

Board Members
A. Perry
Jay Carmona
Ron Gallagher
Paul Hoyle
Angelo Petrini

NOTICE OF PUBLIC MEETING
**Virginia City Tourism Commission
Meeting**

DAY: Thursday
DATE: December 8, 2022
TIME: 10:00 am
LOCATION: Storey County Courthouse (2nd Floor)
26 S. B Street
Virginia City, NV 89440

This meeting can be attended in person or via Zoom:

Join Zoom Meeting

<https://us02web.zoom.us/j/112736881?pwd=akJZeTFVeFZwUINBL21EbDhSYUQ1Zz09>

Meeting ID: 112 736 881
Passcode: 318577

Dial in by calling one of the following numbers:

1 669 900 6833 US
1 253 215 8782 US
1 346 248 7799 US

NOTICE: A POSSIBLE QUORUM OF THE MEMBERS OF THE STOREY COUNTY BOARD OF COMMISSIONERS MAY BE AT THIS VIRGINIA CITY TOURISM COMMISSION BOARD MEETING. NO OFFICIAL COUNTY BUSINESS WILL BE CONDUCTED.

AGENDA

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE & ROLL CALL**
- 3. PUBLIC COMMENT: * The public is invited at this time to comment on and discuss any topic that is relevant to or within the authority of this public body.**

***PUBLIC COMMENT LIMITATIONS: The Virginia City Tourism Commission will provide at least two public comment periods in compliance with the minimum requirements of the Open Meeting Law prior to adjournment. Public comment will be taken at the beginning of the agenda, before any action is taken, and again at the end, before adjournment. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken. The Chair may call for or allow additional individual-item comment at the time of the body's**

consideration or the item when: (1) the comment will be provided from a person who is directly involved with the item; or (2) it involves any person's or entity's due process appeal or hearing rights provided by statute. Comments may be limited to three minutes per person or topic at the discretion of the Chair to facilitate the meeting.

4. **FOR POSSIBLE ACTION:** Approval of Agenda for the December 8, 2022, meeting.
5. **FOR POSSIBLE ACTION:** Approval of Minutes for the November 10, 2022, meeting.
6. **FOR POSSIBLE ACTION:** Approval of Minutes for the November 21, 2022, special meeting.
7. **DISCUSSION ONLY:** Review of a draft Interlocal Agreement for Management and Administrative Services between the Virginia City Tourism Commission and Storey County.

Staff Summary: A workshop was held on November 21, 2022, to discuss the relationship between the VCTC and Storey County. Currently Storey County provides administrative services to the VCTC in the form of human resources, payroll, information technology, financial services, facilities, fleet services, public works and others. There are prior Resolutions adopted by the Board of County Commissioners that recognize the provision of some of these services. This agreement provides greater detail of what services are being provided by Storey County and provides that the VCTC is subject to the rules and policies of Storey County as it relates to the services being provided. The agreement also indicates that the Virginia City Tourism Commission hires, reviews and may discipline, up to and including termination, the Tourism Director, and that the County Manager provides input regarding the Tourism Directors performance as it relates to adhering to Storey County policies when accessing County services.

8. **FOR POSSIBLE ACTION:** Approval to go forward with an update of the VCTC Strategic Plan.

Staff Summary: At the November 21, 2022, workshop, several members of the Commission noted that the role and priorities of the VCTC needed further definition. With the hiring of a new Tourism Director, going through a strategic planning process will be both timely and beneficial. Staff will provide an overview of a possible process that will involve outreach to the community, input from the business community and a thorough review of the role of the VCTC going forward.

9. **FOR POSSIBLE ACTION:** Approval of a Contract for Services with Liquid Blue Events for services associated with Virginia City signature and other events in 2023.

Staff Summary: This contract provides for the same arrangement as the prior year with Liquid Blue Events. The format has been amended to reflect current recommended language in independent contractor agreements per the Storey County DA's office. Its term is one year in duration but may be amended mid-year. Tactics and initiatives that come out of a strategic planning process may point to a need to amend this contract going forward.

10. **DISCUSSION ONLY:** Marketing Updates

11. **DISCUSSION ONLY:** Special Events Update

- Tentative 2023 event schedule
- Final Reports
 - International Camel Races
 - World Championship Outhouse Races
 - Hunt for the Spirits

12. **DISCUSSION ONLY:** Meetings and Conferences

- 2024 Rural Roundup Update

13. **DISCUSSION ONLY:** Updates from tourism supporting non-profit organizations

14. **DISCUSSION ONLY:** Financial Updates

- Tourism Tax collections
- Room Tax collections
- Budget update

- November vouchers

15. DISCUSSION ONLY: Staff Reports & Correspondence & Future Meetings

- Director's report
 - Metrics
 - Visitors Center
 - Cemetery Gin
 - Tourism Director Selection Process
- Next regular VCTC Meeting *** 10:00 A.M., JANUARY 12, 2022 ***

16. PUBLIC COMMENT

17. ADJOURNMENT

NOTICE: This notice is posted pursuant to NRS 241 at the Virginia City Public Works, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department, and the Nevada State Public Notices Website. Anyone interested may request personal notice of the meeting. Agenda items must be received by 5:00PM Thursday preceding the regular meeting. Items may not necessarily be heard in the order they appear. The public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time. For placement, call the Director at 775-847-7500. Virginia City Tourism Commission recognizes the needs and civil rights of all persons regardless of race, color, religion, sex, disability, family status or origin. Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meetings are requested to notify the Virginia City Tourism Commission office, in writing, at P.O. Box 920, Virginia City, Nevada 89440. Virginia City Tourism Commission has been advised by Nevada Attorney General's Office to limit public comment to three (3) minutes or less to minimize lengthy meetings.

Certificate of Posting

I, Rebecca Clark, with the Virginia City Tourism Commission, do hereby certify that I posted, or caused to be posted, a copy of this agenda at the following locations in compliance with NRS 241.020(3): Virginia City Public Works, Storey County Courthouse, Virginia City Visitor Center, and Virginia City Fire Department. In addition, this agenda has been electronically posted in compliance with NRS 241.020(3) at <https://visitvirginiacitynv.com/about/>, and NRS 232.2175 at <https://notice.nv.gov/>. To obtain further documentation regarding posting or supporting materials, please contact Rebecca Clark at (775) 847-7500 or RClark@storeycounty.org.