

**Father-Daughter Day Dance 2021
MASTER**

Revenue	2020	2021 Budget	2021 Actual
Sponsorships/Ad Sales	1,000.00	1,000.00	0.00
Tickets	13,468.18	14,120.00	0.00
Vendors	0.00	0.00	0.00
Merchandise Sales	0.00	0.00	0.00
Bar Sales	0.00	0.00	0.00
Misc.	750.00	0.00	0.00
Total Income	15,218.18	15,120.00	0.00

Expenses				
EX - 01	Entertainment	1,200.00	1,300.00	0.00
EX - 02	Merchandise	0.00	0.00	0.00
EX - 03	Permits/Requirements	0.00	0.00	0.00
EX - 04	Advertising	1,249.94	575.00	0.00
EX - 05	Printing	467.82	325.00	0.00
EX - 06	Rentals	0.00	0.00	0.00
EX - 07	Bar	0.00	0.00	0.00
EX - 08	Staff & Benefits	536.00	535.00	0.00
EX - 09	Contracted Services	4,490.00	4,810.00	0.00
EX - 10	Other Operational/Rentals	1,000.00	1,000.00	0.00
EX - 11	Event Supplies	711.02	755.00	0.00
	Total Expenses	9,654.78	9,300.00	0.00

Event Surplus	5,563.40	5,820.00	0.00
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Liquid Blue 85% Commission	4,728.89	4,947.00	0.00
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V.C.T.C. NET	834.51	873.00	0.00
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Total Event Funding	Requested
Event Expense Budget	9,300.00
Event "Cash in Registers"	500.00
Misc.	
FINAL	9,800.00

Father-Daughter Day Dance 2021
Revenue Detail

Sponsorships	2020	2021 Budget	2021 Actual
Dolan Auto Group	1,000.00	1,000.00	
Fred's Closet			
House of Black & White			
Misc.			
Totals	1,000.00	1,000.00	0.00

TICKET REVENUE				2021
Father All Access @ \$65				
DANCE ONLY @ \$20 & \$25 (20)	865.00	450.00		
Daughter All Access @ \$40 (20)	1,042.20	800.00		
COMBO Package Buy @ \$99 (130)	11,187.00	12,870.00		
Cash Sales @ Event (0)	160.00			
CC/Square Sales @ Event (0)	213.98			
COMPS				
Misc.				
Totals	13,468.18	14,120.00	0.00	0

2020	2019	2018	2017	2016	2015
				1	12
39	22	13	15	24	24
26	30	25	21	4	13
226	268	214	190	86	
2	2	2	8	12	
3	2	9	8	2	
6	15	8	5		
					18
302	339	271	247	129	67

Budget based on 300

Vendors			
-	0.00	0.00	
-			
Misc.			
Totals	0.00	0.00	0.00

Merchandise			
Cash Sales	0.00	0.00	
Square/CC Transaction Sales			
Misc.			
Totals	0.00	0.00	0.00

Bar @ Piper's			
Cash Sales	0.00	0.00	
Square/CC Transaction Sales			
Misc.			
Totals	0.00	0.00	0.00

Misc.			
Auction/Raffle	0.00	0.00	
Donations			
Hispanic Marketing Grant Funding	750.00		
Misc.			
Totals	750.00	0.00	0.00

Father-Daughter Day Dance 2021
Expense Detail

EX - 01 Entertainment	2020	2021 Budget	2021 Actual
DJ Fees/Music	1,200.00	1,300.00	
Docent Fees			
Misc.			
	1,200.00	1,300.00	0.00

EX - 02 Merchandise	2020	2021 Budget	2021 Actual
T-shirts	0.00	0.00	
Sweatshirts			
Misc.			
	0.00	0.00	0.00

EX - 03 Permits/Requirements	2020	2021 Budget	2021 Actual
Liquor Licenses	0.00	0.00	
Vendor Business Licenses			
Vendor Health Permits			
Organizer/Event Permit			
Misc.			
	0.00	0.00	0.00

EX - 04 Advertising	2020	2021 Budget	2021 Actual
Eblast Fees	50.00	75.00	
Facebook Promotions	449.94	500.00	
Google Ad Words	0.00		
Online/Digital, Print, Radio, TV			
Hispanic Radio (Grant Funded)	750.00		
Misc.			
	1,249.94	575.00	0.00

EX - 05 Printing	2020	2021 Budget	2021 Actual
Event Tickets/Redemption Tokens	433.00	275.00	
Keepsakes			
Lanyard Badges			
Posters/Flyers			
Schedule of Events/Information/Maps	34.82	50.00	
Signage/Banners/Flags			
Misc.			
	467.82	325.00	0.00

EX - 06 Rentals	2020	2021 Budget	2021 Actual
Tents & Sidewall	0.00	0.00	
Tables, Chairs, & Linen			
Lights/Generators/Heaters			
Sound/Audio			
Delivery/Labor			
Applied Discount			
Misc.			
	0.00	0.00	0.00

EX - 07 Bar	2020	2021 Budget	2021 Actual
Beer	0.00	0.00	
Soda/Water			
Wine/Liquor/Champagne			
Cups & Glasses			
Bar Supplies			
Misc.			
	0.00	0.00	0.00

EX - 08 Staff & Benefits	2020	2021 Budget	2021 Actual
Additional Event Staff	270.00	220.00	
Bartenders			
Ticket Booth Leads	266.00	315.00	
Hotel Room Nights			
Food/Beverage			
Costume Rentals & "Flare"			
Misc.			
	536.00	535.00	0.00

EX - 09 Contracted Services/Reimbursements (based on 260 "All Access" people)	2020	2021 Budget	2021 Actual
Grandma's Fudge @ \$2	448.00	520.00	
Red's Candies @ \$2			
Roasting House Drinks @ \$2	344.00	520.00	
Bonanza Café @ \$6	558.00		
Canvas Café @ \$6	102.00		
Delta Saloon Lunch @ \$6			
Palace Restaurant Lunch @ \$6		1,560.00	
Red Dog Saloon Lunch @ \$6	540.00		
Red's Candies Lunch @ \$6			
Roasting House Lunch @ \$6	228.00		
Garters & Bloomers @ \$15	465.00		
Priscilla Pennyworth's @ \$15	750.00	2,210.00	
Silver Sadie's @ \$15	555.00		
Event Photographer	500.00		
Event Videographer			
Misc.			
	4,490.00	4,810.00	0.00

EX - 10 Other Operational	2020	2021 Budget	2021 Actual
Piper's Opera House Rental Fee	1,000.00	1,000.00	
Digital Artwork			
Postage			
Transportation Services			
Trash Services/Supplies			
Misc.			
	1,000.00	1,000.00	0.00

EX - 11 Event Supplies	2020	2021 Budget	2021 Actual
Beads			
Comp Drinks/Snacks/Ice	301.92	250.00	
Decorations	291.88	300.00	
General Supplies	25.97	35.00	
Lanyards/Laminants			
Mailing Supplies			
Office Supplies			
Wrist Corsages/Supplies	91.25	100.00	
Wristbands			
Misc.		70.00	
	711.02	755.00	0.00