FINANCIAL UPDATE** DENY DOTSON
  - TOURISM TAX REPORT
  - TRANSIENT LODGING TAX REPORT
  - 2019-20 / 2020-21 BUDGETS
  
- **MARKETING UPDATES** RAD STRATEGIES
  - VISITOR & LOCAL MESSAGING
  
- **SPECIAL EVENT UPDATE** LIQUID BLUE EVENTS
  - ROCKY MOUNTAIN OYSTER FRY
  - VC GRAND PRIX
  - EASTER EVENTS
  - PARACON GHOST CONVENTION
  - CHILI ON THE COMSTOCK
  - 2020 CALENDAR CHANGES / POSSIBLE NEW EVENT
  
- **DISCUSSION AND FOR POSSIBLE ACTION TO PAY ALL EXPENSES RELATED TO THE CANCELLATION OF THE ROCKY MOUNTAIN OYSTER FRY FOR ALL COOKS AND VENDORS IN THE AMOUNT OF \$13,200.62, PAYABLE OUT OF REMAINING BUDGET NOT SPENT ON THE EVENT.** DENY DOTSON  
*\*DISCUSSION / FOR POSSIBLE ACTION*
  
- **GROUPS, FAMS, TRADE SHOWS AND VISITOR CENTER UPDATE** KATIE DEMUTH
  - RURAL ROUNDUP – OCTOBER 7-8-9*\*DISCUSSION ONLY*
  
- **PIPERS OPERA HOUSE UPDATE** WHITNEY BRUNSON
  - RESCHEDULED EVENTS
  - PROJECTS*\*DISCUSSION ONLY*
  
- **STAFF REPORTS & CORRESPONDENCE & FUTURE MEETINGS**
  - NEXT VCTC MEETING  
\*\*\* 9:00 A.M., THURSDAY 14 MAY 2020 \*\*\*  
VIRGINIA CITY CONFERENCE CENTER, 10 SOUTH E STREET, VIRGINIA CITY, NV 89440  
(SUBJECT TO CHANGE)  
*\*DISCUSSION ONLY*
  
- **ADJOURNMENT**

(\*) Denotes Possible Action Items

NOTICE: This notice is posted pursuant to NRS 241 at the Virginia City Post Office, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department, and the Nevada State Public Notices Website. Anyone interested may request personal notice of the meeting. Agenda items must be received by 5:00PM Thursday preceding the regular meeting. Items may not necessarily be heard in the order they appear. For placement, call the Director at 775-847-7500. Virginia City Tourism Commission recognizes the needs and civil rights of all persons regardless of race, color, religion, sex, disability, family status or origin. Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meetings are requested to notify the Virginia City Tourism Commission office, in writing, at P.O. Box 920, Virginia City, Nevada 89440. Virginia City Tourism Commission has been advised by Nevada Attorney General's Office to limit public comment to three (3) minutes or less to minimize lengthy meetings. Certificate of Posting

I, Leah Kruse, with the Virginia City Tourism Commission, do hereby certify that I posted, or caused to be posted, a copy of this agenda at the following locations in compliance with NRS 241.020(3): Virginia City Post Office, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department. In addition, this agenda has been electronically posted in compliance with NRS 241.020(3) at <https://visitvirginiacitynv.com/about/>, and NRS 232.2175 at <https://notice.nv.gov/>. To obtain further documentation regarding posting or supporting materials, please contact Leah Kruse at (775) 847-7500 or [lkruise@storeycountv.org](mailto:lkruise@storeycountv.org).

DRAFT