

Virginia City Tourism Commission Meeting

AGENDA

86 South C. Street - P.O. Box 920 - Virginia City, Nevada 89440
(775) 847-7500 Phone – (775) 847-7507 Fax

Website - www.VisitVirginiaCityNV.com Email - VisitorInfo@StoreyCounty.org

DATE: 9 JULY 2020

TIME: 10:00 A.M.

Due to the Governor's mandated steps to protect against the spread of COVID-19, the Virginia City Tourism Commission is not hosting an in-person board meeting this month. Members of the public who wish to attend the meeting remotely, may do so by accessing the following meeting on Zoom.com:

Topic: VCTC Monthly Board Meeting
Time: Jul 9, 2020 10:00 AM Pacific Time

Join Zoom Meeting

<https://us02web.zoom.us/j/112736881?pwd=akJZeTFVeFZwUINBL21EbDhSYUQ1Zz09>

Meeting ID: 112 736 881

Password: 318577

Dial in by calling one of the following numbers:

1 669 900 6833 US

1 253 215 8782 US

1 346 248 7799 US

Meeting ID: 112 736 881

➤ **CALL TO ORDER**

➤ **PLEDGE OF ALLEGIANCE & ROLL CALL**

**DISCUSSION ONLY*

➤ **PUBLIC COMMENT**

*Public comment will be allowed at the beginning and end of each meeting (this comment should be limited to matters **not** on the agenda). Public comment will be allowed after each item on the agenda (this comment should be limited to each agenda item).*

The Board Chair reserves the right to limit the time allotted for each individual to speak.

➤ **APPROVAL OF AGENDA FOR**

- 9 JULY 2020

**DISCUSSION / FOR POSSIBLE ACTION*

➤ **APPROVAL OF MINUTES FROM**

- 11 JUNE 2020

**DISCUSSION / FOR POSSIBLE ACTION*

*** ***NEW BUSINESS*** ***

➤ **FINANCIAL UPDATE**

- TOURISM TAX REPORT
- TRANSIENT LODGING TAX REPORT

KATIE DEMUTH

➤ **MARKETING UPDATES**

- *EVERYONE'S A LOCAL CAMPAIGN*

RAD STRATEGIES

➤ **SPECIAL EVENT UPDATE**

- 4th OF JULY
 - GREAT AMERICAN CRAFT FAIRE
 - BONEYARD SOFTBALL TOURNAMENT
 - DIA DE LA FIESTA
 - APPROVAL OF THE CAMEL RACE BUDGET IN THE AMOUNT OF \$137,000.00
- *DISCUSSION / FOR POSSIBLE ACTION*

**KATIE DEMUTH
BRIGHTON DENISON
LIQUID BLUE EVENTS**

➤ **GROUPS, FAMS, TRADE SHOWS AND VISITOR CENTER UPDATE**

**DISCUSSION ONLY*

KATIE DEMUTH

➤ **PIPERS OPERA HOUSE UPDATE**

**DISCUSSION ONLY*

WHITNEY BRUNSON

➤ **STAFF REPORTS & CORRESPONDENCE & FUTURE MEETINGS**

- NEXT VCTC MEETING
*** 10:00 A.M., THURSDAY 13 AUGUST 2020 ***
VIA ZOOM WEBINAR/MEETING
(SUBJECT TO CHANGE)
- *DISCUSSION ONLY*

➤ **ADJOURNMENT**

(*) Denotes Possible Action Items

NOTICE: This notice is posted pursuant to NRS 241 at the Virginia City Post Office, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department, and the Nevada State Public Notices Website. Anyone interested may request personal notice of the meeting. Agenda items must be received by 5:00PM Thursday preceding the regular meeting. Items may not necessarily be heard in the order they appear. For placement, call the Director at 775-847-7500. Virginia City Tourism Commission recognizes the needs and civil rights of all persons regardless of race, color, religion, sex, disability, family status or origin. Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meetings are requested to notify the Virginia City Tourism Commission office, in writing, at P.O. Box 920, Virginia City, Nevada 89440. Virginia City Tourism Commission has been advised by Nevada Attorney General's Office to limit public comment to three (3) minutes or less to minimize lengthy meetings. Certificate of Posting

I, Leah Kruse, with the Virginia City Tourism Commission, do hereby certify that I posted, or caused to be posted, a copy of this agenda at the following locations in compliance with NRS 241.020(3): Virginia City Post Office, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department. In addition, this agenda has been electronically posted in compliance with NRS 241.020(3) at <https://visitvirginiacitynv.com/about/>, and NRS 232.2175 at <https://notice.nv.gov/>. To obtain further documentation regarding posting or supporting materials, please contact Leah Kruse at (775) 847-7500 or llkruse@storeycounty.org.