

**Rocky Mountain Oyster Fry 2021
MASTER**

Revenue	2019	2021 Budget	2021 Actual
Cook Entries & Vendors	2,222.98	0.00	0.00
Sponsorships/Ad Sales	4,500.00	2,000.00	0.00
Merchandise Sales	9,537.22	3,000.00	0.00
Tasting Kits & Bar Crawl	36,007.51	15,750.00	0.00
Bar Sales	11,909.00	2,000.00	0.00
Misc.	0.00	0.00	0.00
Total Income	64,176.71	22,750.00	0.00

Expenses				
EX - 01	Cook Entries	12,723.57	8,900.00	0.00
EX - 02	Contests	3,503.64	180.00	0.00
EX - 03	Merchandise	5,683.94	0.00	0.00
EX - 04	Entertainment/Music	0.00	0.00	0.00
EX - 05	Permits/Requirements	70.00	70.00	0.00
EX - 06	Advertising	852.68	800.00	0.00
EX - 07	Printing	641.28	1,000.00	0.00
EX - 08	Rentals	3,247.07	1,005.00	0.00
EX - 09	Bar	4,024.10	985.00	0.00
EX - 10	Staff & Benefits	3,598.39	1,280.00	0.00
EX - 11	Contracted Services	975.00	0.00	0.00
EX - 12	Other Operational	2,459.57	1,100.00	0.00
EX - 13	Event Supplies	2,679.13	480.00	0.00
Total Expenses		40,458.37	15,800.00	0.00

Event Surplus	23,718.34	6,950.00	0.00
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Liquid Blue 85% Commission	20,160.59	5,907.50	0.00
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V.C.T.C. Net	3,557.75	1,042.50	0.00
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Total Event Funding	Requested
Event Expense Budget	15,800.00
Event "Cash in Registers"	2,000.00
Misc.	
FINAL	17,800.00

Rocky Mountain Oyster Fry 2021
Cook/Vendor Entries

REVENUE

Cook/Competition Booths	2019	2021 Budget	2021 Actual	Rentals/Add-ons			Extra Product/Oysters - \$50/box		
The Bally Vaqueros/Espolon		0.00	-	0.00	0.00	-	0.00	0.00	-
Battle Born Ballers/Palace/AFSCM			-			-			-
Bighorn Bar & Grill			-			-			-
Broadbent & Associates, Inc.			-			-			-
Brewery Balls			-			-			-
Café del Rio			COMP			-			-
Cajones Caliente/Matt Fogerty	225.00		-			-			-
Canvas Café & V.C. RV Park	COMP		-			-			-
Cherry Bomb Catering			-			-			-
Chuy's Spicy Balls	COMP		-			-			-
Delta Saloon/Sack Shack			-			-			-
Estee's Testies/L.F.W.E.			COMP			-			-
Fig Tree Catering			-			-			-
Gold Hill Hotel			-			-			-
Gourmet to Go Catering			-			-			-
Great Balls of Fire/Sugarloaf Motel	125.00		-			-			-
Heyday Inn / 5 C Ranch			-			-			-
Jerry's Nut Shack/Smokey's Kitchen			-			-			-
Lucky Charms/Barbara Everhart	COMP		COMP			-			-
Maria's Red Hot TaBALLes	VCTC		-			-			-
Mark Twain Casino/Anna Green			-			-			-
McCastrate Sisters/Scrotum Ranch			COMP			-			-
Mel John & Jons/Eikelberger			-			-			-
Men Wielding Fire	COMP		COMP			-			-
Mustang Ranch Steakhouse	Sponsor		-			-			-
Nut Up or Shut Up/Bucket of Blood	Sponsor		COMP			-			-
Nuttin' Better/V.C. Jerky Co.			-			-			-
Palace Restaurant			COMP			-			-
Paul Ries			-			-			-
Penny Overton			-			-			-
Pig Feathers BBQ - Jox Sports Bar	125.00		COMP			-			-
Red Dog Saloon			-			-			-
Storey Co. Senior Center			-			-			-
The Union - Carson City	225.00		-			-			-
VCTC Chili	VCTC		-			-			-
Misc.			-			-			-
TOTALS	700.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Non-Competition Vendors

