

International Camel Races 2021

MASTER

Revenue	2018	2019	2021 Budget	2021 Actual
Vendors	4,521.80	6,264.20	6,400.00	5,712.85
Corp. & Ride Sponsors/Grants	19,274.24	21,059.24	19,800.00	15,700.00
Ticket/VIP Sales	127,996.23	130,444.70	132,650.00	154,655.70
Merchandise Sales	12,106.13	18,449.49	20,000.00	25,256.71
Bar & Coke Trailer Sales	16,360.46	17,102.64	16,700.00	25,328.14
Parking & Misc.	8,596.32	8,952.00	6,950.00	13,740.00
Private Cabanas	0.00	0.00	0.00	0.00
Raffle/Auction/Donations	0.00	0.00	0.00	0.00
Total Income	188,855.18	202,272.27	202,500.00	240,393.40

Expenses					
EX - 001	Main Event - Camels	52,843.75	51,714.19	54,350.00	54,008.75
EX - 002	Vendor Permits/Licenses	290.00	365.00	415.00	250.00
EX - 003	VIP Tent	8,360.00	9,196.00	8,660.00	8,976.69
EX - 004	Private Cabanas	0.00	0.00	0.00	0.00
EX - 005	Merchandise	7,701.44	13,421.79	13,800.00	14,310.76
EX - 006	Additional Entertainment	7,641.05	8,940.57	9,050.00	10,352.03
EX - 007	Permits/Requirements	730.00	730.00	745.00	845.00
EX - 008	Advertising	6,220.00	9,734.25	7,000.00	6,680.72
EX - 009	Printing	1,840.49	3,189.29	3,600.00	4,793.51
EX - 010	Event Supplies	1,451.07	1,559.56	2,200.00	1,734.88
EX - 011	Tent Rentals	8,716.68	9,753.30	10,422.00	12,673.78
EX - 012	Additional Rentals	11,973.95	13,546.44	15,725.00	18,303.63
EX - 013	Bar	8,298.73	8,740.08	9,435.00	13,362.49
EX - 014	Staff & Benefits	10,895.93	15,922.91	14,315.00	13,625.60
EX - 015	Contracted Services	7,300.00	4,420.00	3,700.00	6,431.00
EX - 016	Other Operational/Misc.	286.07	333.27	583.00	303.68
	Total Expenses	134,549.16	151,566.65	154,000.00	166,652.51

Event Surplus	54,306.02	50,705.62	48,500.00	73,740.89
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Liquid Blue 85% Commission	46,160.12	43,099.78	41,225.00	62,679.75
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V.C.T.C. NET	8,145.90	7,605.84	7,275.00	11,061.13
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Total Event Funding	Requested
Event Expense Budget	154,000.00
Additional Expenses Funded	11,652.51
Event "Cash in Registers"	12,000.00
Misc.	
FINAL	177,652.51

Total LBE Expenses Paid Out	165,652.51
Difference due back to Storey Co.	0.00

International Camel Races 2021

Vendor Details

REVENUE

Vendors	2019	2021 Budget	2021 Actual	Vendor Rentals/Add-ons		
Accents by Trinity	375.00	375.00	-	0.00	0.00	-
Betty's Curios	375.00	375.00	-			-
Black Ice	485.00		-			-
Brats, Dogs, Franks	335.00	375.00	375.00			-
Brights Delights	600.00	600.00	975.00			-
Chill Grill	375.00		-			-
Chuckwagon Sodas			-			-
Cutco Cutlery	374.40	375.00	-			-
Delta Saloon			-			-
Dollar Loan Center			-			-
Drink Doctor, The			-			-
Earthly Creations			-			-
Fantasy Face Painting			-			-
Fashion Sunglasses	375.00	375.00	-			-
Fatburger Food Truck			-			-
Gail Bauer/Sports			-			-
Goldilocks Kettle Corn			-			-
Goodi's Lemonade	375.00	450.00	375.00			-
Grandma's Fudge			-			-
Hillbilly Chili			-			-
Island Ice			-			-
J&J Italian Ices			-			-
Kendall's Sugar Shack			-			-
Kingz Concessions	300.00		600.00			-
KoKo's Teriyaki	600.00	600.00	-			-
LuLaRoe - Rachael Scott		375.00	-			-
Men Welding Fire			TRADE			-
Mr. Margarita	375.00	425.00	375.00			-
Mr. Pops Gourmet Caramel Corn			-			-
Mustang Ranch Steakhouse			-			-
Nature's Candy Co.	374.40	375.00	376.20			-
Nevada Health Link			-			-
Nevada Steer			600.00			-
OnStreet Concessions/Snowie Ice			-			-
Phillys NV			-			-
R&D's Popcorn Alley			-			-
Raptors Live			150.00			-
Reno Gazette-Journal			-			-
Rockin' E Custom Works		375.00	-			-
The Smoke Stack Co.	375.00		-			-
Soleil Communications			501.65			-
Stylos Dance Estudios		375.00	-			-
The Sugarsaw			375.00			-
Super Swirl			425.00			-
Tahoe Activities			-			-
Tandy Leather			-			-
Tillie's Nevada			-			-
Welk Resorts	374.40	375.00	-			-
Western Bling			-			-
William Tell Leather		375.00	-			-
Wings & Things			-			-
World Birds of Prey			-			-
Yogurt Beach			-			-
VENDOR ICE SALES	196.00	200.00	585.00			-
Misc.			-			-
	6,264.20	6,400.00	5,712.85	0.00	0.00	0.00
REVENUE TOTALS	6,264.20	6,400.00	5,712.85			

