

**Father-Daughter Day Dance 2022
MASTER**

Revenue	2021	2022 Budget	2022 Actual
Sponsorships/Ad Sales	1,000.00	2,500.00	0.00
Tickets	21,082.00	17,740.00	0.00
Vendors	0.00	0.00	0.00
Merchandise Sales	0.00	0.00	0.00
Bar Sales	0.00	0.00	0.00
Misc.	0.00	0.00	0.00
Total Income	22,082.00	20,240.00	0.00

Expenses				
EX - 01	Entertainment	1,300.00	1,500.00	0.00
EX - 02	Merchandise	0.00	0.00	0.00
EX - 03	Permits/Requirements	0.00	0.00	0.00
EX - 04	Advertising	525.58	825.00	0.00
EX - 05	Printing	825.63	850.00	0.00
EX - 06	Rentals	0.00	0.00	0.00
EX - 07	Bar	0.00	0.00	0.00
EX - 08	Staff & Benefits	1,270.00	1,290.00	0.00
EX - 09	Contracted Services	6,747.00	7,185.00	0.00
EX - 10	Other Operational/Rentals	1,000.00	1,000.00	0.00
EX - 11	Event Supplies	606.06	750.00	0.00
	Total Expenses	12,274.27	13,400.00	0.00

Event Surplus	9,807.73	6,840.00	0.00
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Liquid Blue 90% Commission	8,336.57	6,156.00	0.00
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V.C.T.C. NET	1,471.16	684.00	0.00
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Total Event Funding	Requested
Event Expense Budget	13,400.00
Event "Cash in Registers"	500.00
Misc.	
FINAL	13,900.00

Father-Daughter Day Dance 2022
Revenue Detail

Sponsorships	2021	2022 Budget	2022 Actual
Dolan Auto Group	1,000.00	2,500.00	
Fred's Closet			
House of Black & White			
Misc.			
Totals	1,000.00	2,500.00	0.00

TICKET REVENUE				2022
Father All Access @ \$65				
DANCE ONLY @ \$20 & \$25 (25)	655.00	550.00		
Daughter All Access @ \$45 (30)	1,320.00	1,350.00		
COMBO Package Buy @ \$99 (160)	19,107.00	15,840.00		
Cash Sales @ Event (0)				
CC/Square Sales @ Event (0)				
COMPS				
Misc.				
Totals	21,082.00	17,740.00	0.00	0

2021	2020	2019	2018	2017	2016	2015
					1	12
29	39	22	13	15	24	24
33	26	30	25	21	4	13
385	226	268	214	190	86	
	2	2	2	8	12	
	3	2	9	8	2	
3	6	15	8	5		18
450	302	339	271	247	129	67

Budget based on 375

Vendors			
-	0.00	0.00	
-			
Misc.			
Totals	0.00	0.00	0.00

Merchandise			
Cash Sales	0.00	0.00	
Square/CC Transaction Sales			
Misc.			
Totals	0.00	0.00	0.00

Bar @ Piper's			
Cash Sales	0.00	0.00	
Square/CC Transaction Sales			
Misc.			
Totals	0.00	0.00	0.00

Misc.			
Auction/Raffle	0.00	0.00	
Donations			
Hispanic Marketing Grant Funding			
Misc.			
Totals	0.00	0.00	0.00

Father-Daughter Day Dance 2022
Expense Detail

EX - 01 Entertainment	2021	2022 Budget	2022 Actual
DJ Fees/Music	1,300.00	1,500.00	
Docent Fees			
Misc.			
	1,300.00	1,500.00	0.00

EX - 02 Merchandise	2021	2022 Budget	2022 Actual
T-shirts	0.00	0.00	
Sweatshirts			
Misc.			
	0.00	0.00	0.00

EX - 03 Permits/Requirements	2021	2022 Budget	2022 Actual
Liquor Licenses	0.00	0.00	
Vendor Business Licenses			
Vendor Health Permits			
Organizer/Event Permit			
Misc.			
	0.00	0.00	0.00

EX - 04 Advertising	2021	2022 Budget	2022 Actual
Eblast Fees	75.00	75.00	
Facebook Promotions	450.58	500.00	
Geo-Fencing		250.00	
Google Ad Words			
Online/Digital, Print, Radio, TV			
Hispanic Radio (Grant Funded)			
Misc.			
	525.58	825.00	0.00

EX - 05 Printing	2021	2022 Budget	2022 Actual
Event Tickets/Redemption Tokens	767.60	775.00	
Keepsakes			
Lanyard Badges			
Posters/Flyers			
Schedule of Events/Information/Maps	58.03	75.00	
Signage/Banners/Flags			
Misc.			
	825.63	850.00	0.00

EX - 06 Rentals	2021	2022 Budget	2022 Actual
Tents & Sidewall	0.00	0.00	
Tables, Chairs, & Linen			
Lights/Generators/Heaters			
Sound/Audio			
Delivery/Labor			
Applied Discount			
Misc.			
	0.00	0.00	0.00

EX - 07 Bar	2021	2022 Budget	2022 Actual
Beer	0.00	0.00	
Soda/Water			
Wine/Liquor/Champagne			
Cups & Glasses			
Bar Supplies			
Misc.			
	0.00	0.00	0.00

EX - 08 Staff & Benefits	2021	2022 Budget	2022 Actual
Additional Event Staff	816.00	816.00	
Bartenders			
Ticket Booth Leads	454.00	474.00	
Hotel Room Nights			
Food/Beverage			
Costume Rentals & "Flare"			
Misc.			
	1,270.00	1,290.00	0.00

EX - 09 Contracted Services/Reimbursements (based on 350 "All Access" people)	2021	2022 Budget	2022 Actual
Grandma's Fudge @ \$2	700.00	700.00	
Red's Candies @ \$2			
Roasting House Drinks @ \$2	438.00	500.00	
Bonanza Café @ \$6	390.00		
Café del Rio @ \$6	546.00		
Canvas Café @ \$6	138.00		
Delta Saloon Lunch @ \$6	198.00	2,100.00	
Palace Restaurant Lunch @ \$6			
Red Dog Saloon Lunch @ \$6	930.00		
Red's Candies Lunch @ \$6			
Roasting House Lunch @ \$6			
Garters & Bloomers @ \$17	918.00		
Priscilla Pennyworth's @ \$17	1,156.00	2,635.00	
Silver Sadie's @ \$17	833.00		
Event Photographer	500.00	500.00	
Event Videographer		750.00	
Misc.			
	6,747.00	7,185.00	0.00

EX - 10 Other Operational	2021	2022 Budget	2022 Actual
Piper's Opera House Rental Fee	1,000.00	1,000.00	
Digital Artwork			
Postage			
Transportation Services			
Trash Services/Supplies			
Misc.			
	1,000.00	1,000.00	0.00

EX - 11 Event Supplies	2021	2022 Budget	2022 Actual
Beads			
Comp Drinks/Snacks/Ice	311.34	250.00	
Decorations	141.35	300.00	
General Supplies	43.05	35.00	
Lanyards/Laminants			
Mailing Supplies			
Office Supplies			
Wrist Corsages/Supplies	110.32	125.00	
Wristbands			
Misc.		40.00	
	606.06	750.00	0.00