What's Going On

The Basics

The Rocky Mountain Oyster Fry is returning to Virginia City, featuring both amateur and professional cooks with their special recipes for Rocky Mountain Oysters (beef testicles, often referred to as beef fries). This will be the largest Oyster Fry on record. With over 3,000 attendees, this festival is an opportunity to present your product or business to a new crowd.

The Details

Date: Saturday, March 14th, 2026
Time: 10:00AM to 4:00PM
Location: "C" Street, Virginia City

The Fun

There will be many fun and family-friendly activities throughout the day including the annual St. Patrick's Day Parade on "C" Street at noon. There will be music, costume contests, tastings of the contestants recipes, living legends, a People's Choice Award for the crowd favorite, and all the Irish shenanigans that one can handle!

The Rocky Mountain Oyster booths get really creative! Not only do they work to come up with a winning dish, but the teams go all out with quirky costumes, team names, fun themed decorations, and a lively atmosphere! So don't hesitate to jump in and liven it up to your fullest Irish extent!

Food Vendors!

MANDATORY HEALTH PERMIT:
Temporary Food Establishment Permit
Application Deadline: 03/06/2026
Website: https://nvdpbh.aithent.com/login.aspx
Permit fees will also be paid through their online system.

If you already carry an approved annual mobile/catering permit, you still need to register for this event through the same online system/link.

Questions? Please contact: Division of Public and Behavioral Health (DPBH) EHScustomerservice@health.nv.gov or call (775) 684-5280

Become a Vendor

Booth Spaces

SELECT A SIZE	FEE
_____ 10'x10' (Space Only)	$265
_____ 10'x20' (Space Only)	$415
_____ 10'x10' Non-profit/V.C. Local Rate	$190
_____ 10'x20' Non-profit/V.C. Local Rate	$240

_____ Food Vendor Temporary Health Permit acknowledgment of MANDATORY online permit application due no later than 03/06/2026

Need To Rent Something?

ITEMS	FEE
_____ 10'x10' Tent Only	$250
_____ 10'x20' Tent Only	$350
_____ 8' Tables	$25 Each
_____ 6' Tables	$25 Each
_____ Chairs	$5 Each
POWER (**Select One**)	Varies*

☐ I NEED access to power (Coordination Pre-Event with Management Required) *Fees Apply
☐ I DO NOT NEED Access to Power
☐ I will provide my own power**
**Provide Details to Management
☐ I do not use power

The Deadline

Application due no later than: **03/06/2026**
Send Checks to: Liquid Blue Events
748 S. Meadows Pkwy., Ste. A9-275, Reno, NV 89521
Email application to team@liquidblueevents.com
PAYMENTS MADE OUT TO: LIQUID BLUE EVENTS
***No Vendors will be accepted after 03/06/2026!**

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team@liquidblueevents.com • 775.851.4444 • 748 South Meadows Pkwy. Suite A9 #275, Reno, NV 89521

Sign Up Here (Must Complete)

IMPORTANT: Booth Fees include mandatory Storey Co. Temporary Business License in order to participate. Vendor space will be reserved on a first-come, first-served basis on the date the application is received. There are limited number of spaces available. Spaces will be assigned at the sole and absolute discretion of Management.

Total due (Page #1 Totals): $_____(Include 4% CC fee if paying with debit/credit card)

Your Information:

Vendor/Business Name: _____

Tax ID/E.I.N. # (**MANDATORY**):_____

Name/Contact: _____

Mailing Address: _____

City:_____ State:_____ Zip Code_____

Cell Phone: _____ Home/Work Phone: _____

Email Address: _____

List all items that you will be selling and/or exhibiting/demonstrating: (FOOD VENDORS MUST ATTACH MENU):

_____

_____

_____

Payment Information (Payment Due Upon Registration)

☐ Check* ***Make checks payable to: LIQUID BLUE EVENTS**

☐ Credit Card* ***4.0 % charge for all debit or credit card transactions**

Name (as it appears on card)_____

Credit Card #_____ Expiration Date:_____

Billing ZIP:_____ Security Code #_____ Credit Card Type: **VISA** **MC** **AMEX** **DISC**

Application Deadline: 03/06/2026

Payment Deadline: Within 7 days of Packet Submission, or no later than 03/10/2026 if registering after 03/02/2026

Send Checks to: Liquid Blue Events - 748 S. Meadows Pkwy., Ste. A9-275, Reno, NV 89521

Email application to team@liquidblueevents.com

PAYMENTS MADE OUT TO: LIQUID BLUE EVENTS

***No Vendors will be accepted after 03/06/2026!**

Contact: (775) 851-4444 or email team@liquidblueevents.com

FAX: (775) 851-4456

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Vendor Rules and Regulations: Signature Required

1. Exhibit Operation: All booths must be open and staffed during event hours. At the close of the exhibit day, all Vendor supplies, materials, garbage, etc. must be packed up and off-site by 6:00PM. Management reserves the right to restrict exhibit noise level and to determine suitable methods of operation and display of materials. Vendor agrees that Management may relocate Vendor to another space if necessary and in the sole and absolute discretion of Management.