2020 ROLLOVER

EXPENSES

International Camel Races 2021

EX - 2.01 Business Licenses

	2019	2021 Budget	2021 Actual
Accents by Trinity	25.00	25.00	-
Betty's Curios	25.00	25.00	-
Black Ice	25.00		-
Brats, Dogs, Franks	25.00	25.00	25.00
Brights Delights	25.00	25.00	25.00
Chill Grill	25.00		-
Chuckwagon Sodas			-
Cutco Cutlery	25.00	25.00	-
Delta Saloon			-
Dollar Loan Center			-
Drink Doctor, The			-
Earthly Creations			-
Fantasy Face Painting			-
Fashion Sunglasses	25.00	25.00	-
Fatburger Food Truck			-
Gail Bauer/Sports			-
Goldilocks Kettle Corn			-
Goodi's Lemonade	25.00	25.00	25.00
Grandma's Fudge			-
Hillbilly Chili			-
Island Ice			-
J&J Italian Ices			-
Kendall's Sugar Shack			-
Kingz Concessions	25.00		25.00
KoKo's Teriyaki	25.00	25.00	-
LuLaRoe - Rachael Scott		25.00	-
Men Welding Fire			25.00
Mr. Margarita	25.00	25.00	25.00
Mr. Pops Gourmet Caramel Corn			-
Mustang Ranch Steakhouse			-
Nature's Candy Co.	25.00	25.00	25.00
Nevada Health Link			-
Nevada Steer			25.00
OnStreet Concessions/Snowie Ice			-
Phillys NV			-
R&D's Popcorn Alley			-
Raptors Live			0.00
Reno Gazette-Journal			-
Rockin' E Custom Works		25.00	-
The Smoke Stack Co.	25.00		-
Soleil Communications			0.00
Stylos Dance Estudios		25.00	-
The Sugarsaw			25.00
Super Swirl			25.00
Tahoe Activities			-
Tandy Leather			-
Tillie's Nevada			-
Welk Resorts	15.00	15.00	-
Western Bling			-
William Tell Leather		25.00	-
Wings & Things			-
World Birds of Prey			-
Yogurt Beach			-
Misc.		50.00	-
	365.00	415.00	250.00
EXPENSE TOTALS	365.00	415.00	250.00
Profit/Loss	5,899.20	5,985.00	5,462.85

