

Chili on the Comstock 2021

MASTER

Revenue	2019	2021 Budget	2021 Actual
Cook Entries & Vendors	5,711.77	4,855.00	0.00
Sponsorships	7,000.00	4,000.00	0.00
Merchandise Sales	558.26	2,600.00	0.00
Tasting Kits & Bar Crawl	18,050.48	22,465.00	0.00
Bar Sales	5,029.32	5,000.00	0.00
Raffle/Auction/Donations	0.00	0.00	0.00
Misc.	89.00	0.00	0.00
Total Income	36,438.83	38,920.00	0.00

Expenses				
EX 01-04	Cook Entries	3,325.00	6,450.00	0.00
EX - 05	Awards & Prize Money	3,933.42	3,590.00	0.00
EX - 06	Merchandise	0.00	1,400.00	0.00
EX - 07	Entertainment/Music	0.00	0.00	0.00
EX - 08	Permits/Requirements	30.00	80.00	0.00
EX - 09	Advertising	3,004.75	2,825.00	0.00
EX - 10	Printing	1,217.09	1,400.00	0.00
EX - 11	Rentals	3,638.45	2,675.00	0.00
EX - 12	Bar	2,747.89	2,812.00	0.00
EX - 13	Staff & Benefits	3,465.45	4,306.00	0.00
EX - 14	Contracted Services	0.00	0.00	0.00
EX - 15	Other Operational/Misc.	4,415.08	5,680.00	0.00
EX - 16	Event Supplies	1,351.03	1,082.00	0.00
	Total Expenses	27,128.16	32,300.00	0.00

Event Surplus	9,310.67	6,620.00	0.00
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Liquid Blue 85% Commission:	7,914.07	5,627.00	0.00
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V.C.T.C NET	1,396.60	993.00	0.00
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Total Event Funding	Requested
Event Expense Budget	32,300.00
Event "Cash in Registers"	4,000.00
Misc.	
FINAL	36,300.00

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Cook/Vendor Entries

Fashion Sunglasses	225.00					
Fatburger Food Truck						
Fresh Fruits Sustainable Farms	225.00					
Garters & Bloomers/Paul Johnson						
Gil's Gourmet, LLC	225.00					
Good's Fresh Squeezed Lemonade	225.00					
Hillbilly Chili						
Indulgence Underground						
J&K Handbags						
KoKo's Teriyaki	400.00	400.00				
Like Your Junk - Smitten Designs						
Lilly's Lingerie						
LulaRoe & Nature's Candy	299.48	325.00				
Madee's Dog Bakery	224.58	225.00				
Manley Pottery						
Mr. Margarita	225.00					
Nature's Bakery	225.00					
Pain Free Pillow Corp.						
Parris Psychic						
Pure Heart Felt Jewelry						
Reno Gazette-Journal						
Reno Jerky Company						
Rockin' E Custom Works		225.00				
Roasting House						
Scentsy Consultants						
Sculptures by Mark Ross						
Sierra Belle Boutique						
Sippin' Good Enterprises						
Slater's Ding-A-Wing						
Soleil Communications/WELK	223.58	225.00				
St. Mary's Art Center						
Stylos Party Entertainment	85.00	100.00				
Super Swirl	275.00					
Things & Things & Things						
The U Fashion		225.00				
Western Bling						
William Tell Leather Company	225.00					
Wings & Strings						
Misc.						
TOTALS	4,081.77	3,075.00	0.00	0.00	0.00	0.00
REVENUE TOTALS	5,711.77	4,855.00	0.00			

EXPENSES

EX - 01 Business License	2019	2021 Budget	2021 Actual	EX - 03 Tasting Kit .50c Redemption	EX - 02 ICS Membership Dues (\$60)
Allen, Sonny		200.00		6,000.00	0.00
Atkinson, Steve					0.00
Balsley, Larry & Betty					
Baumberger, Susie					
Beaty, Jim					
* Beaver, Jason - Kimmy - Miranda	15.00			123.00	
Bogart, Ray					
* Boisseranc, Ron & Laurie	15.00			156.00	
Brinkerhoff, Peter					
Brown, Ken & Jan					
Bucket of Blood					
Burt, Ron & Baumberger, Susie					
Calandra, Christopher					
Clark, Darrel					
* Cooley, Skip & Dione	15.00			132.00	
Easter, George					
Firebaugh, Barbara					
Foreman, Jodi					
Fuhrman, Adrian					
* Gamba, Michael	15.00			145.00	
* Groth, Mark & Toni	15.00			274.00	
Hardin, Dave & Dawn					
Hart, Pat					
* Hastings, Bob	15.00			57.00	
Haught, Mark					
Haynes, Brian					
Hiscox, Ken					
* Hogg, Nicholas	15.00			128.00	
Holman, Geneva A.					
Hoover, Tom Jr.					
Huffman, Edward					
Jaeger, Sarah					
* Japson, John & Dora	15.00			153.00	
Jones, Larry					
Judson, Ron					
Kramer, Pam					
LaRose, Bruce					
Larson, Mark					
Libby, Betty					
* Lind, Amy & Gerry	15.00			122.00	
* Macalam, Amber	15.00			16.00	
MacIntyre, Steve					
Medcraft, John & Voni					
Michel, Ron					
* Moody, Florence	15.00			306.00	
* Moonshot Chili/Cory Wood				345.00	
* Mustang Ranch Steakhouse				436.00	
O'Sullivan, Pamela					
Parker, Mary					
Pate, Timothy & Ellen					

