

# Virginia City Tourism Commission Meeting

## AGENDA

86 South C. Street - P.O. Box 920 - Virginia City, Nevada 89440  
(775) 847-7500 Phone – (775) 847-7507 Fax

Website - [www.VisitVirginiaCityNV.com](http://www.VisitVirginiaCityNV.com) Email - [VisitorInfo@StoreyCounty.org](mailto:VisitorInfo@StoreyCounty.org)

STOREY COUNTY COURTHOUSE (2<sup>ND</sup> FLOOR)  
26 S. B ST.  
VIRGINIA CITY, NV 89440

DATE: 9 SEPTEMBER 2021  
10:00 A.M.

*NOTICE: A POSSIBLE QUORUM OF THE MEMBERS OF THE STOREY COUNTY BOARD OF COMMISSIONERS AT THIS VIRGINIA CITY TOURISM COMMISSION BOARD MEETING. NO OFFICIAL COUNTY BUSINESS WILL BE CONDUCTED.*

1. **CALL TO ORDER**

2. **PLEDGE OF ALLEGIANCE & ROLL CALL**

*\*DISCUSSION ONLY*

3. **PUBLIC COMMENT**

*Public comment will be allowed at the beginning and end of each meeting (this comment should be limited to matters **not** on the agenda). Public comment will be allowed after each item on the agenda (this comment should be limited to each agenda item).*

**The Board Chair reserves the right to limit the time allotted for each individual to speak.**

4. **APPROVAL OF AGENDA FOR**

- 9 SEPTEMBER 2021

*\*DISCUSSION / FOR POSSIBLE ACTION*

5. **APPROVAL OF MINUTES FROM**

- 12 AUGUST 2021

*\*DISCUSSION / FOR POSSIBLE ACTION*

\*\*\* ***NEW BUSINESS*** \*\*\*

6. **FINANCIAL UPDATES**

- TOURISM TAX REPORT
- TRANSIENT LODGING TAX REPORT

*\*DISCUSSION ONLY*

DENY DOTSON

7. **MARKETING UPDATES**

*\*DISCUSSION ONLY*

RAD STRATEGIES

8. **REVIEW AND POSSIBLE APPROVAL OF THE SPECIAL EVENT BUDGET FOR OUTHOUSE RACES FOR \$23,800.00**

*\*DISCUSSION / FOR POSSIBLE ACTION*

LIQUID BLUE EVENTS

9. **SPECIAL EVENT UPDATE**

- CAMEL RACES
- FERRARI HILL CLIMB
- STREET VIBRATIONS
- ROUNDUP MOTORCYCLE RODEO
- HAUNTOBER
- CHRISTMAS ON THE COMSTOCK

*\*DISCUSSION / FOR POSSIBLE ACTION*

LIQUID BLUE EVENTS

DENY DOTSON

**10. GROUPS, FAMS, AND VISITOR CENTER UPDATES**

**STAFF**

*\*DISCUSSION ONLY*

**11. PIPER'S OPERA HOUSE UPDATES**

**WHITNEY BRUNSON**

*\*DISCUSSION ONLY*

**12. STAFF REPORTS & CORRESPONDENCE & FUTURE MEETINGS**

- DIRECTOR'S REPORT
- NEXT VCTC MEETING \*\*\* 10:00 A.M., THURSDAY 14 OCTOBER 2021 \*\*\*

*\*DISCUSSION ONLY*

**13. ADJOURNMENT**

(\*) Denotes Possible Action Items

NOTICE: This notice is posted pursuant to NRS 241 at the Virginia City Post Office, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department, and the Nevada State Public Notices Website. Anyone interested may request personal notice of the meeting. Agenda items must be received by 5:00PM Thursday preceding the regular meeting. Items may not necessarily be heard in the order they appear. For placement, call the Director at 775-847-7500. Virginia City Tourism Commission recognizes the needs and civil rights of all persons regardless of race, color, religion, sex, disability, family status or origin. Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meetings are requested to notify the Virginia City Tourism Commission office, in writing, at P.O. Box 920, Virginia City, Nevada 89440. Virginia City Tourism Commission has been advised by Nevada Attorney General's Office to limit public comment to three (3) minutes or less to minimize lengthy meetings. Certificate of Posting

I, Leah Kruse, with the Virginia City Tourism Commission, do hereby certify that I posted, or caused to be posted, a copy of this agenda at the following locations in compliance with NRS 241.020(3): Virginia City Post Office, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department. In addition, this agenda has been electronically posted in compliance with NRS 241.020(3) at <https://visitvirginiacitynv.com/about/>, and NRS 232.2175 at <https://notice.nv.gov/>. To obtain further documentation regarding posting or supporting materials, please contact Leah Kruse at (775) 847-7500 or [lkruise@storeycounty.org](mailto:lkruise@storeycounty.org).