				Rentals/Add-ons		
Bella - Italian Cream Sodas		0.00	-	0.00	0.00	-
Boulder Designs of Reno			-			-
Brittany Ana Creations			-			-
Celeste Pierini			-			-
Cover Me Fancy			-			-
Cutco Cutlery	200.00		-			-
Desvio x2 (Pillow & Talon Hooks)			-			-
Earthly Creations			-			-
Espolon Grill y Tequileria			-			-
Fatburger Food Truck			-			-
Fight for Nevada			-			-
First Fruits Sustainable Farms, LLC	200.00		-			-
Girl Scout Troop 657/708	124.58		-			-
Goodie's Lemonade			-			-
Happy Treats			-			-
Hillbilly Chili/Bob White			-			-
Hot Dog Rod			-			-
Karen's Krafts			-			-
Lester Nails			-			-
LuLa Roe/Joyce Collins	199.60		-			-
Madee's Dog Bakery			-			-
Nature's Candy Company			-			-
Pain Free Products, LLC			-			-
Parris Psychic			-			-
Reno Gazette-Journal			-			-
Rockin E. Custom Works	200.00		-			-
Sippin Good Enterprises	199.60		-			-
Sleep Number			-			-
Smokey's Kitchen			-			-
Soleil Communications/Welk	199.60		-			-
Storey Co. Senior Center	COMP		-			-
Tandy Leather Factory			-			-
Truckee Meadows Candy Co.	199.60		-			-
The U Fashion			-			-
VCHS Drama Fundraiser			-			-
V.C. High School Student Council			-			-
Western NV Safe Routes to School			-			-
Your Way Insurance			-			-
Misc.			-			-
TOTALS	1,522.98	0.00	0.00	0.00	0.00	0.00

COOKS & VENDOR REVENUE TOTALS **2,222.98** **0.00** **0.00**

Rocky Mountain Oyster Fry 2021
Revenue Detail

Sponsorships & Map Ad Sales	2019	2021 Budget	2021 Actual
Bucket of Blood	500.00		
Dolan Auto Group	1,000.00	1,000.00	
Mustang Ranch Lounge	2,000.00		
New West Distributing	1,000.00	1,000.00	
Misc.			
Totals	4,500.00	2,000.00	0.00

Merchandise			
Cash Sales	4,365.00	1,500.00	
Square/CC Transaction Sales	5,172.22	1,500.00	
Pre-Event Sales			
Misc.			
	9,537.22	3,000.00	0.00

Tasting Kits & Saloon Crawl Sales				
Tickets - CASH	12,749.00	0.00		-
Tickets - EventBrite/Online	8,064.00			-
Tickets - Square/CC	9,870.51			-
Saloon Crawl - CASH	See Tastings	0.00		-
Saloon Crawl - EventBrite	5,324.00			-
Saloon Crawl - Square/CC	See Tastings			-
Saloon Crawl COMPS				-
Sampling Tour - CASH				
Sampling Tour - EventBrite (350)		15,750.00		
Sampling Tour Crawl - Square/CC				
Misc.				-
Totals	36,007.51	15,750.00	0.00	0

2019	2018	2017	2016	2015
208	81			
331	227			
111	57			
15	25			
X				
665	390	430	410	505

Based on 350 Sellout

Bar Sales			
Cash Sales	11,909.00	2,000.00	
CC/Square Transactions			
Misc.			
	11,909.00	2,000.00	0.00