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Revenue Detail

Sponsorships	2019	2021 Budget	2021 Actual
New West Distributing	1,000.00	1,000.00	
Mustang Ranch Lounge	3,000.00		
VC Local Sponsorships			
Bucket of Blood	1,000.00	1,000.00	
Dolan Auto Group	2,000.00	2,000.00	
Misc.			
Totals	7,000.00	4,000.00	0.00

Merchandise

Cash Sales	320.00	1,500.00	
CC/Square Transactions	238.26	1,100.00	
Misc.			
	558.26	2,600.00	0.00

Tasting Kits & Sampling Tour Sales/Tickets

EventBrite	3,727.00			
COMBO Tasting Tour @ \$45		11,250.00		250
Craft Tour Only Tasting Tour @ \$30		900.00		30
Chili Only Tasting Tour @ \$25		750.00		30
D.D. COMBO Tasting Tour @ \$25		125.00		5
D.D. Only Tasting Tour @ \$8		40.00		5
Day-of Cash Sales	9,606.25			
COMBO Tasting Tour @ \$55		2,750.00		50
Craft Tour Only Tasting Tour @ \$40		1,000.00		25
Chili Only Tasting Tour @ \$30		750.00		25
D.D. COMBO Tasting Tour @ \$30		150.00		5
D.D. Only Tasting Tour @ \$10		50.00		5
Day-of CC/Square Sales	4,717.23			
COMBO Tasting Tour @ \$55		2,750.00		50
Craft Tour Only Tasting Tour @ \$40		1,000.00		25
Chili Only Tasting Tour @ \$30		750.00		25
D.D. COMBO Tasting Tour @ \$30		150.00		5
D.D. Only Tasting Tour @ \$10		50.00		5
Misc.				
Totals	18,050.48	22,465.00	0.00	540

Craft Tour 2021 =
Craft Tour 2019 = 203
Craft Tour 2018 = 199
Craft Tour 2017 = 184
Craft Tour 2016 = 164
Craft Tour 2015 = 505

Bar Sales

Cash Sales	5,029.32	5,000.00	
CC/Square Transactions			
Misc.			
	5,029.32	5,000.00	0.00

Raffle/Auction/Donations

Parade Donations	0.00	0.00	
Raffle Sales			
Totals	0.00	0.00	0.00

Misc.

ATM Fee Commissions	89.00	0.00	
Parking Fees			
Misc.			
	89.00	0.00	0.00

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Expense Detail

EX - 05 Awards/Prize Money (2-days)	2019	2021 Budget	2021 Actual
RED CHILI - Prize Money (\$400 x2)	800.00	800.00	
1st Place Medal x2	45.88	50.00	
2nd Place Prize Money (\$200 x2)	400.00	400.00	
2nd Place Medal x2	45.88	50.00	
3rd Place Prize Money (\$100 x2)	200.00	200.00	
3rd Place Medal x2	45.86	50.00	
CHILI VERDE -Prize Money (\$300 x2)	600.00	600.00	
1st Place Medal x2	45.86	50.00	
2nd Place Prize Money (\$150 x2)	300.00	300.00	
2nd Place Medal x2	45.86	50.00	
3rd Place Prize Money (\$75 x2)	150.00	150.00	
3rd Place Medal x2	45.86	50.00	
HOMESTYLE -Prize Money (\$125 x2)	250.00	125.00	
1st Place Medal x1	19.00	25.00	
2nd Place Prize Money	150.00	75.00	
2nd Place Medal x1	19.00	25.00	
3rd Place Prize Money	100.00	50.00	
3rd Place Medal x1	19.00	25.00	
SALSA - Prize Money x2 (\$80 x1)		80.00	
1st Place Medal x1		25.00	
PEOPLE'S CHOICE			
1st Place Prize Money (\$150 x2)	450.00	300.00	
1st Place Medal x2	55.36	60.00	
2nd Place Medal x2	45.86	50.00	
Craft Tour - D.D. Supplies/Giveaways	100.00		
Misc.			
	3,933.42	3,590.00	0.00

