

Board Members
A. Perry
Jay Carmona
Angelo Petrini
Paul Hoyle
Ron Gallagher

NOTICE OF PUBLIC MEETING
**Virginia City Tourism Commission
Meeting**

DAY: Thursday
DATE: September 8, 2022
TIME: 10:00 am
LOCATION: Storey County Courthouse (2nd Floor)
26 S. B Street
Virginia City, NV 89440

This meeting can be attended in person or via Zoom:

Join Zoom Meeting

<https://us02web.zoom.us/j/112736881?pwd=akJZeTFVeFZwUINBL21EbDhSYUQ1Zz09>

Meeting ID: 112 736 881

Passcode: 318577

Dial in by calling one of the following numbers:

1 669 900 6833 US

1 253 215 8782 US

1 346 248 7799 US

NOTICE: A POSSIBLE QUORUM OF THE MEMBERS OF THE STOREY COUNTY BOARD OF COMMISSIONERS MAY BE AT THIS VIRGINIA CITY TOURISM COMMISSION BOARD MEETING. NO OFFICIAL COUNTY BUSINESS WILL BE CONDUCTED.

AGENDA

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE & ROLL CALL**
- 3. PUBLIC COMMENT:** * The public is invited at this time to comment on and discuss any topic that is relevant to or within the authority of this public body.

***PUBLIC COMMENT LIMITATIONS:** The Virginia City Tourism Commission will provide at least two public comment periods in compliance with the minimum requirements of the Open Meeting Law prior to adjournment. Public comment will be taken at the beginning of the agenda, before any action is taken, and again at the end, before adjournment. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken. The Chair may call for or allow additional individual-item comment at the time of the body's consideration or the item when: (1) the comment will be provided from a person who is directly involved with the item; or (2) it involves any person's or entity's due process appeal or hearing rights provided by statute. Comments may be limited to three minutes per person or topic at the discretion of the Chair to facilitate the meeting.

4. **FOR POSSIBLE ACTION:** Approval of Agenda for the September 8, 2022 meeting.
5. **FOR POSSIBLE ACTION:** Approval of Minutes for the August 11, 2022 meeting.
6. **DISCUSSION ONLY:** Financial Updates
 - Tourism Tax collections
 - Room Tax collections
 - Budget update
7. **FOR POSSIBLE ACTION:** Approval of August claims (payables).

Staff summary: This is a new action item which will be on each month's agenda. The Commission should have an opportunity to look at all expenditures made by staff, question those expenditures and ultimately, approve of them. Current policy is that any expenditure over \$5,000 must be pre-approved by the Commission. Other expenditures that are within the established budget may be approved after the expenditure is made.

8. **DISCUSSION ONLY:** Marketing Updates
9. **DISCUSSION ONLY:** Special Events Update
 - Special Events Calendar for September
10. **FOR POSSIBLE ACTION:** Approval of the budget for the 33rd World Championship Outhouse Races

Staff summary: This years' Outhouse Races are scheduled for October 1 and 2. Liquid Blue Enterprises has developed the budget for the event, which is included in the agenda packet. Staff recommends approval of the budget.

11. **FOR POSSIBLE ACTION:** Approval of expanding this years' Hauntober Parade to include pets and a costume contest.

Staff summary: Staff would like to expand the Hauntober Parade to include pets and a costume contest. Details of the proposal are included in your agenda packet.

12. **DISCUSSION ONLY:** Business Development Updates
 - Groups and Conferences
 - NACO Conference
13. **DISCUSSION ONLY:** Non-Profit Alliance Update
14. **DISCUSSION ONLY:** Staff Reports & Correspondence & Future Meetings
 - Director's report
 - Metrics
 - Visitors Center
 - Cemetery Gin
 - V&T Railway
 - Upcoming Travel Nevada Grant cycle to open September 9
 - Rural Marketing Grants
 - Digital Marketing
 - Airport Marketing
 - Destination Development Grants
 - Next VCTC Meeting *** 10:00 A.M., OCTOBER 13, 2022 ***

15. PUBLIC COMMENT

16. ADJOURNMENT

NOTICE: This notice is posted pursuant to NRS 241 at the Virginia City Public Works, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department, and the Nevada State Public Notices Website. Anyone interested may request personal notice of the meeting. Agenda items must be received by 5:00PM Thursday preceding the regular meeting. Items may not necessarily be heard in the order they appear. The public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time. For placement, call the Director at 775-847-7500. Virginia City Tourism Commission recognizes the needs and civil rights of all persons regardless of race, color, religion, sex, disability, family status or origin. Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meetings are requested to notify the Virginia City Tourism Commission office, in writing, at P.O. Box 920, Virginia City, Nevada 89440. Virginia City Tourism Commission has been advised by Nevada Attorney General's Office to limit public comment to three (3) minutes or less to minimize lengthy meetings.

Certificate of Posting

I, Rebecca Clark, with the Virginia City Tourism Commission, do hereby certify that I posted, or caused to be posted, a copy of this agenda at the following locations in compliance with NRS 241.020(3): Virginia City Public Works, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department. In addition, this agenda has been electronically posted in compliance with NRS 241.020(3) at <https://visitvirginiacitynv.com/about/>, and NRS 232.2175 at <https://notice.nv.gov/>. To obtain further documentation regarding posting or supporting materials, please contact Rebecca Clark at (775) 847-7500 or RClark@storeycounty.org.