

Board Members
A. Perry
J. Carmona
Angelo Petrini
Ron Gallagher
Paul Hoyle

NOTICE OF PUBLIC MEETING

Virginia City Tourism Commission Meeting

DAY: Thursday
DATE: January 13, 2022
TIME: 10:00 am
LOCATION: Storey County Courthouse (2nd Floor)
26 S. B Street
Virginia City, NV 89440

NOTICE: A POSSIBLE QUORUM OF THE MEMBERS OF THE STOREY COUNTY BOARD OF COMMISSIONERS MAY BE AT THIS VIRGINIA CITY TOURISM COMMISSION BOARD MEETING. NO OFFICIAL COUNTY BUSINESS WILL BE CONDUCTED.

AGENDA

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE & ROLL CALL**
- 3. FOR POSSIBLE ACTION:** Nomination of Officers for 2022
 - Chair / Vice Chair
- 4. PUBLIC COMMENT:** * The public is invited at this time to comment on and discuss any topic that is relevant to or within the authority of this public body.

***PUBLIC COMMENT LIMITATIONS:** The Virginia City Tourism Commission will provide at least two public comment periods in compliance with the minimum requirements of the Open Meeting Law prior to adjournment. Public comment will be taken at the beginning of the agenda, before any action is taken, and again at the end, before adjournment. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken. The Chair may call for or allow additional individual-item comment at the time of the body's consideration or the item when: (1) the comment will be provided from a person who is directly involved with the item; or (2) it involves any person's or entity's due process appeal or hearing rights provided by statute. Comments may be limited to three minutes per person or topic at the discretion of the Chair to facilitate the meeting.
- 5. FOR POSSIBLE ACTION:** Approval of Agenda for the January 13, 2022, meeting.
- 6. FOR POSSIBLE ACTION:** Approval of Minutes for the December 9, 2021, meeting.
- 7. FOR POSSIBLE ACTION:** Discussion and Possible Approval of Trolley in the Amount Not to Exceed \$100,000.
- 8. DISCUSSION ONLY:** Financial Updates
 - Tourism Tax Report
 - Transient Lodging Tax Report
 - 2022-23 Budget Prep
- 9. DISCUSSION ONLY:** Marketing Updates
 - Branding, Advertising, PR, and Socials
- 10. DISCUSSION ONLY:** Business Development Updates
 - Events, Groups, Facilities Bookings

11. DISCUSSION ONLY: Special Event Update

- Christmas on the Comstock
- 2022 Event Calendar

12. FOR POSSIBLE ACTION: Approval of Expense Budget for the Devil Made Me Do It Event in the Amount of \$9,000.00

13. DISCUSSION ONLY: Non-Profit Alliance Update

- Pipers Opera House; Fourth Ward School; St. Mary's Art Center; Cemetery Foundation

14. DISCUSSION ONLY: Staff Reports & Correspondence & Future Meetings

- Director's Report
- Next VCTC Meeting *** 10:00 A.M., February 10, 2022 ***

15. PUBLIC COMMENT

16. ADJOURNMENT

NOTICE: This notice is posted pursuant to NRS 241 at the Virginia City Post Office, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department, and the Nevada State Public Notices Website. Anyone interested may request personal notice of the meeting. Agenda items must be received by 5:00PM Thursday preceding the regular meeting. Items may not necessarily be heard in the order they appear. For placement, call the Director at 775-847-7500. Virginia City Tourism Commission recognizes the needs and civil rights of all persons regardless of race, color, religion, sex, disability, family status or origin. Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meetings are requested to notify the Virginia City Tourism Commission office, in writing, at P.O. Box 920, Virginia City, Nevada 89440. Virginia City Tourism Commission has been advised by Nevada Attorney General's Office to limit public comment to three (3) minutes or less to minimize lengthy meetings. Certificate of Posting

I, Leah Kruse, with the Virginia City Tourism Commission, do hereby certify that I posted, or caused to be posted, a copy of this agenda at the following locations in compliance with NRS 241.020(3): Virginia City Post Office, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department. In addition, this agenda has been electronically posted in compliance with NRS 241.020(3) at <https://visitvirginiacitynv.com/about/>, and NRS 232.2175 at <https://notice.nv.gov/>. To obtain further documentation regarding posting or supporting materials, please contact Leah Kruse at (775) 847-7500 or llkruse@storeycounty.org.