International Camel Races 2021
Revenue Detail

Sponsorships/Rides/Donations	2019	2021 Budget	2021 Actual
Ames Construction			-
Bonanza Saloon			-
Bucket of Blood	1,000.00	1,000.00	1,000.00
Delta Saloon			-
Dolan Auto Group	9,000.00	9,000.00	9,000.00
Elko Visitors Authority			-
Gold Hill Hotel			-
Gradma's Fudge			-
Great American Events		1,000.00	1,000.00
Great Basin Orthopaedics	1,000.00		-
Harney Properties	499.24		-
Hedrick's Promotions	260.00		-
Hrischi Masonry			-
International Order of Camel Jockies	300.00	300.00	-
Invisible Fence of the Sierras			-
Marshall Mint			-
Mustang Ranch Lounge	3,000.00	1,000.00	-
New West Distributing	2,000.00	2,000.00	2,000.00
PricewaterhouseCoopers			-
R.S.C.V.A.			-
Red Dog Saloon	1,000.00	500.00	500.00
Rory's Towing	500.00	1,000.00	1,500.00
S & S Stables		500.00	-
Ponderosa Saloon			-
V.C. Taphouse			-
Washoe Camp Saloon			-
The Washoe Club			200.00
Waste Management	2,500.00	2,500.00	-
West Coast Throttle/Will Stauble			500.00
Misc.		1,000.00	-
Totals	21,059.24	19,800.00	15,700.00

Ticket Sales	2019	2021 Budget	2021 Actual
EventBrite Sales	67,568.00	68,000.00	94,557.00
CC/Square Pre-Event		2,000.00	3,393.60
CC/Square @ Event	37,967.70	38,000.00	32,764.10
Cash Sales	22,764.00	22,000.00	19,411.00
Checks Pre-Event (VIP Group)	1,375.00	1,900.00	2,450.00
VCTC - Visitor's Center Sales	770.00	750.00	2,080.00
Misc.			-
Totals	130,444.70	132,650.00	154,655.70

Merchandise	2019	2021 Budget	2021 Actual
Cash Sales	6,661.00	7,500.00	9,677.00
CC/Square Sales	11,788.49	12,500.00	15,579.71
% of Sales from Vendor			-
Misc.			-
Totals	18,449.49	20,000.00	25,256.71

Bar Sales	2019	2021 Budget	2021 Actual
Cash Sales	15,388.00	15,000.00	16,985.00
CC/Square Transactions	1,013.64	1,000.00	5,766.72
Coke Trailer Cash Sales	701.00	700.00	1,405.00
Coke Trailer CC/Square Sales			237.72
CC/Square TIPS - Booster Club			933.70
Misc.			-
Totals	17,102.64	16,700.00	25,328.14

Parking & Other Misc.	2019	2021 Budget	2021 Actual
Parking Fees - CASH Main	6,750.00	6,750.00	10,905.00
Parking Fees - CASH Mill Street			1,323.00
Parking - CC/Square Sales			-
Parking - EventBrite Sales			1,314.00
Grant Funding (NDOT)	2,000.00		-
ATM Machine Commissions	202.00	200.00	198.00
Misc.			-
Totals	8,952.00	6,950.00	13,740.00

Private Cabanas	2019	2021 Budget	2021 Actual
Friday (\$2K)	0.00	0.00	-
Saturday (\$2.5K)			-
Sunday (\$2K)			-
Totals	0.00	0.00	0.00

Raffle/Auction/Donations	2019	2021 Budget	2021 Actual
Cash Sales	0.00	0.00	-
CC/Square Transactions			-
Misc.			-
Totals	0.00	0.00	0.00

	Kids/Local	GA	Premium	VIP			SELL-OUT REVENUE
				Bleachers	Front Table	Back Table	
Friday	\$ 10.00	\$ 15.00	\$ 25.00	\$ 50.00	\$ 390.00	\$ 350.00	\$ 190,880.00
Saturday	\$ 12.00	\$ 15.00	\$ 25.00	\$ 50.00	\$ 390.00	\$ 350.00	
Sunday	\$ 12.00	\$ 15.00	\$ 25.00	\$ 50.00	\$ 390.00	\$ 350.00	
Total Max/Day =	1,555	450	90	60	108	2,263	

	CAMEL RACE - FINAL TICKET #s					Arena Rental @ .60c
	EventBrite	Square/CC	Cash Sales	Pre-Sales	COMPS	
2021 FINAL	3,716	1,853	1,155	319	349	7,392
2019 FINAL	2,514	1,819	989	103	517	\$ 5,942
2018 FINAL	2,522	1,827	1,156	117	374	\$ 5,996
2017 FINAL	2,941	1,616	1,191	55	542	\$ 6,345
2016 FINAL	2,428	1,511	1,792	46	326	\$ 6,103

