

Board Members
A. Perry
Jay Carmona
Angelo Petrini
Paul Hoyle
Ron Gallagher

NOTICE OF PUBLIC MEETING
**Virginia City Tourism Commission
Meeting**

***** Please note the later start time of 11:00 a.m. *******

DAY: Thursday
DATE: October 13, 2022
TIME: 11:00 am
LOCATION: Storey County Courthouse (2nd Floor)
26 S. B Street
Virginia City, NV 89440

This meeting can be attended in person or via Zoom:

Join Zoom Meeting

<https://us02web.zoom.us/j/112736881?pwd=akJZeTFVeFZwUINBL21EbDhSYUQ1Zz09>

Meeting ID: 112 736 881

Passcode: 318577

Dial in by calling one of the following numbers:

1 669 900 6833 US

1 253 215 8782 US

1 346 248 7799 US

NOTICE: A POSSIBLE QUORUM OF THE MEMBERS OF THE STOREY COUNTY BOARD OF COMMISSIONERS MAY BE AT THIS VIRGINIA CITY TOURISM COMMISSION BOARD MEETING. NO OFFICIAL COUNTY BUSINESS WILL BE CONDUCTED.

AGENDA

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE & ROLL CALL**
- 3. PUBLIC COMMENT:** * The public is invited at this time to comment on and discuss any topic that is relevant to or within the authority of this public body.

***PUBLIC COMMENT LIMITATIONS: The Virginia City Tourism Commission will provide at least two public comment periods in compliance with the minimum requirements of the Open Meeting Law prior to adjournment. Public comment will be taken at the beginning of the agenda, before any action is taken, and again at the end, before adjournment. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken. The Chair may call for or allow additional individual-item comment at the time of the body's consideration or the item when: (1) the comment will be provided from a person who is directly involved with the item; or (2) it**

involves any person's or entity's due process appeal or hearing rights provided by statute. Comments may be limited to three minutes per person or topic at the discretion of the Chair to facilitate the meeting.

4. **FOR POSSIBLE ACTION:** Approval of Agenda for the October 13, 2022 meeting.
5. **FOR POSSIBLE ACTION:** Approval of Minutes for the September 8, 2022 meeting.
6. **FOR POSSIBLE ACTION:** Appointment of a Treasurer for the VCTC.

Staff summary: NRS 244A.611 requires that the Commission appoint a Treasurer to serve the VCTC. The prior Treasurer appointed by the Commission was the County Treasurer who has since resigned her position. Staff will present a recommendation for the appointment at the meeting.

7. **FOR POSSIBLE ACTION:** Appointment of a member of the Commission or someone designated by the Commission to serve on the Commission for the Reconstruction of the V&T Railway.

Staff summary: The Commission for the Reconstruction of the V&T Railway was created by a special act of the Nevada Legislature. One position on that Commission must be, "... appointed by the Virginia City Tourism Commission from among its members or who is a designee of the Commission". Deny Dotson, former Tourism Director was designated by the VCTC to serve. You must now appoint a new representative.

8. **FOR POSSIBLE ACTION:** Approval of a proposed selection process for the position of Tourism Director.

Staff summary: Storey County is currently advertising for the position of Tourism Director. Staff would like to propose the following selection process for the position:

1. Storey County Human Resources and the Commission Chair will select applicants that meet the minimum requirements and possess desired qualifications.
2. Each Commission member will recommend two tourism stakeholders to serve on an interview panel. This stakeholder group should include:
 - a. Merchants
 - b. Restaurant / Bar owners
 - c. Lodging properties
 - d. Attraction operators / owners
 - e. Docent groups
 - f. Residents at large
3. The stakeholder group will interview the applicants and recommend the top 2 – 4 applicants for final interview before the VCTC.
4. A reception for the final candidates will be organized where the community can attend and interact with the final candidates.
5. VCTC staff will take the final candidates on a tour of VC, briefing them on events and other VCTC activities.
6. The Commission will hold final interviews, after which, a selection may be made.

9. **DISCUSSION ONLY:** Marketing Updates

10. **DISCUSSION ONLY:** Special Events Update

- Special Events Calendar for October
- Update on Special Event Process changes.
 - Revised application form
 - Early submission of application
 - Special event organizer will complete NDOT permit for road closures rather than VCTC. (This insures there is no miscommunication on specifics of the road closure.)
 - Examining the possibility of requiring vendors to be set up in the middle of the street rather than next to the Boardwalks in order to provide better visibility to the local merchants.
 - Removal of vendor fees for local businesses that wish to put up a tent outside of their business as part of an event.

- Liquid Blue update on events

11. DISCUSSION ONLY: Business Development Updates

- Groups and Conferences

12. DISCUSSION ONLY: Non-Profit Alliance Update

13. DISCUSSION ONLY: Financial Updates

- Tourism Tax collections
- Room Tax collections
- Budget update
- September vouchers

14. DISCUSSION ONLY: Staff Reports & Correspondence & Future Meetings

- Director's report
 - Metrics
 - Visitors Center
 - Cemetery Gin
 - V&T Railway
 - Future special meeting to discuss Agreement with Storey County for services.
- Next regular VCTC Meeting *** 10:00 A.M., NOVEMBER 10, 2022 ***

15. PUBLIC COMMENT

16. ADJOURNMENT

NOTICE: This notice is posted pursuant to NRS 241 at the Virginia City Public Works, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department, and the Nevada State Public Notices Website. Anyone interested may request personal notice of the meeting. Agenda items must be received by 5:00PM Thursday preceding the regular meeting. Items may not necessarily be heard in the order they appear. The public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time. For placement, call the Director at 775-847-7500. Virginia City Tourism Commission recognizes the needs and civil rights of all persons regardless of race, color, religion, sex, disability, family status or origin. Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meetings are requested to notify the Virginia City Tourism Commission office, in writing, at P.O. Box 920, Virginia City, Nevada 89440. Virginia City Tourism Commission has been advised by Nevada Attorney General's Office to limit public comment to three (3) minutes or less to minimize lengthy meetings.

Certificate of Posting

I, Rebecca Clark, with the Virginia City Tourism Commission, do hereby certify that I posted, or caused to be posted, a copy of this agenda at the following locations in compliance with NRS 241.020(3): Virginia City Public Works, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department. In addition, this agenda has been electronically posted in compliance with NRS 241.020(3) at <https://visitvirginiacitynv.com/about/>, and NRS 232.2175 at <https://notice.nv.gov/>. To obtain further documentation regarding posting or supporting materials, please contact Rebecca Clark at (775) 847-7500 or RClark@storeycounty.org.