

Board Members
A. Perry
Jay Carmona
Angelo Petrini
Paul Hoyle
Ron Gallagher

NOTICE OF PUBLIC MEETING
**Virginia City Tourism Commission
Meeting**

DAY: Thursday
DATE: July 14, 2022
TIME: 10:00 am
LOCATION: Storey County Courthouse (2nd Floor)
26 S. B Street
Virginia City, NV 89440

This meeting can be attended in person or via Zoom:

Join Zoom Meeting

<https://us02web.zoom.us/j/112736881?pwd=akJZeTFVeFZwUINBL21EbDhSYUQ1Zz09>

Meeting ID: 112 736 881

Passcode: 318577

Dial in by calling one of the following numbers:

1 669 900 6833 US

1 253 215 8782 US

1 346 248 7799 US

NOTICE: A POSSIBLE QUORUM OF THE MEMBERS OF THE STOREY COUNTY BOARD OF COMMISSIONERS MAY BE AT THIS VIRGINIA CITY TOURISM COMMISSION BOARD MEETING. NO OFFICIAL COUNTY BUSINESS WILL BE CONDUCTED.

AGENDA

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE & ROLL CALL**
- 3. PUBLIC COMMENT:** * The public is invited at this time to comment on and discuss any topic that is relevant to or within the authority of this public body.

***PUBLIC COMMENT LIMITATIONS:** The Virginia City Tourism Commission will provide at least two public comment periods in compliance with the minimum requirements of the Open Meeting Law prior to adjournment. Public comment will be taken at the beginning of the agenda, before any action is taken, and again at the end, before adjournment. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken. The Chair may call for or allow additional individual-item comment at the time of the body's consideration or the item when: (1) the comment will be provided from a person who is directly involved with the item; or (2) it involves any person's or entity's due process appeal or hearing rights provided by statute. Comments may be limited to three minutes per person or topic at the discretion of the Chair to facilitate the meeting.

4. **FOR POSSIBLE ACTION:** Approval of Agenda for the July 14, 2022, meeting.
5. **FOR POSSIBLE ACTION:** Approval of Minutes for the June 9, 2022, meeting.
6. **FOR POSSIBLE ACTION:** In accordance with the request by Storey County, consideration and possible approval to withdraw Virginia City Tourism Commission's (VCTC) donation of the lot located at 131 South C Street, APN 00107405, for conversion to a park, and to discuss potential alternatives for future consideration by the county and the VCTC.

Staff Summary: The Comstock Firemen's Museum, located next to 131 South C Street, requires vehicle access through the vacant lot to the Museum building's south facing door. This access is necessary to move certain equipment located within the museum. Because this request is related to a National Park Service grant, certain restrictions apply. The county and VCTC, however, both desire the parcel to be utilized as a community and tourism-related public park, and, therefore, should discuss potential means by which to execute plans and development of the subject parcel for this purpose.

Staff recommends the following motion: In accordance with the request by Storey County, I (commissioner), motion to withdraw Virginia City Tourism Commission's (VCTC) donation of the lot located at 131 South C Street, APN 00107405, for conversion to a park, and to direct staff to discuss potential alternatives for future consideration by the county and the VCTC.

7. **DISCUSSION ONLY:** Financial Updates
 - Tourism Tax collections
 - Room Tax collections
 - Fiscal Year End Report
8. **DISCUSSION ONLY:** Marketing Updates
 - Contract marketing – RAD
 - Website review and improvements project:
 - Update and reformat Groups, Weddings, Meetings
 - Improved events section
 - Happening this weekend link?
9. **DISCUSSION ONLY:** Special Events Update
 - 4th of July Parade and Fireworks
 - County Barbecue Recap
 - Final reports
 - Devil Made Me Do It
 - Oyster Fry
 - Father – Daughter Dance
 - Chili on the Comstock
10. **DISCUSSION ONLY:** Business Development Updates
 - Groups and Conferences
11. **DISCUSSION ONLY:** Non-Profit Alliance Update
12. **DISCUSSION ONLY:** Staff Reports & Correspondence & Future Meetings
 - Director's Report
 - Metrics Report
 - Visitors Center Update
 - Travel Nevada Grants – FY 21/22
 - Travel Nevada Grants –FY 22/23

- Next VCTC Meeting *** 10:00 A.M., AUGUST 11, 2022 ***

13. PUBLIC COMMENT

14. ADJOURNMENT

NOTICE: This notice is posted pursuant to NRS 241 at the Virginia City Public Works, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department, and the Nevada State Public Notices Website. Anyone interested may request personal notice of the meeting. Agenda items must be received by 5:00PM Thursday preceding the regular meeting. Items may not necessarily be heard in the order they appear. The public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time. For placement, call the Director at 775-847-7500. Virginia City Tourism Commission recognizes the needs and civil rights of all persons regardless of race, color, religion, sex, disability, family status or origin. Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meetings are requested to notify the Virginia City Tourism Commission office, in writing, at P.O. Box 920, Virginia City, Nevada 89440. Virginia City Tourism Commission has been advised by Nevada Attorney General's Office to limit public comment to three (3) minutes or less to minimize lengthy meetings.

Certificate of Posting

I, Rebecca Clark, with the Virginia City Tourism Commission, do hereby certify that I posted, or caused to be posted, a copy of this agenda at the following locations in compliance with NRS 241.020(3): Virginia City Post Office, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department. In addition, this agenda has been electronically posted in compliance with NRS 241.020(3) at <https://visitvirginiacitynv.com/about/>, and NRS 232.2175 at <https://notice.nv.gov/>. To obtain further documentation regarding posting or supporting materials, please contact Rebecca Clark at (775) 847-7500 or RClark@storeycounty.org.