Big Bleacher Max **1,246** Per Day

International Camel Races 2021

Expense Detail

EX - 01 Main Event	2019	2021 Budget	2021 Actual
Hedricks Production	47,500.00	50,000.00	50,000.00
Hay for Animals	616.69	650.00	591.25
IOCJ Donation			-
Dolan Camel Rides (100)	500.00	500.00	500.00
Hotel Room Nights - Jockeys	2,597.50	2,600.00	2,017.50
Water Truck & Water Usage	500.00	600.00	900.00
	51,714.19	54,350.00	54,008.75

EX - 03 VIP Tent	2019	2021 Budget	2021 Actual
Food Redemptions @ \$10/person	9,196.00	8,660.00	7,630.00
Beverage Allocation (Soda/Water)			1,346.69
Decorations			-
Misc. Supplies			-
	9,196.00	8,660.00	8,976.69

EX - 04 Cabanas	2019	2021 Budget	2021 Actual
Rentals (\$400ea)	0.00	0.00	-
Food/Catering (\$200 ea)			-
Beer/Wine (\$50ea)			-
Soda/Water (\$50ea)			-
Snack Food & Supplies			-
Misc.			-
	0.00	0.00	0.00

EX - 05 Merchandise	2019	2021 Budget	2021 Actual
T-shirts & Hoodies	7,798.37	8,000.00	9,073.61
Hat Order	5,623.42	5,800.00	5,237.15
Stuffed Camels			-
Misc.			-
	13,421.79	13,800.00	14,310.76

EX - 06 Additional Entertainment	2019	2021 Budget	2021 Actual
Amplified Entertainment	7,850.00	8,000.00	8,500.00
Arena Host MC Fees			0.00
DJ Fees			-
Hotel Room Nights			340.56
In-Arena Game Supplies			601.47
In-Arena Medal Giveaways	715.57	400.00	160.00
National Anthem Singers & Hotel	375.00	650.00	750.00
NV State Gunfighters			-
Pony Express - Donation			-
Sound Management Fee			-
VC Docents			-
Misc.			-
	8,940.57	9,050.00	10,352.03

EX - 07 Permits/Requirements	2019	2021 Budget	2021 Actual
Liquor Licenses	30.00	20.00	20.00
Fire - Fire Extinguishers			-
Ambulance	675.00	675.00	750.00
NDOT - Cones, Barricades, Signs			-
Police/NHP			-
Noise/Sound			-
Organizer/Event Permit (Health)	25.00	50.00	75.00
Misc.			-
	730.00	745.00	845.00

EX - 08 Advertising	2019	2021 Budget	2021 Actual
Eblast Fees	175.00	500.00	425.00
Facebook Promotions	1,250.00	1,500.00	1,000.00
Google Ad Words	7,683.00	5,000.00	4,905.72
Online/Digital, Print, Radio, TV			-
Graphic Design Fees	376.25		-
Video Editing Fees	250.00		350.00
Misc.			-
	9,734.25	7,000.00	6,680.72

EX - 11 Tent Rentals (Camelot)	2019	2021 Budget	2021 Actual
VIP TENT	2,244.00	2,500.00	1,912.50
Beer Tents	734.40	735.00	811.75
Apparel Tent	170.00	170.00	170.00
Ticket & Additional Tents	765.00	765.00	2,188.75
Animal & East Shade Tents	2,208.30	2,200.00	1,917.60
Staging & Stage Tent	503.88	510.00	609.28
Tent Sidewalls & Poles	414.37	815.00	1,753.25
Tables & Umbrellas	1,341.08	1,350.00	1,135.30
Linens	643.87	650.00	817.00
Chairs	416.05	415.00	554.60
Safety Package	204.00	204.00	170.00
Horse Trough/Stanchion/Podium	167.45	175.00	125.80
Astro Turf, Decorative Fencing	657.90	675.00	700.20
Delivery - Camelot	308.00	308.00	400.00
Labor - Camelot	150.00	150.00	800.00
Camelot Sponsorship/Discount	(1,175.00)	(1,200.00)	(1,175.00)
Misc. - Post-Event CREDIT			(217.25)
	9,753.30	10,422.00	12,673.78

EX - 12 Additional Rentals	2019	2021 Budget	2021 Actual
Air Conditioning/Fans		1,600.00	809.70
Arena Property Rentals	3,565.20	3,600.00	2,500.00
Bleacher Rentals			-
Gator/Trailer Rentals	600.00	850.00	767.17
Golf Cart Rentals	757.86	775.00	324.00
Lights & Generators	3,200.00	3,200.00	3,400.00
Parking Lot (upper) 50/50			850.00
Restroom & Fencing Rentals	4,790.81	5,000.00	8,814.85
Sound/Audio			108.27
Traffic Equip./NV Barricade	200.00	250.00	200.00
Trash Service/Rentals	432.57	450.00	529.64
Scissor Lifts for Sound			-
Misc.			-
	13,546.44	15,725.00	18,303.63

