

**"Devil Made Me Do It" 2021
MASTER BUDGET**

Overall Revenue	2020	2021 Budget	2021 Actual
Sponsors/Vendors	0.00	0.00	0.00
Saloon Crawl Sales	6,640.80	3,000.00	0.00
Bar Sales	0.00	0.00	0.00
Misc.	0.00	0.00	0.00
Total Income	6,640.80	3,000.00	0.00

EX Overall Expenses

1.00	Entertainment/Music	0.00	0.00	0.00
2.00	Permits/Requirements	0.00	0.00	0.00
3.00	Advertising	550.00	550.00	0.00
4.00	Printing	120.82	200.00	0.00
5.00	Rentals	0.00	0.00	0.00
6.00	Bar	0.00	0.00	0.00
7.00	Staff & Benefits	296.00	600.00	0.00
8.00	Contracted Services	0.00	0.00	0.00
9.00	Event Supplies	1,172.60	350.00	0.00
10.00	Other Operational/Misc.	281.77	340.00	0.00
	Total Expenses	2,421.19	2,040.00	0.00

Event Surplus	4,219.61	960.00	0.00
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Liquid Blue 85% Commission	3,586.67	816.00	0.00
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V.C.T.C. NET	632.94	144.00	0.00
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Total Event Funding	Requested
Event Expense Budget	2,040.00
Event "Cash in Registers"	500.00
Misc.	
FINAL	2,540.00

**"Devil Made Me Do It" 2021
REVENUE**

Sponsorships	2020	2021 Budget	2021 Actual
Dolan Auto Group	0.00	0.00	
New West Distributing			
Misc.			
Totals	0.00	0.00	0.00

Saloon Crawl Revenue				2021
"Season Pass" Online Sales				
Ticket - Online Sales (205)	3,892.00	3,000.00		
Tickets - Cash Sales (0)	1,370.00			
Tickets - CC/Square Sales (0)	1,378.80			
Valentine's Packages \$ Transfer (45)				
COMPS				
Misc.				
Totals	6,640.80	3,000.00	0.00	0

Bar			
Cash Sales	0.00	0.00	
Square/CC Transaction Sales			
Misc.			
	0.00	0.00	0.00

Misc.			
Auction/Raffle	0.00	0.00	
Donations			
Misc.			
	0.00	0.00	0.00

"Devil Made Me Do It" 2021
EXPENSES

EX - 01 Entertainment	2020	2021 Budget	2021 Actual
DJ Fees/Music	0.00	0.00	
Docent Fees			
Misc.			
	0.00	0.00	0.00

EX - 02 Permits/Requirements	2020	2021 Budget	2021 Actual
Liquor Licenses	0.00	0.00	
Ambulance/Fire			
Police/NHP/Security			
Misc.			
	0.00	0.00	0.00

EX - 03 Advertising	2020	2021 Budget	2021 Actual
Eblast Fees	50.00	50.00	
Facebook Promotions	500.00	500.00	
Google Ad Words			
Online/Digital, Print, Radio, TV			
Misc.			
	550.00	550.00	0.00

EX - 04 Printing	2020	2021 Budget	2021 Actual
Bar Crawl Maps	120.82	120.00	
Posters/Flyers			
Restaurant Credit Vouchers			
Schedule of Events/Information/Maps			
Signage/Banners/Flags		80.00	
Misc.			
	120.82	200.00	0.00

EX - 05 Rentals	2020	2021 Budget	2021 Actual
Tents & Sidewall	0.00	0.00	
Tables, Chairs, & Linen			
Lights/Generators/Heaters			
Sound/Audio			
Delivery/Labor			
Applied Discount			
Misc. (Pipers)		0.00	
	0.00	0.00	0.00

EX - 06 Bar	2020	2021 Budget	2021 Actual
Beer	0.00	0.00	
Soda/Water			
Wine/Liquor/Champagne			
Cups & Glasses			
Bar Supplies			
Misc.			
	0.00	0.00	0.00

EX - 07 Staff & Benefits	2020	2021 Budget	2021 Actual
Additional Event Staff			250.00
Bartenders			
Ticket Booth Leads	296.00		350.00
Hotel Room Nights			
Food/Beverage			
Misc.			
	296.00	600.00	0.00

EX - 08 Contracted Services/Reimbursements	2020	2021 Budget	2021 Actual
Silverland - Basic @ \$89	0.00		
Silverland - Upgraded @ \$109			
Sugarloaf Motel @ \$99			
Tahoe House Rooms @ \$110			
Café del Rio			
<i>Canvas Café</i>			
Cider Factory			
Palace Restaurant			
<i>Red Dog Saloon</i>			
Event Management			
Event Photographer			
Event Videographer			
Misc.			
	0.00	0.00	0.00

EX - 09 Event Supplies	2020	2021 Budget	2021 Actual
Beads & Tattoos			200.00
Commemorative Glassware	1,155.38		
Decorations			
General Supplies			100.00
Lanyards/Laminants			
Office Supplies			
Wristbands			
Misc.	17.22		50.00
	1,172.60	350.00	0.00

EX - 10 Other Operational	2020	2021 Budget	2021 Actual
Digital Artwork			65.00
Postage			
Prizes/Giveaways	281.77		275.00
Trash Services/Supplies			
Valentines Package Gift Baskets			
Misc.			
	281.77	340.00	0.00