

Board Members
A. Perry
J. Carmona
Angelo Petrini
Paul Hoyle
Ron Gallagher

NOTICE OF PUBLIC MEETING

Virginia City Tourism Commission Meeting

DAY: Thursday
DATE: March 10, 2022
TIME: 10:00 am
LOCATION: Storey County Courthouse (2nd Floor)
26 S. B Street
Virginia City, NV 89440

This meeting can be attended in person or via Zoom:

Join Zoom Meeting

<https://us02web.zoom.us/j/112736881?pwd=akJZeTFVeFZwUINBL21EbDhSYUQ1Zz09>

Meeting ID: 112 736 881

Passcode: 318577

Dial in by calling one of the following numbers:

1 669 900 6833 US

1 253 215 8782 US

1 346 248 7799 US

NOTICE: A POSSIBLE QUORUM OF THE MEMBERS OF THE STOREY COUNTY BOARD OF COMMISSIONERS MAY BE AT THIS VIRGINIA CITY TOURISM COMMISSION BOARD MEETING. NO OFFICIAL COUNTY BUSINESS WILL BE CONDUCTED.

AGENDA

1. CALL TO ORDER
2. PLEDGE OF ALLEGIANCE & ROLL CALL
3. **PUBLIC COMMENT:** * The public is invited at this time to comment on and discuss any topic that is relevant to or within the authority of this public body.

***PUBLIC COMMENT LIMITATIONS:** The Virginia City Tourism Commission will provide at least two public comment periods in compliance with the minimum requirements of the Open Meeting Law prior to adjournment. Public comment will be taken at the beginning of the agenda, before any action is taken, and again at the end, before adjournment. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken. The Chair may call for or allow additional individual-item comment at the time of the body's consideration or the item when: (1) the comment will be provided from a person who is directly involved with the item; or (2) it involves any person's or entity's due process appeal or hearing rights provided by statute. Comments may be limited to three minutes per person or topic at the discretion of the Chair to facilitate the meeting.

4. **FOR POSSIBLE ACTION:** Approval of Agenda for the March 10, 2022, meeting.
5. **FOR POSSIBLE ACTION:** Approval of Minutes for the February 10, 2022, meeting.

6. NOMINATION OF OFFICERS FOR 2022 – TREASURER

- Discuss / possible approval to nominate Dore Nevin, Storey Co. interim Clerk Treasure, as Treasurer for the VCTC thru January 12, 2023

7. DISCUSSION ONLY: Financial Updates

- Tourism Tax Report
- Transient Lodging Tax Report

8. FOR POSSIBLE ACTION: Approval of VCTC 2022 / 23 Tentative Budget

9. DISCUSSION ONLY: Marketing Updates

- Branding, Advertising, PR, and Socials

10. DISCUSSION ONLY: Business Development Updates

- Events, Groups, Facilities Bookings

11. DISCUSSION ONLY: Special Events Update

12. DISCUSSION ONLY: Non-Profit Alliance Update

- Pipers Opera House; Fourth Ward School; St. Mary's Art Center; Cemetery Foundation

13. DISCUSSION ONLY: Staff Reports & Correspondence & Future Meetings

- Director's Report
- Next VCTC Meeting *** 10:00 A.M., April 14, 2022 ***

14. PUBLIC COMMENT

15. ADJOURNMENT

NOTICE: This notice is posted pursuant to NRS 241 at the Virginia City Post Office, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department, and the Nevada State Public Notices Website. Anyone interested may request personal notice of the meeting. Agenda items must be received by 5:00PM Thursday preceding the regular meeting. Items may not necessarily be heard in the order they appear. For placement, call the Director at 775-847-7500. Virginia City Tourism Commission recognizes the needs and civil rights of all persons regardless of race, color, religion, sex, disability, family status or origin. Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meetings are requested to notify the Virginia City Tourism Commission office, in writing, at P.O. Box 920, Virginia City, Nevada 89440. Virginia City Tourism Commission has been advised by Nevada Attorney General's Office to limit public comment to three (3) minutes or less to minimize lengthy meetings. Certificate of Posting

I, Rebecca Clark, with the Virginia City Tourism Commission, do hereby certify that I posted, or caused to be posted, a copy of this agenda at the following locations in compliance with NRS 241.020(3): Virginia City Post Office, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department. In addition, this agenda has been electronically posted in compliance with NRS 241.020(3) at <https://visitvirginiacitynv.com/about/>, and NRS 232.2175 at <https://notice.nv.gov/>. To obtain further documentation regarding posting or supporting materials, please contact Rebecca Clark at (775) 847-7500 or RClark@storeycounty.org.