2. Products and Exhibits: No product bearing the Rocky Mountain Oyster Fry name, logo, or reference to such may be sold or distributed without written permission from Management. Management reserves the right, in its sole and absolute discretion, to restrict the sale or display of any item which is deemed objectionable. If, for any reason, an exhibit or its contents are deemed objectionable, the exhibit, product, or item will be subject to removal. Should such an eviction or restriction be enforced, Management shall not be held liable for refunding of rental fees or funds for exhibition rental.

3. Management & Dismantling: Management reserves the right should any rented Vendor's space remain unoccupied on the opening of the event or should any space be forfeited due to failure to make payment, to rent said space to any other Vendor or use said space in any other manner, but this clause shall not be construed as affecting the obligation of Vendor to pay the full amount specified in this application for space rental should Management not re-let the space. Vendor shall be solely responsible at its own expense, for installing and dismantling its booth and all items owned by Vendor. Any additional items rented through Management will be dismantled separately. Vendor shall repair any such damage caused by its own such dismantling and return the space in the same condition as received. Tent stakes are NOT permitted. Tents MUST be weighed/tied down securely. At the close of the event, Vendors are subject to cleaning and/or restoration fees of $100 should Vendor leave any trash or personal belongings, and/or cause any damage to the space whatsoever.

4. Fire, Safety, Health, & Regulations: Vendors agree to comply with local, city and state laws, ordinances and regulations covering fire, safety, health and all other matters. All exhibit equipment/materials will be reasonably located within the booth and protected by safety devices where necessary. Vendors shall take all necessary fire precautions.

5. Sub-Letting of Space: Vendor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials for firms other than its own in the exhibit space without written consent from Management.

6. Indemnification/Release: Management will not be liable for loss or damage to any Vendor property from theft, fire, accident, or any other causes. By signing below, Vendor agrees to indemnify, protect, defend and hold harmless the VCTC, Liquid Blue Events LLC, and Storey County, their officers, directors, and organizers, owners, and agents, representatives, or employees of the above from and against any and all claims, damages, costs, liens, judgments, penalties, attorneys' and consultants' fees, expenses and/or liabilities arising out of, involving, or in connection with, the occupancy of the assigned space by Vendor, the conduct of Vendor's business, any act, omission or neglect of Vendor, its agents, contractors, employees or invitees, and out of any Default or Breach by Vendor in the performance in a timely manner of any obligation on Vendor's part to be performed under this agreement. In addition, the Vendor expressly releases the aforementioned from all claims for loss, damage or injury arising from any cause whatsoever.

7. Insurance and Liability: Management reserves the right, in Management's sole and absolute discretion, to require insurance based on Vendor's permitted use of the assigned space. Under extenuating circumstances, when insurance is not available, Management will require the Vendor/Sponsor to sign a separate "Hold Harmless Agreement" in lieu of Insurance above and beyond this signed agreement.

8. Utilities: Power can be available for Vendors if coordinated with Management pre-event/ahead of time (fees will apply). No "day-of" power requests allowed. If Vendor will providing their own source of power, or if Vendor is working out of a self-contained vehicle or trailer, exact details must be provided to Management pre-event. Management reserves the right to eliminate Vendor self-provided power in the event of excessive exhaust, noise levels, placement, etc.

9. Payment/Cancellation Policy: Payment **in FULL** is required upon acceptance of Vendor application. If payment is not received within 7 days of Management's acceptance of a Vendor's application, Management reserves the right to withdraw Vendor acceptance for the event. All cancellation requests must be made in writing. Vendors canceling prior to March 6, 2026, forfeit 50% of total fee. No refunds will be given to those canceling after March 6, 2026.

Company/ Business:_____ **Name:**_____

Signature:_____ **Date:**_____

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Virginia City

MANDATORY

SPECIAL EVENT VENDOR / EXHIBITOR APPLICATION (# 34113)

ORGANIZATION:_____

CONTACT:_____

ADDRESS: _____

CITY_____ STATE_____ ZIP_____

EMAIL_____ FAX_____

EVENT: Rocky Mountain Oyster Fry

BOOTH LOCATION(S): C Street, Virginia City, NV

DATES: 03/14/26 TO: 03/14/26 HOURS OF OPERATION: 10 AM TO: 4 PM

DO YOU HAVE A CURRENT STOREY CO. BUSINESS LICENSE?

NO_____ YES_____ #_____

DETAILED DESCRIPTION OF PRODUCTS SOLD:

_____

_____

_____

* Food Vendor's must have a Nevada St. Health Dept. permit and have fire extinguisher on site during cooking*

APPLICANT NAME (Please Print)_____ **DATE**_____

SIGNATURE_____