Misc.			
Parade Donations	0.00	0.00	-
Parking Fees			-
Misc.			-
	0.00	0.00	0.00

Rocky Mountain Oyster Fry 2021
Expense Detail

	2019	2021 Budget	2021 Actual
EX - 02 Awards/Prize Money			
Best Overall Taste - Professional			
Prize Money	750.00		
1st Place Trophy (L. Acrylic)	104.12	20.00	
2nd Place Prize Money			
2nd Place Trophy (M. Acrylic)	50.00	10.00	
3rd Place Trophy (M. Acrylic)		10.00	
Best Overall Taste - Amateur			
Prize Money	750.00		
1st Place Trophy (L. Acrylic)	104.12	20.00	
2nd Place Prize Money			
2nd Place Trophy (M. Acrylic)	50.00	10.00	
3rd Place Trophy (M. Acrylic)		10.00	
Best Presentation - Prize Money			
1st Place Trophy (L. Acrylic)	50.00	10.00	
2nd Place Prize Money			
2nd Place Trophy (M. Acrylic)	44.33	10.00	
3rd Place Trophy (M. Acrylic)	44.33	10.00	
Most Creative Dish - Prize Money			
1st Place Trophy (L. Acrylic)	50.00	10.00	
2nd Place Prize Money			
2nd Place Trophy (M. Acrylic)	44.33	10.00	
3rd Place Trophy (M. Acrylic)	44.33	10.00	
People's Choice - Prize Money			
1st Place Trophy (L. Acrylic)	50.00	10.00	
2nd Place Prize Money			
2nd Place Trophy (M. Acrylic)	44.33	10.00	
3rd Place Trophy (M. Acrylic)	44.33	10.00	
Best Booth - Prize Money			
1st Place Trophy (12oz Flask)			
2nd Place Trophy (64oz Flask)			
3rd Place Trophy (64oz Flask)			
Best Team Name - Trophy (64oz Flask)	44.33	10.00	
D.D. Saloon Crawl - Gas G.C.			
1st Place Costume (2qt Das Boot)			
2nd Place Costume (2qt Das Boot)	135.09		
3rd & 4th Place Costume (2qt Das Boot)			
Special Award/Trophy			
Misc.			
	3,503.64	180.00	0.00
EX - 03 Merchandise			
Shirts, Sweatshirts, Longsleeve	4,132.44	0.00	
Hats/Beanies	1,551.50		
Misc.			
	5,683.94	0.00	0.00
EX - 04 Entertainment/Music			
DJ Fees	STAFF	0.00	
MC - John Tyson			
Musician/Band/Entertainment			
Leprechauns/"Too Tall"			
	0.00	0.00	0.00
EX - 05 Permits/Requirements			
Liquor Licenses	20.00	20.00	
Ambulance/Fire			
Police/NHP/Security			
Organizer/Event Permit (Health)	50.00	50.00	
Misc.			
	70.00	70.00	0.00
EX - 06 Advertising			
Eblast Fees	25.00	50.00	
Facebook Promotions	377.68	750.00	
Google Ad Words	450.00		
Online/Digital, Print, Radio, TV			
Misc.			
	852.68	800.00	0.00
EX - 07 Printing			
Sampling Tour Maps	151.03	200.00	
Lanyard Badges	13.00		
Posters/Flyers			
Schedule of Events			
Signage/Banners/Flags	94.74	200.00	
Oyster Cook Booth Signs/Lamination	382.51	100.00	
Tasting Chips/People's Choice Cards		500.00	
VIB Redemption Gold Coins (200)			
Misc.			
	641.28	1,000.00	0.00

EX - 08 Tent Rentals (Camelot)			
Tents & Sidewall	1,785.00	500.00	
Tables & Chairs	779.29	75.00	
Linen	346.57	100.00	
Fencing/Umbrellas/Heaters	365.60	150.00	
Stage	284.41		
Delivery/Labor	406.00	350.00	
Applied Discount/Sponsorship	(825.00)	(350.00)	
Ice Caddy/Troughs/Stanchions	180.20	180.00	
Misc. (Special Discount)	(75.00)		
	3,247.07	1,005.00	0.00
EX - 09 Bar			
Beer	3,145.65	450.00	
Wine/Liquor	770.15	350.00	
Soda/Water	73.95	75.00	
Ice	34.35	35.00	
Cups			
Bar Supplies		75.00	
Misc.			
	4,024.10	985.00	0.00
EX - 10 Staff & Benefits			
Bartenders	416.00	360.00	
Additional Event Staff	825.00	144.00	
Apparel Booth Personnel	270.00	240.00	
Oyster Booth Personnel	410.00		
Staff Lead Personnel	242.00	176.00	
Ticket Booth Personnel	930.00	360.00	
Hotel Room Nights			
Food/Beverage			
Shirts/Sweatshirts	505.39		
Misc.			
	3,598.39	1,280.00	0.00
EX - 11 Contracted Services			
Cherry Bomb Catering	525.00	0.00	
Photographer	450.00		
Snow Removal/Greg Hess			
Videographer			
Misc.			
	975.00	0.00	0.00
EX - 12 Other Operational/Rentals			
Gas Refills			
Generator Rental	400.00		
Judges Expense	31.25		
Lot Rental			
Postage	26.00	100.00	
Readerboard Rental			
Restroom & Fencing Rentals	1,167.26	750.00	
Sound/Audio	585.00		
Transportation Services			
Trash Services/Supplies	250.06	250.00	
Misc.			
	2,459.57	1,100.00	0.00
EX - 13 Event Supplies			
Bar Crawl Cups	538.11		
Bar Crawl Supplies/Stamps	28.71		
Giveaways (Beads/Tattoos)	162.23	200.00	
V.I.B. Baller Flare Items	194.13		
Decorations			
Digital Artwork Purchases		65.00	
Overall Event Equip/Supplies	75.68	50.00	
Ice Melt Bags			
Kwik Covers	83.00		
Lanyard Ropes	14.99		
Office Supplies	83.34		
Temporary Tattoos			
VCTC "Chili Booth" Supplies	1,070.48		
VCTC "Tamales Booth" Supplies	428.46		
Wristbands			
Misc.		165.00	
	2,679.13	480.00	0.00