EX - 13 Bar & Coke Trailer	2019	2021 Budget	2021 Actual
Beer	3,361.00	3,500.00	5,095.50
Liquor, Mixes & Supplies	1,313.87	1,700.00	1,924.04
Reimbursement/Bucket Blood	48.00		-
Soda/Water	1,129.28	850.00	897.79
V.C.T.C. Wine & Gin	770.00	1,000.00	1,340.00
Ice	1,132.93	1,400.00	1,806.45
Bar Team Donation (6%)	985.00	985.00	1,365.00
Bar Team - CC Tips Collected			933.70
Misc.			-
	8,740.08	9,435.00	13,362.49

EX - 14 Staff & Benefits	2019	2021 Budget	2021 Actual
Coke Trailer Staff			504.00
Event Manager	420.00	420.00	0.00
Misc. Event Staff	3,315.00	3,315.00	3,839.00
Maint. Crew			0.00
Merchandise Staff	940.00	940.00	1,239.00
Ticket Takers/Box Office	2,880.00	2,880.00	2,415.00
Golf Cart/Shuttle Drivers	825.00	825.00	391.00
VIP Hosts			612.00
Youth Group			0.00
Security -High School Donation	3,570.00	3,600.00	675.00
Parking Team Donation (29%)	1,960.00	2,000.00	2,365.00
Food/Beverage			516.26
Hump Day - RAD Expenses			-
I.O.C.J. Arena Shirt Order	1,678.46		-
Kids Raffle Split/Donation			-
Shirts	334.45	335.00	1,069.34
Vendor Staff Food Payouts			-
Misc. - Cleanup Hours			-
	15,922.91	14,315.00	13,625.60

International Camel Races 2021

Expense Detail

EX - 09 Printing	2019	2021 Budget	2021 Actual
Billboard Sign Job	150.00	150.00	309.55
Food& Drink Vouchers (VIP)			268.71
General Printing & Laminating		100.00	-
Lanyards Badges	219.61	200.00	241.80
Parking Passes	228.49	250.00	141.72
Posters/Flyers	494.01	500.00	656.98
Program/Schedule of Events	371.35	400.00	328.26
RSCVA Replacement Flag			-
Signage/Banners/Flags	1,725.83	2,000.00	2,846.49
Tickets			-
Misc.			-
	3,189.29	3,600.00	4,793.51

EX - 15 Contracted Services			
Arena Main/Labor - Dirt Work			-
Parade Organizer Fee			-
Photographer	450.00	750.00	-
Security/ Martin-Ross/ESI			-
Trolley & Other Transportation	1,500.00	1,500.00	3,031.00
UNR Circle K Club	180.00		-
Videographer	1,750.00	750.00	3,000.00
W. C. Safe & Sober Found.	240.00	250.00	-
Wi-Fi Setup/Service	300.00	450.00	400.00
Misc.			-
	4,420.00	3,700.00	6,431.00

EX - 10 Event Supplies			
Beads			-
Bees - Bait/Meat	166.61	150.00	-
Coin Dig Supplies	115.22	150.00	-
Decorations/Hay	184.66	250.00	-
Hardware Supplies	376.36	400.00	707.42
Kwik Covers/Table Covers	433.18	650.00	348.60
Lanyards			-
Office Supplies			-
Temporary Tattoos			-
Ticket Purchase Wristbands	283.53	350.00	678.86
Wristbands "Over 21"			-
Misc.		250.00	-
	1,559.56	2,200.00	1,734.88

EX - 16 Other Operational/Misc.			
Artwork Fees/Purchases	133.00	120.00	207.00
Decorations		200.00	-
Dump Run			-
Gas Refills	90.17	100.00	82.68
Postage	26.00	26.00	14.00
Sponsorship Gifts			-
Property Power & Water Fees			-
Ticket Refunds			-
Check Re-order	84.10	85.00	-
Storey County Van Expenses			-
Misc.		52.00	-
	333.27	583.00	303.68