EX - 06 Merchandise	2019	2021 Budget	2021 Actual
T-shirts	0.00	1,400.00	
Sweatshirts			
Hats			
Misc.			
	0.00	1,400.00	0.00

EX - 07 Entertainment/Music	2019	2021 Budget	2021 Actual
Amanda Gray & Whiskey Savage	0.00	0.00	
Blanchette Irish Dancers			
Bounce Houses			
Devil's Gate Gunfighters			
Live Music			
The Clarke Brothers			
Whiskey Before Breakfast			
Misc.			
	0.00	0.00	0.00

EX - 08 Permits/Requirements	2019	2021 Budget	2021 Actual
Ambulance			
Fire - Fire Extinguishers			
Liquor Licenses	30.00	30.00	
NDOT - Cones, Barricades, Signs			
Noise/Sound			
Organizer/Event Permit (Health)		50.00	
Police/NHP			
Security			
Misc.			
	30.00	80.00	0.00

EX - 09 Advertising	2019	2021 Budget	2021 Actual
Online Banner Creation Fee	53.75		
Eblast Fees		75.00	
Facebook Promotions	500.00	750.00	
Google Ad Words			
Online/Digital, Print, Radio, TV	2,451.00	2,000.00	
Misc. - Banner Creation Fee			
	3,004.75	2,825.00	0.00

EX - 10 Printing	2019	2021 Budget	2021 Actual
Craft Beer Tour Crawl Maps	120.82	200.00	
Competition Signage			
Menus & Apparel Boards	214.37	300.00	
Posters/Flyers			
Signage/Banners	330.21	300.00	
Tasting Kit & People's Choice Cards	551.69	600.00	
Misc.			
	1,217.09	1,400.00	0.00

EX - 11 Rentals	2019	2021 Budget	2021 Actual
Tents & Sidewalls	1,939.70	1,200.00	
Tables, Chairs, Linen	1,061.93	500.00	
Fencing/Ice Chests/Stanchions	277.10		
Banner Installs/Safety Package	100.00	200.00	
Staging	155.72	175.00	
Labor/Delivery/Tax	504.00	1,000.00	
Camelot Sponsorship Discount	(400.00)	(400.00)	
Misc.			
	3,638.45	2,675.00	0.00

EX - 12 Bar	2019	2021 Budget	2021 Actual
Beer/Water	1,993.79	2,000.00	
Cups			
Generator Gas Refills		75.00	
Ice	129.82	130.00	
Ice Reimbursement			
Soda/Water	42.72	42.00	
Supplies	15.88	65.00	
Wine/Liquor	565.68	500.00	
Misc.			
	2,747.89	2,812.00	0.00

EX - 13 Staff & Benefits	2019	2021 Budget	2021 Actual
Bartenders	672.00	1,120.00	
Ticket Takers/Apparel Workers	1,405.00	1,632.00	
Event Management Positions	484.00	396.00	
General Event Crew	570.00	720.00	
Shuttle Driver		288.00	
Coke Trailers/Kid's Tent			
Labor Ready/Adecco Staffing			
Hotel Room Nights			
Food/Beverage			
Shirts	334.45	150.00	
Misc.			
	3,465.45	4,306.00	0.00

EX - 14 Contracted Services	2019	2021 Budget	2021 Actual
Photographer	0.00	0.00	
Videographer			
Misc.			
	0.00	0.00	0.00

EX - 15 Other Operational/Rentals	2019	2021 Budget	2021 Actual
ICS Administrative Fee	675.00	675.00	
Judges Expense	170.95	175.00	
Generator Rentals	462.26	450.00	
Gator/Cart Rentals		650.00	
Lot Rentals			
Postage	13.00		
Restroom/Barricade Rentals	1,886.49	2,500.00	
Room Night Giveaways			
Sound/Audio/Speakers	480.00	500.00	
Transportation Services			
Trash Services/Supplies	427.38	430.00	
Wi-Fi Setup Services	300.00	300.00	
Misc.			
	4,415.08	5,680.00	0.00

EX - 16 Event Supplies	2019	2021 Budget	2021 Actual
Bar Crawl Cups	413.06		
Beads & Giveaways	177.42	200.00	
Decorations			
Digital Artwork Purchases	24.00	65.00	
Home Depot/Wal*Mart Supplies	140.45	150.00	
Lanyards/Laminants (30)			
Office Supplies			
Raffle Tickets	26.41	30.00	
Sound/Audio/Speakers	134.99		
Table Covers/Kwik Covers			
Tasting Kits - Bowls/spoons/etc.	410.70	500.00	
Temporary Tattoos			
Wristbands			
P.P.E. Equip. & Event Supplies		125.00	
Misc.	24.00	12.00	
	1,351.03	1,082.00	0.00